



2010 IIDA Interior Design Awards

(IIDA) International Interior Design Association

Submission Deadline: Monday, October 4th, 2010

**Packets to be submitted at Environments;
707 SE Belmont Portland, Oregon 97214**

General Information

The IIDA Design Awards are an event that awards recognition for Interior Design of exceptional quality. By bringing together Interior, Architectural, and Industrial Designers the awards process hopes to address the wide array of design elements necessary to create a successful interior environment. This process is intended to highlight and celebrate the relationship between the allied professions.

Please be aware that the design awards focus on the interior environment within an architectural shell and should be assessed accordingly prior to submission. In the case of product design, jurors should be able to understand the relationship and impact of the product to the built environment. This relationship needs to be demonstrated through the written and graphic submission. It is suggested that products and elements submitted for review include lighting, signage, furniture, partitions, and other custom work.

Submissions are reviewed fairly and anonymously on the basis of individual merit. All entrants have an equal chance for recognition, regardless of project scale, budget, type or location.

Eligibility

All projects completed by architects, interior designers, or industrial designers that focus on the design of an interior environment are eligible. The awards process is designed to address the specific relationships of the members of IIDA, though eligibility is not limited to this organization. All designers working in the State of Oregon and Southwest Washington are eligible to enter. Project location is not a criterion for eligibility. Winning projects in any category from previous IIDA Interior Design Competitions are not eligible. Projects may be entered in multiple categories, but must be submitted independently.

Projects must have been completed after August 1, 2005 and prior to September 1, 2010.

Jury Process

The jury will use the written and visual material in this packet for their analysis. The jury consists of three members all of which represent the International Interior Design Association (IIDA). The jury process will occur over a two day time period. It is imperative that the information submitted describes the projects as accurately as possible.

In general the jury will be involved in the following activities during analysis:

- Discuss objectives of the awards and the role of criticism in general
- Review project binders and graphic files, anonymously presented
- Review project data.

The jury will review the projects based on the following criteria:

- Design originality/ingenuity
- Clarity of concept/vision based on client's brand, image, or goals
- Appropriate design solution/problem solving
- Sustainability/environmental sensitivity
- Human context and welfare
- Spatial planning/spatial ordering
- Clarity of presentation

Awards Categories

The jury reserves the right to grant the number and types of awards. Awards may not be given in every category or at every level.

Awards may be presented at one of three levels:

- Honor
- Merit
- Citation

Projects will be submitted in one of two major categories:

- Interior Environments
- Interior Products

Additionally projects will be submitted in one of the following:

1. Commercial under 5000 sf
2. Commercial over 5000 sf
3. Education
4. Public and Civic Institutions
5. Healthcare
6. Hospitality / Restaurant / Retail
7. Residential – single family or multifamily
8. Residential – kitchen and/or bathroom
9. Sui Generis – these projects do not necessarily fit into one of the above categories, but are worthy of consideration. This might include transportation interiors, handheld products, and conceptual work. Please note that conceptual or un-built work may not be submitted in any other category.

Juror's Choice

The juror may choose to award a project of their choice with special recognition.

People's Choice

Projects will be on public display prior to the Jury process. One project will be selected for recognition through a public selection process.

Entry Fees

Categories 1-7	\$175.00
Categories 8-9	\$100.00

Submission packet sale is final and reimbursement will not be given should a project not be submitted after purchase of submission packet has been made.

Deadline

Complete entry submissions and entry fee must be logged in at Environments by **5:00pm on Monday, October 4th, 2010**. Environments is located at 707 SE Belmont Portland, Oregon 97214.

General Submission Information

All award entry material must be submitted as described in this packet using the three ring binder provided. Entries submitted in binders other than those provided by IIDA will not be accepted.

There are three major components to an entry submission packet: (1) the submission binder (2) the CD with digital project images and (3) the optional presentation board. See next section for more detailed requirements for each component.

Your submittal number is located on the front of your binder.

Submission Binder

1. Written Information

- Completed entry form (Exhibit One) to include; category designation, project team, and project data. Do not reveal the designer, architect, contractor, or firm name on any material except this form and the optional display board.
- Project statement (Exhibit Two), submitted on plain, white 8.5" X 11" paper. To be considered the project statement must be no more than 350 words. The statement should include a brief description of the project, client objectives, square footage, budget if available and date of occupancy. Project descriptions will be read during the Jury process and at the Awards Presentation and should support graphic materials.
- List of digital images(Exhibit Three)

2. Illustrative Material (Hardcopy)

Place hardcopy images in plastic sheet covers provided in the submission binder. These images will be reviewed during the jury process.

- One copy of a typical project floor plan reduced to 8.5" x 11" on plain, white paper. Additionally, provide the same image by electronic medium. This image may be used at the Awards Ceremony.
- No more than ten (10) color photos per submittal printed onto plain, white 8.5" x 11" paper. Photos may be grouped with more than one image per page. Photos should be the same as the images submitted electronically. Electronic requirements outlined in the following section.

