Hello and Happy Holidays! I am very pleased to report a successful and busy end of year for IIDA Oregon. Please take a few minutes to read the entire newsletter for a glimpse into what our Chapter has accomplished this year. We are now buttoning up our strategic plan and budget for 2010 and are excited to build and expand upon the great work we have done in 2009.

The Interior Design Awards was a huge success this year. We had record attendance. I would like to thank everyone for attending, submitting projects for the competition, and for sponsoring this fantastic evening. Congratulations to our winners. IIDA is already planning the next Architecture + Design Month, in collaboration with AIA, for next October. I thank Alison Dion Bane and the Awards Committee for creating a great precedent.

I am pleased to announce two new IIDA student chapters: the University of Oregon and the Art Institute. Including Oregon State University, this brings us up to three from one last year. IIDA is partnering again with ASID Oregon for February’s annual Student Day. If you would like to be involved on the committee, please contact Student Member Chair Alexis Furrule at: alexisf@serapdx.com.

I would also like to introduce two new board members: Forums Committee Co-Chair Jesse Woods, Industry IIDA, and Treasurer Kate Kandell, IIDA. Thank you to our past Treasurer Nita Posada, IIDA for over four years of dedication to IIDA Oregon.

IIDA Oregon continues its commitment to our members in the continued recession. We have been offering free tickets to unemployed IIDA members to our events as well as posting any job openings on our LinkedIn page. I imagine everyone has one of those BPA applications! We also continue to notify members of CEU opportunities both via IIDA and our industry partners. IIDA will also launch their educational foundation this spring and award one LEED exam and one NCIDQ exam reimbursement at the Annual Celebration in June. Please check out IIDA’s membership stimulus and new payment

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President’s Message (cont.)

plans to keep your membership. VP of Membership Nikki Diamond is always available to assist you.

All board member and committee chair contact information is available on our website at www.iida-or.org. Please do not hesitate to contact any of us with questions regarding membership, events, education, sponsorship, advertising, or anything else you might think of. As always, volunteer opportunities abound.

Thank you to all our members, your strong support is greatly appreciated and we look forward to serving you in 2010. Our efforts would not be possible without the consistent support of the design community and our industry members. Happy Holidays!

Sermin Yesilada, IIDA President, IIDA Oregon Chapter

IIDA 2009 Design Awards

The 2009 Design Awards were part of the First Annual Portland Architecture and Design month, a collaborative effort between AIA Portland, The Portland Art Museum, IIDA Oregon and other local design organizations. Although the awards show was the first solo effort for IIDA in years, there was record attendance with over 150 guests. We received really great feedback on the event and look forward to collaborating on next year’s Architecture and Design Month.

We were honored to have three talented guest jurors this year, Jacqueline Barr, Design Director with Ted Moudis and Associates, Kay Sargent, Principal with IA Washington DC and Joe Connell, Principal with Perkins Will Chicago. The day before the awards event Environments hosted the jurors for a review of all of the projects. Each juror carefully reviewed each project and noted the quality of work of the local interiors firms.

The Design Awards were held at the Urban Studio located in the heart of the Pearl District. The location provided a great venue for mingling, viewing entrant boards and the final announcement of the IIDA Award winners. It was so great to see so many people from the design community despite the down economy. The crowd was welcomed by IIDA Oregon President Sermin Yesilada and guest speaker Cris Schulz from the DJC. Sermin introduced the jurors and not only did they provide an excellent critique of the projects but they were quite entertaining. Who knew that Kay continued >
Sargent was a stand up comedian and the principal of a design firm? We appreciated the jurors taking so much time out of their busy schedules and selecting a great group of winning projects.

I would like to personally thank the event sponsors who made the event such a success: Gold Sponsors—Milliken Carpet and Marylhurst University; Silver Sponsors—Harry L. Stearns, Forbo, Mohawk Group/Daltile; Friend Sponsors—Lanz Cabinets, Atlas Carpets, Bentley Prince Street, 3Form and Metropolitan Hardwoods; Printing Sponsor—Ford Graphics; Jury Day Sponsor—Environments. Thank you so much!

A very special thanks to the Design Awards Committee members for all of their hard work: Alexis Furrule, Becca Dobosh, Chris Varney, Colleen Kraushaar, Dawn Viar, Janel Fausti, Jen Teckenberg, Jenny Conway, Linda Bartwell, Marjorie Marcellus, Nita Posada, Sermin Yesilada, Shannon Ferrigno, Staci Miller, Susi Pearson and Wendi Smith.

Congratulations to all of the award winners and thank you to all of the entrants for participating. Continue all the good work and see you next year!

Alison Bane, IIDAIIDA Oregon Chapter

Photographs: Sarah Galbraith
Congratulations 2009 IIDA Design Award Winners!

