

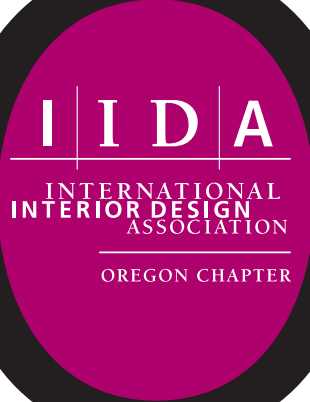
SPONSORS

SPONSORSHIP

PACKAGE

GET

IIDA OREGON 2012
SPONSORSHIP
PACKAGE



Dear Sponsors, Members, and Supporters,

As many of you know, this past board year has been a huge success! Not only did we have some great events – our final bowling fundraiser and our first membership appreciation event with special guest Cheryl Durst, but our chapter was recognized nationally for several awards, including Chapter of the Year. Yes, we’ve accomplished many exciting things, but no, we couldn’t possibly do it without the generous support of you, our fabulous sponsors!

Kicking off this new board year, I’d like to introduce you to our sponsorship team. We’re here to help in any way we can! As VP of Sponsorship and Fundraising, I’m available for any questions, concerns, feedback, and assistance in making the sponsorship process as smooth as possible. I also have a great chair of Fundraising and Sponsorship, Heather Stripe, who is involved in the planning of our annual fundraiser, but who is also available for questions throughout the year. And, the new position we are excited to bring to you is our Sponsorship Concierge! Christina Rischar is here to make sure that you are receiving your sponsorship benefits and generally keeping in touch with you throughout the year. Of course, we are a team, so feel free to contact any of us – together we hope to make this the best year for you yet!

As our membership continues to grow, we hope to be able to provide bigger, better and more exciting events and opportunities for us to support the goal of elevating the level of professionalism for Interior Designers in Oregon. So what does sponsorship mean, exactly? Your contributions make it possible for us to support scholarships for our members, contribute to legislative efforts pursued by IDC-Oregon, host special speakers at events, provide for annual operations and overhead, furnish resources for events, and so much more! Luckily, with your continued support, we can continue to make this our reality.

In order to make the sponsorship process go smoothly, we’ve developed – based on our research and your feedback – the proceeding packet. Included here is a full list of events organized through the board year with integrated sponsorship levels. This way you can see exactly what your options are for each event from October to September. We have also revised the benefit list to help better match your contribution to a direct value to you and your company. You still have the same great options to either sponsor one or more events, OR to become an annual sponsor. This packet provides you with an IIDA-Oregon one-stop-shop and just like your generosity; we hope it will be as valuable to you as it is to us!

All the best for the year,

TÉJARA

Our Team:

TÉJARA BROWN VP of Sponsorship and Fundraising
HEATHER STRIPE Chair of Fundraising and Sponsorship
CHRISTINA RISCHAR Sponsorship Concierge

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IIDA OREGON GET TO KNOW US

IIDA strives to create a strong niche for the most talented and visionary Interior Design professionals, to elevate the profession to the level it warrants, and to lead the way for the next generation of Interior Design innovators.

IIDA provides a forum to demonstrate design professionals' impact on the health, safety, well being and virtual soul of the public, balancing passion for good design and strategy for best business practices.

IIDA stands at the intersection of passion and strategy where designers create extraordinary interiors and experiences.

The **Vision & Mission** of the International Interior Design Association (IIDA) stands for the **Future of Design...**

Expect More.

IIDA advances the profession of Interior Design through the progressive cultivation of innovative leadership and by constantly advocating for exceptional design.

Do More.

IIDA Forums offer a venue for discussion with professionals and dissemination of information on trends, problem-solving strategies and perspectives on current or developing areas of design practice within specific markets.

Know More.

Education is a life-long pursuit, and does not end when you graduate. IIDA supports your professional development with continuing education programs, providing knowledge and confidence to prosper in today's evolving marketplace.

Grow More.

IIDA is a catalyst for your professional development.

Practice More.

IIDA tracks and supports legislation that raises the bar for the profession and protects your right to practice.

Read More.

Design is an emotional, aesthetic and intellectual pursuit. Engage your passion. Satisfy your curiosity. And stay current with the latest discourse in design with news and info updates from IIDA and your Chapter.

Say More.

We support, encourage and convene avid, active discourse about the issues and forces that are shaping, changing and pushing the profession.

About IIDA Oregon

The Oregon chapter is comprised of over 200 members and enjoys a full calendar and a diverse set of programs. Each year the chapter offers several opportunities for continuing education as well as a design competition, community service event, student day, annual bowling fundraiser, tour of award-winning local projects and an annual celebration. Several of our programs are long-standing events that are held every year due to demand, however, the board of directors also initiate new programs to address the evolving needs and interests of our membership.