3. Concealed Identification Form

Use concealed identification form. Complete the form and place in a standard #10 opaque envelope (4-1/8" X 9-1/2"). Place submittal number in the top right hand corner of the envelope and insert it into the provided recycled pouch.

CD with Digital project images

Digital images will be shown during the Awards Ceremony. Digital images should duplicate the hardcopy materials in the submission binder. Submit one (1) PC compatible compact disc (CD) per project. The content requirements of the CD are indicated below. All digital images are to be suitable for viewing with a standard front screen LCD projector. **Each image should be saved as a separate file in single-page Adobe PDF file format. Each image is not to exceed 1024 x 768 pixel resolution and should be at least 200 dots per inch (DPI).** Images of the submitted project should include exterior/interior photographs, plans, elevations, sections, details, and other relevant images. The selected images should represent the project plan and sections in a comprehensive fashion. Images must NOT be enhanced or altered. Submittals may NOT contain sound, animation, video clips, panorama movies, hyperlinks, or links to other files. The file names should be the same as the project name in a numbered sequence to differentiate between files (e.g. Childrens hospital_1.pdf and Childrens hospital_2.pdf and so on). DO NOT identify the designer, contractor, or firm in any way in the file name.

- Provide ten (10) images maximum, by electronic medium. The designer, architect or firm name must not appear on graphic images or file names. Jurors will review the images in the order submitted.
- One electronic image that includes the names of all team members. This image will be displayed at the awards ceremony in the event the project is chosen. The awards committee will not edit or create a slide to represent the team. It is the responsibility of the entrant to submit the desired information. The file name should include underscore team (e.g. childrens hospital_team).
- Representative pdf image: This image is intended to be used as a single representative image and may be used in the media, the IIDA website, the Gala awards presentation, or other uses. This image must be print quality Adobe PDF file format at 8.5" X 11" and 300 dots per inch (DPI). The file name for the image should contain the project name with underscore repimg (e.g. childrenshospital_repimg.pdf)
- Fill out the CD Identification Label, including the project name and submittal number. Insert sheet into provided recycled CD holder/pouch. Also identify the project name and submittal number on the CD itself to insure proper handling of the material.

Presentation Boards

Presentation boards are optional and are not used during the jury process. The boards are used for public display before, during, and after the competition. If you do not submit a presentation board, your project is not eligible for the People's Choice award.

- One (1) display board 18" X 24" oriented horizontally (18" tall X 24" wide), landscape format. Backing must be eco-board, gatorboard, or foamboard and must be two-dimensional and unframed. Do not include glass, plastic, or other three dimensional materials. Boards must be lightweight and no thicker than 1/4".
- Boards must have the designer, architect or firm name identified in a 3" x 3" (maximum) square area in the lower right hand corner. The firm name will be concealed during the People's Choice process, but will be displayed at other times. Place submittal number on back of board.
- Boards that do not meet the requirements will not be displayed.

Gala Celebration / Awards

Gala Celebration and Awards Ceremony

Members*	\$45.00
Non Members	\$65.00
Students	\$25.00
Unemployed IIDA Members	Free

*Members include IIDA, ASID, NWSID, NKBA and AIA. Group ticket prices are available.

Tickets are available by advance purchase through IIDA Oregon. This year's celebration is scheduled for the evening of Friday, October 22nd. The location is at the Grand Ballroom in the Melody Ballroom, 615 SE Alder Street Portland, Oregon 97214. The evening begins at 6:00pm with cocktails, hors d'oeuvres (no formal dinner). The 2010 Design Awards ceremony will begin at 7:00pm. Please call Sermin Yesilada 503-224-6681 with any questions. Invites with registration links will be sent out mid September. The invite will also be posted on our website www.iida-or.org in mid September.

Schedule of Events

Design awards submission deadline:

**Monday October 4th, 2010. Submissions are due by 5:00 pm Environments;
707 SE Belmont Portland, Oregon 97214.**

Presentation boards display

- Dates to be determined. Presentation boards will be on public display on the Rotunda Level of the Pioneer Place (340 SW Morrison Street) in Downtown Portland.

Submission Checklist

Written information

Place exhibits one, two, and three in the submission binder prior to the illustrative materials.

