

VP Government & Regulatory Affairs



IIDA Oregon continues to support IDC-Oregon and their proposed Practice Act Bill as they enter the legislative session in early 2011. National attention will be on the interior design profession in Oregon as efforts

continue to reach out to allies, opposition, and legislators to educate Oregon's citizens on the importance of a "Registered Interior Design" designation.

Nationally, one of the largest privately funded efforts against interior design legislation, IDPC (The Interior Design Protection Council) are gaining membership and lobbyist support dollars under a Northwest Chapter. Many ASID and NKBA members have joined this organization. In 2009 IDPC significantly increased their lobbyist presence in opposition to Washington Interior Design Coalition's Practice Act Bill. This paired with the poor economy stalled Washington's Practice Act Bill from getting out of committee.

If all 320 NCIDQ certificate holders in Oregon could donate \$230 to IDC-Oregon, a full time lobbyist can be hired so our voices are heard. IIDA NCIDQ certificate holders spoke out with overwhelming support of pursuing a Practice Act to be put into action. Now is time to donate financially or volunteer so we can insure the success of IDC's hard work over the past 4 years.

As part of outreach in May, Interior Design Collaborative-Oregon sent white papers to building officials in 20 state jurisdictions to raise awareness of the interior designer's role in protecting the health, safety, and welfare of the public as part of Building Safety Month. These Weekly Tips included how a "Qualified Interior Designer" ensures consumer safety through designing solutions for "Energy & Green", "Disaster Safety & Mitigation", "Fire Safety & Awareness", and "Backyard Safety". For copies of the white

papers, please contact pr@idc-oregon.com

During the months of August, September and October IDC continues building membership and soliciting donations for legislative efforts by holding Brown Bag Lunch Presentations at architectural design firms and building development offices throughout Oregon. These presentations engage in an open dialog for professionals to fine tune the final language in the bill, clarifying the question "What is the interior design profession?" among professionals.

Your office can offer letters of support to present to the AIA as well as to Oregon legislators. Have your team schedule a meeting with IDC-Oregon to discuss the bill language, legislative strategy, and how your professional practice can benefit from legislation. Contact Alicia Snyder-Carlson, IDC-Oregon President at alicia@greenbuildingservices.com with questions.

Support your career! Join IDC-Oregon membership and get involved with volunteer activities by contacting their Membership Chair, Kelly Alley (previous last name Kratochvil, Congratulations on the nuptials!) at ka@bainbridgedesign.com.

Advance your skills! The IIDA VP of Government & Regulatory Affairs position remains open. This is an excellent role for those who are interested in public affairs, legislation, and promoting the interior design profession in the community. Strong leadership skills are required, as well as outstanding professionalism, attention to detail, and strong communication skills as the VP of GRA may meet with public officials and community leaders. If you are interested, please contact Roberta Pennington, IIDA President, at Roberta-pennington@clear.net.

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