Our award-winning chapter is an active voice in the community and we maintain communication with our membership through our website, newsletter, and electronic correspondence. The chapter also reaches out to prospective members and industry partners as well as members of other design associations. This collaboration enables the Oregon chapter to increase interest and participation in chapter events while providing our members with additional opportunities in the community.

IIDA Oregon is an active chapter with numerous events and programs offered throughout the year. In addition to our monthly educational programs, our Chapter helps promote and enhance the profession of Interior Design with the following events:

- IIDA Annual Competition and IDE Awards Event
- Annual Design Crawl
- Annual Community Service Event
- Annual Fundraiser Event
- Student Day
- NCIDQ Roundtables
- IIDA Oregon Annual Celebration
- Professional Forums
- Educational Events
- Annual Membership Mixer
- Membership Roundtables
- Leadership Roundtables

ANNUAL SPONSORSHIP LEVELS & BENEFITS

ANNUAL SPONSORSHIP

WHY ANNUAL SPONSORSHIP? Sponsoring for the year makes a huge difference for us on the big-picture level. Your contribution allows us to support our chapter on a day-to-day basis, keep up communication with our members, maintain our award winning website, support lobbyist efforts of IDC-Oregon, strategic planning efforts and much more! As an annual sponsor, you won't be contacted for event sponsorship, unless you tell us you would like to be! Take a look at what we are offering...

ANNUAL SPONSORSHIP LEVELS & BENEFITS

STERLING
\$3500

\$3650 if you would like to sign up for our quarterly payment plan

SILVER
\$1000

\$1150 if you would like to sign up for our quarterly payment plan

PLATINUM
\$2500

\$2650 if you would like to sign up for our quarterly payment plan

BRONZE
\$500

\$650 if you would like to sign up for our quarterly payment plan

GOLD
\$1500

\$1650 if you would like to sign up for our quarterly payment plan

ANNUAL SPONSORSHIP COMMITMENT FORM

Name _____ Company's Name _____

Address _____

Phone Number _____ E-mail _____

Annual Sponsorship Opportunities

Please check the sponsorship level that you wish to contribute for the year:

STERLING	<input type="checkbox"/> \$3500	<input type="checkbox"/> \$3650 (quarterly payment plan)
PLATINUM	<input type="checkbox"/> \$2500	<input type="checkbox"/> \$2650 (quarterly payment plan)
GOLD	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$1650 (quarterly payment plan)
SILVER	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$1150 (quarterly payment plan)
BRONZE	<input type="checkbox"/> \$500	<input type="checkbox"/> \$650 (quarterly payment plan)

Please tell us how you will be making your transaction

- I have completed my transaction on the IIDA website <http://www.iida-or.org/annual-sponsorship-levels/>
- Please use the enclosed check as payment for my contribution.
(checks should be payable to: IIDA Oregon Chapter)
- Please bill me for my annual sponsorship contribution.
 - Send the bill to the address above
 - E-mail it to the address above
 - Send or e-mail it to this address: _____
- Please contact me about payment for my contribution. I prefer to be contacted by the number or e-mail address above.
- I am currently unable to sponsor at the annual level. Please contact me in _____ (specify month) about other sponsorship opportunities. Contact me by _____ (phone or e-mail)

PLEASE MAIL OR E-MAIL THIS BACK TO US ALONG WITH PAYMENT BY DECEMBER 1, 2012
FOR QUESTIONS, PLEASE CONTACT TÉJARA BROWN, VP OF SPONSORSHIP AT TBROWN@GRPMACK.COM

ANNUAL SPONSORSHIP BENEFITS	STERLING	PLATINUM	GOLD	SILVER	BRONZE
Recognition in newsletter and IIDA Oregon Chapter website for one year	*	*	*	*	*
½ page ad in one quarterly newsletter	*	*	*		
¼ page ad in one quarterly newsletter	*			*	
Recognition in all printed materials	*	*	*	*	
Two (2) complimentary tickets to a signature event	*	*	*		
One (1) complimentary ticket to a signature event				*	*
One (1) complimentary ticket to educational forum event	*	*	*		
Linked directly to company web site from IIDA Oregon Website	*	*	*		
Monthly "Sponsor Spotlight" posting to our facebook/twitter page - you provide content	*	*			
Sponsor profile in one e-blast	*	*			
Sponsor profile in one quarterly newsletter	*		*		
Business card ad in one quarterly newsletter	*				*
Sponsorship name tags (to wear at events)	*	*	*	*	*
Complimentary invitation to one leadership roundtable event	*	*			
30 second introduction and spotlight at all signature events	*				
FIRM SPONSOR additional benefit: discount on job posting on IIDA Oregon website	*	*	*		

Being an annual sponsor of IIDA is not only a way to financially support the design community, but it gives us a vehicle to "pay it forward."