- Entry Form – to include project data and team members (Exhibit One)
- Project Description – 350 word maximum (Exhibit Two)
- List of Digital Images keyed to digital images submitted (Exhibit Three)
- Agreement (Exhibit Four) – Place in opaque envelop with Concealed identification form
- Concealed Identification form placed in an opaque #10 envelope. Submittal number to be marked on the outside and placed in the provided, recycled pouch

Graphic information

- 10 pages of hardcopy Illustrative Material placed in plastic sheets provided in submittal binder
- CD to include all images in PDF format. See page 3 for details
- Digital representation of hardcopy images submitted in binder
- Representative image as a separate file
- Team information submitted as a separate file. (Team information should be submitted as you would like it to appear in the awards presentation, should the project be selected for award)
- Include CD Identification Label in recycled CD holder/ pouch
- Insert labeled CD into recycled holder/pouch

Presentation Board (optional)

- 18" tall X 24" wide X 1/4" max thick board mounted on Eco-board, Gatorboard, or Foamboard

Deadline

Complete entry submissions are due and must be logged in at Environments at 707 SE Belmont Portland, Oregon 97214 by **5:00pm Monday October 4th, 2010.**

submittal # _____
(located on the back of the submittal binder)

**2010 IIDA Interior Design Awards
Concealed Identification Form**

Place in sealed envelope at back of binder.

Submission Category (circle one)

- Interior Environment Products and Elements

Area of Specialty

- Commercial- Offices under 5,000 sq. ft. Hospitality/ Restaurant/ Retail
 Commercial- Offices over 5,000 sq. ft. Healthcare
 Public/ Institutional Residential – single or multi family
 Educational Residential – kitchen and/or bathroom
 Sui Generis

Professional Affiliation (circle all that apply)

- IIDA ASID NWSID NKBA AIA
 Non-member Other, please specify _____

Project Team

Name of Member Submitting _____ Member ID # _____

Name of Firm or Designer _____

Address _____

Phone _____ Email _____

Contact Person _____

Principal in Charge _____

Design Team Members _____

Consultants _____

Contractor / Builder _____

Project Information

Project Name _____

Client/ Owner Name _____

Project Location _____

Function _____

Square Footage _____ Completion Date _____

I have obtained permission from the owner and photographer to publish information and photographs included in this submission.

Signature _____

Date _____

Please make a copy of this form as your receipt for the entry fee: Categories 1-7: \$175 per project for each submission. Categories 8-9: \$100 per project for each submission. Place this copy in an opaque envelope, and then in the provided, recycled pouch.

Exhibit One

submittal # _____
(located on the back of the submittal binder)

2010 IIDA Interior Design Awards **Category Submission Form** – submit with binder

Submission Category (circle one)

- Interior Environment. Products and Elements

Area of Specialty (check one)

- | | |
|--|---|
| <input type="checkbox"/> Commercial- Offices under 5,000 sq. ft. | <input type="checkbox"/> Hospitality/ Restaurant/ Retail |
| <input type="checkbox"/> Commercial- Offices over 5,000 sq. ft. | <input type="checkbox"/> Healthcare |
| <input type="checkbox"/> Public/ Institutional | <input type="checkbox"/> Residential – single or multi family |
| <input type="checkbox"/> Educational | <input type="checkbox"/> Residential – kitchen and/or bath |
| <input type="checkbox"/> Sui Generis | |

Please place as the first page in your submission binder prior to the illustrative material.

submittal # _____
(located on the back of the submittal binder)

Exhibit Two

2010 IIDA Interior Design Awards

Project Description (place as second page in binder)

350 words maximum. This text accompanies the hardcopy images of the project submission. DO not identify designers or firms in any way. Discuss project intentions, program requirements, budget constraints, contextual restraints, and any unique characteristics of the project. If the project incorporated any elements of sustainability or achieved LEED certification, please note that here.

submittal # _____
(located on the back of the submittal binder)

Exhibit 3

2010 IIDA Interior Design Awards

List of Images on CD (place as third page in binder)

Include CD cover and label on CD

This list should be keyed to the numbered sequence of PDF images submitted. It is not unusual for the Jury to refer to this list during the judging process.

A. Project Images – ten maximum, include image number in file name (filename_1.pdf, e.g.)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

B. One Representative Image in a separate print file (filename_repimg.pdf).

C. One image of team member names in a separate file. This image will be used at the awards ceremony, if the project is selected for an award (filename_team.pdf). The awards committee will not edit or create images to represent the team. It is the responsibility of the entrant to provide the information.

submittal # _____
(located on the back of the submittal binder)

Exhibit 4

Agreement

Place in opaque envelope with Concealed Identification form

We appreciate and value the investment your firm makes to participate in the IIDA Interior Design Awards. To protect your investment, the safe return of your presentation boards and submission packet material is essential.

Presentation boards remain the property of the IIDA Oregon for one year after the announcement of the winners. For publicity purposes, winning submission binders remain in our possession for two (2) months. Otherwise, submission material can be picked up the second Monday after the award presentations.

Specify a person in your firm who is responsible for the retrieval of this material. IIDA Oregon is not liable for submission binders and presentation boards left beyond the allotted time indicated below.

Please complete and sign this Agreement, and place the Agreement in the inside front pocket of the submission binder.

Thank you for your cooperation, support and understanding. We wish you the best of luck in the 2010 IIDA Interior Design Awards.

RETRIEVAL SCHEDULE

LOCATION

Bainbridge
319 SW Washington Ste. 914
Portland, OR 97204
Contact: Sermin Yesilada, Past President

NON-WINNING SUBMISSION BINDERS & DIGITAL IMAGES:

Retrieve from Bainbridge by Monday November 8th, 2010.

WINNING SUBMISSION BINDERS & DIGITAL IMAGES:

Retrieve from Bainbridge by December 6th, 2010.

PRESENTATION BOARDS:

Retrieve from Bainbridge by January 7th, 2010.

Name of person responsible for retrieving submission packet

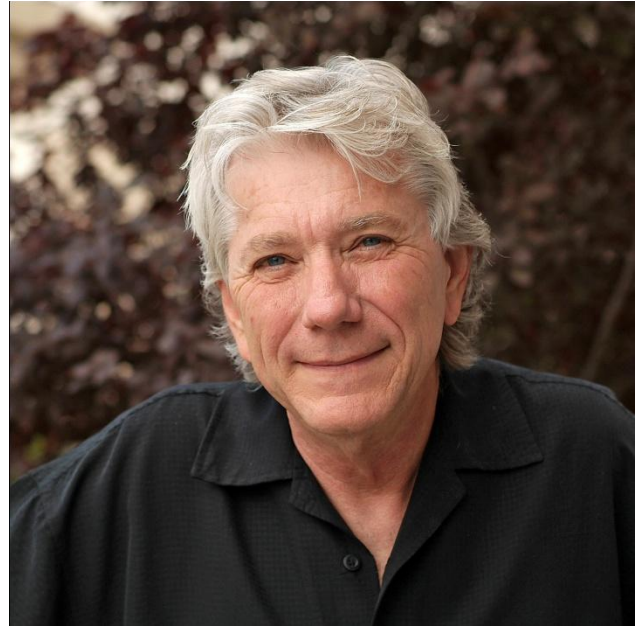
Firm

Phone

Signature

International Interior Design Association

Juror No. 1



Derrell Parker, FIIDA
Parker Scaggiari, Las Vegas

Derrell Parker is the Principal in charge of Parker Scaggiari's Interior Design Studio. He received his bachelor of Fine Arts degree in Interior Design from the University of Georgia, Franklin School of the Arts in 1970. He has been an interior designer in Nevada for 36 years. Derrell is registered in Nevada (#001), in California, and is certified by the National Council for Interior Design Qualification (NCIDQ.) Derrell has served on the Nevada State Board of Architecture, Interior Design and Residential Design for the past 14 years. He is a College of Fellows professional member of the International Interior Design Association and was national president 2004 for the NCIDQ. Derrell is also the recipient of the 2005 IIDA Distinguished Leadership Award. He served as International President of IIDA for the 2009-2010 term.

International Interior Design Association

Juror No. 2



David N. Kutsunai, Associate IIDA
Principal and Director of Design, IA Interior Architects, Seattle

David Kutsunai has over twenty-five years of experience in the practice of interior design and architecture. He has worked for nationally recognized architecture firms such as NBBJ, Space, Gensler, and is currently a Principal and Director of Design at IA Interior Architects. He has led design and strategic planning efforts for clients such as Amazon.com, Expedia, Microsoft, Starbucks, Washington Mutual, Verizon, Merrill Lynch, and Chico's, in locations throughout the U.S., Asia and Europe. His diverse professional career has also included working for various firms specializing in structural engineering, mechanical engineering, residential architecture, and historic preservation. David is an Adjunct Interior Design Instructor at Cornish College of the Arts in Seattle and recently served on interior design juries for the Art Institute of Seattle and on the Advisory Board for Bellevue College's Interior Design Program. David received Bachelor of Arts and Master degrees in Architecture from the University of Washington.

International Interior Design Association

Juror No. 3



Matt Hayner, LEED® AP
Senior Associate, TVS Design, Atlanta

Since joining TVS in 2002, Matt has developed a diverse portfolio through his work across multiple market segments including public assembly, corporate workplace design and performing arts. He has been involved in all phases of the design process. His true strengths lie within his ability to conceptualize a client's larger vision and carry that solution through all phases of the design process. Collaborating with clients globally, Matt conducts meticulous research and implements innovative solutions to every project. Matt is an NCIDQ certificate holder. He has participated in a Global Design panel discussion at the Savannah College of Art and Design and has spoken at Neocon and the Global Education Forum in 2009. He is a recipient of an AIA Georgia Design Award and an ASID Georgia Chapter Design Award, Bronze. He received his Bachelor of Design from the University of Florida and studied at the Vicenza Institute of Architecture.