—MARV KAPLAN, LC, MIES, CSI Manufacturer's Representative / Harry L. Stearns, Inc

EVENT SPONSORSHIP



WHY EVENT SPONSORSHIP? Sponsoring events throughout the year gives you multiple opportunities to help support our design community! Because of your contribution we can host great events for designers and industry affiliates and you can be a part of them. Take a look at what we have planned for this year...

EVENT SPONSORSHIP CALENDAR & BENEFITS

DIAMOND
\$1000

SAPPHIRE
\$100

EMERALD
\$500

TOPAZ
\$50

RUBY
\$250

October

10.08 OCTOBER FORUM

One of a variety of subjects focusing on design issues and related topics. Many of these well attended events provide continuing education units (CEUs) to members.

10.18 IIDA IDEAWARDS

The IDEAWards Program celebrates interior design projects from northwest interior designers and architects. This evening affair is the Chapter's largest and most popular event of the year!

November

11.08 MEMBERSHIP ROUNDTABLE

A group meeting for members to discuss topics of interest related to design. This is an opportunity for our members to get to know each other while learning something new!

11.09/11.10 STUDENT MEMBERSHIP EVENT

A kick-off event to get students excited about IIDA membership and involved in their student chapters. Hosted in Portland and Eugene, this event includes a design tour, presentation, and membership discussion.

11.15 NOVEMBER FORUM

One of a variety of subjects focusing on design issues and related topics. Many of these well attended events provide continuing education units (CEUs) to members.

11.30 LEADERSHIP ROUNDTABLE

This focus group is intended to provide a forum for our design community leaders in Portland to discuss issues that affect design firms and related industry professions. Topics include everything from staffing, to compensation, and others that are selected by the group for the following quarter's meeting.

December

HAPPY HOLIDAYS FROM IIDA OREGON
NO SPONSORSHIP EVENTS

January

01.31 MEMBERSHIP MIXER

A member's only appreciation event! This event includes a social hour and presentation by an industry leader and is fully hosted by our chapter and our sponsors as a thank-you to our membership.

TBD CAPITAL DAY RALLY FOR IDC-OREGON

A gathering of IIDA and IDC-Oregon members and supporters to prepare for Capital Day and get the excitement going for a trip to Salem! Discussion at the event touches on how to talk to our legislators about the importance of licensure for the interior design profession as well as outlines the itinerary of the trip and how you can be involved.

February

02.07 NCIDQ ROUNDTABLE

One of a variety of topics that focuses on the NCIDQ exam. For those interested in taking the exam soon, for those who have passed or failed and would like to share their experience, or for those just interested in learning more about the process and the exam itself, this is a great opportunity to learn from each other, form study groups, and more!

02.13 COMMUNITY SERVICE EVENT

An opportunity for IIDA-Oregon to give back to our community. This event is based around gifts and donations in support of and/or a partnership with a non-profit organization(s) with the goal of helping to make a difference in our local community.

02.21 FEBRUARY FORUM

One of a variety of subjects focusing on design issues and related topics. Many of these well attended events provide continuing education units (CEUs) to members.

02.22 LEADERSHIP ROUNDTABLE

This focus group is intended to provide a forum for our design community leaders in Portland to discuss issues that affect design firms and related industry professions. Topics include everything from staffing, to compensation, and others that are selected by the group for the following quarter's meeting.

March

03.21 ANNUAL FUNDRAISER

This is a fun and entertaining evening for socializing with all of our members. It's also a great opportunity to win fabulous prizes!

April

04.18 DESIGN CRAWL

An opportunity to experience award-winning projects from the IIDA Design Awards, through a guided tour. Another great way to network with design professionals and other members!

EVENT SPONSORSHIP BENEFITS

	DIAMOND	EMERALD	RUBY	SAPPHIRE	TOPAZ
Verbal recognition at event	*	*	*	*	*
Recognition in event program	*	*	*	*	
Recognition on the sponsor board at the event	*	*	*		
Recognition on the IIDA Oregon Chapter website	*	*	*		
Recognition in the IIDA Oregon Chapter newsletter prior to event	*	*			
Two (2) complimentary tickets to the event	*				
One (1) complimentary ticket to the event		*	*		
Recognition in the weekly e-blast to membership week of/or before event	*	*	*		
Recognition on the IIDA Oregon Chapter event page week of/or before event	*				
Sponsor nametag	*	*	*	*	*

04.27 STUDENT DAY

A day-long event in partnership with ASID Oregon completely devoted to our student members! This full day includes many opportunities for students to meet and interact with design professionals, industry partners, and fellow students from the multiple design schools in our area. The event includes a key-note speaker, a design competition, and more!

May

05.16 MAY FORUM

One of a variety of subjects focusing on design issues and related topics. Many of these well attended events provide continuing education units (CEUs) to members.

05.31 LEADERSHIP ROUNDTABLE

This focus group is intended to provide a forum for our design community leaders in Portland to discuss issues that affect design firms and related industry professions. Topics include everything from staffing, to compensation, and others that are selected by the group for the following quarter's meeting.

June

06.30 ANNUAL CELEBRATION

Join members in acknowledging the outgoing board of directors, introducing the incoming board, and recognizing the past year's sponsors at this must attend event!

July

TBD NCIDQ ROUNDTABLE

One of a variety of topics that focuses on the NCIDQ exam. For those interested in taking the exam soon, for those who have passed or failed and would like to share their experience, or for those just interested in learning more about the process and the exam itself, this is a great opportunity to learn from each other, form study groups, and more!

August

TBD MEMBERSHIP ROUNDTABLE

A group meeting for members to discuss topics of interest related to design. This is an opportunity for our members to get to know each other while learning something new!

TBD AUGUST FORUM

One of a variety of subjects focusing on design issues and related topics. Many of these well attended events provide continuing education units (CEUs) to members.

TBD LEADERSHIP ROUNDTABLE

This focus group is intended to provide a forum for our design community leaders in Portland to discuss issues that affect design firms and related industry professions. Topics include everything from staffing, to compensation, and others that are selected by the group for the following quarter's meeting.

September

TBD MEMBERSHIP ROUNDTABLE

A group meeting for members to discuss topics of interest related to design. This is an opportunity for our members to get to know each other while learning something new!

TBD SEPTEMBER FORUM

One of a variety of subjects focusing on design issues and related topics. Many of these well attended events provide continuing education units (CEUs) to members.

EVENT SPONSORSHIP COMMITMENT FORM

Event Sponsorship Opportunities

Please check the sponsorship level that you wish to contribute for each event that you would like to sponsor for the year:

	DIAMOND	EMERALD	RUBY	SAPPHIRE	TOPAZ
10.08 OCTOBER FORUM	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
10.18 IIDA IDEAWARDS	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
11.08 MEMBERSHIP ROUNDTABLE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
11.09/11.10 STUDENT MEMBERSHIP EVENT	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
11.15 NOVEMBER FORUM	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
11.30 LEADERSHIP ROUNDTABLE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
01.31 MEMBERSHIP MIXER	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
TBD CAPITAL DAY RALLY FOR IDC-OREGON	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
02.07 NCIDQ ROUNDTABLE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
02.13 COMMUNITY SERVICE EVENT	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
02.21 FEBRUARY FORUM	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
02.22 LEADERSHIP ROUNDTABLE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
03.21 ANNUAL FUNDRAISER	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
04.18 DESIGN CRAWL	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
04.27 STUDENT DAY	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
05.16 MAY FORUM	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
05.31 LEADERSHIP ROUNDTABLE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
06.30 ANNUAL CELEBRATION	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
TBD NCIDQ ROUNDTABLE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
TBD MEMBERSHIP ROUNDTABLE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
TBD AUGUST FORUM	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
TBD LEADERSHIP ROUNDTABLE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
TBD MEMBERSHIP ROUNDTABLE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
TBD SEPTEMBER FORUM	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50

Name _____ Company's Name _____

Address _____

Phone Number _____ E-mail _____

Please tell us how you will be making your transaction

- I have completed my transaction on the IIDA website <http://www.iida-or.org/annual-sponsorship-levels/>
- Please use the enclosed check as payment for my sponsorship. (checks should be payable to: IIDA Oregon Chapter)
- Please bill me separately for each event that I will sponsor.
 - Send the bill to the address above
 - E-mail it to the address above
 - Send or e-mail it to this address: _____
- Please contact me about payment for my contribution. I prefer to be contacted by the number or e-mail address above.
- I am currently unable to sponsor an event. Please contact me in _____ (specify month) about other sponsorship opportunities. Contact me by _____ (phone or e-mail)

Looking for more?

- Please contact me about being a forum sponsor for the year or a roundtable sponsor for the year! Additional benefits and opportunities are available.

**PLEASE MAIL OR E-MAIL THIS BACK TO US ALONG WITH PAYMENT BY DECEMBER 1, 2012
FOR QUESTIONS, PLEASE CONTACT TÉJARA BROWN, VP OF SPONSORSHIP AT TBROWN@GRPMACK.COM**

For questions, please
contact **TÉJARA BROWN**,
VP of Sponsorship at
tbrown@grpmack.com