MERIT AWARD
COMMERCIAL OFFICES OVER 5,000 SF
Project: Ater Wynne
Portland, OR
Firm: Yost Grube Hall Architecture

MERIT AWARD
COMMERCIAL OFFICES OVER 5,000 SF
Project: Dow Chemical Company
Houston, TX
Firm: Yost Grube Hall Architecture

MERIT AWARD
COMMERCIAL OFFICES OVER 5,000 SF
Project: Architectural Office
Portland, OR
Firm: ZGF Architects LLP

HONOR AWARD
EDUCATIONAL
Project: Thurston Elementary School
Springfield, OR
Firm: Mahlum

MERIT AWARD
HOSPITALITY / RESTAURANT / RETAIL
Project: The Canterbury
San Francisco, CA
Firm: Ankrom Moisan Associated Architects

MERIT AWARD
HOSPITALITY / RESTAURANT / RETAIL
Project: Lincoln Restaurant
Portland, OR
Firm: Deca Architecture, Inc.

MERIT AWARD
HEALTHCARE
Project: Multicare Regional Heart Center
Tacoma, WA
Firm: GBJ Architects

MERIT AWARD
RESIDENTIAL
Project: Bellevue Towers
Bellevue, WA
Firm: GBD Architects Incorporated and Mulvanny G2 Architects

HONOR AWARD
RESIDENTIAL
Project: Mirabella
Seattle, WA
Firm: Ankrom Moisan Associated Architects

JURORS CHOICE AWARD
Project: Thurston Elementary School
Springfield, OR
Firm: Mahlum

PEOPLE’S CHOICE AWARD
Project: Smashcut Studio
Portland, OR
Firm: Victoria Mendeluk and Fletcher Farr Ayotte Inc.
Forums Committee – November

This event, in collaboration with IDC Oregon, was modeled after the PechaKucha style of collaborative presentation. Presenters were allowed 20 slides with 20 seconds per slide to discuss their topic. In relation to design, the theme was Health Welfare & Safety.

IIDA & IDC worked collectively to seek out presenters and the result was fantastic!

Six presenters took the time to present to attendees the following presentations:

Robert Petty: Director of ZGF’s model shop & lead model maker for ZGF Architects told the tale of design evolution borne out of necessity. “Journey to the Tip.” The Problem: Seeing-eye cane navigation hampered by the brick course work on the newly renovated Portland bus mall. The Solution: A new tool for the blind born from collaboration between Robert, ZGF partner Greg Baldwin, Oregon’s Commission for the Blind, and Trimet’s CAT. Robert displayed slides that illustrated the journey to design a prototype accessory tip for seeing impaired equipment.

Laurie Keenan, AIA: Interior Designer and an associate with ZGF has been practicing architecture for 15 years. During her tenure she has been a part of many medical projects large and small in Washington, Oregon, and Chicago. 18 months ago Laurie’s family experienced a medical crisis that had her looking at medical planning from an entirely new perspective; one of the parent. Laurie presented a personal perspective of how this experience has reshaped her thinking of hospital design.

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Alicia Snyder-Carlson: Project Coordinator at Green Building Services (GBS) presented an overall discussion on sustainable design. Her presentation illustrated Health: Indoor air quality, non toxic materials, and evidence based design for health care facilities, Safety: Fire safety, slip and fall prevention, ADA and Universal Design Welfare: Day lighting, increasing productivity and showed attendees examples of GBS projects.

Jeff Hartnett: Marylhurst University Interior Design Faculty presented a creative slide show titled “Sustainability and Utopias”. With accompanying music, Jeff’s slides asked attendees to consider sustainability as it relates to design and architecture. Jeff’s thoughtful montage of images provoked a personal exploration towards achieving a balance of good design and bettering the world around us.

Ella Mills, Associate IALD, IES, LEED AP: Principal of Biella Lighting presented a succinct compilation of how lighting design contributes to the completed architecture or design of a space. Ella’s lighting exploration, beautifully captured completed projects and how they contributed to the health safety and welfare of the each projects end users.

The last presentation was a group effort of recent U of O Interior Grads:

Emily Knudsen an interior designer at Jessica Helgerson Interior Design and Yianni Doulis Architecture Studio; Lisa Kuhnhausen, an interior architect/designer from Portland, Oregon; Along with Ashley Tackett, Marketing & Design Director of Endurawood. The trio presented their entry to the sustainable suite contest for hospitality design: The Love Letter – a creative take on a sustainable hotel suite.

IIDA & IDC were thrilled with a great turnout for this event and thankful to all the presenters for their time and enthusiasm and thanks to the Art Institute of Portland for allowing the use of a great space and a/v equipment to ensure seamless presentations.

We hope to see YOU at an event soon!

Melissa Bailey, Industry IIDA VP of Forums and Professional Development, IIDA Oregon Chapter

The following article was written for IIDA Oregon as part of the Daily Journal of Commerce special on our Design Awards. Thank you to our Public Relations Chair Dawn Viar for coordinating the special and VP of Communications Melissa Marton for establishing our partnership with the DJC. I would also like to thank our members who purchased advertising for this publication and I hope that you found it worthwhile and beneficial to your businesses.

While interior designers have been hit as hard by the recession as most others in the design industry, several indicators show better times on the horizon. And, Oregon’s interior designers are poised to lead the way because of their expertise in sustainable design.

According to the latest Architecture Billings Index (ABI), a national “work-on-the-boards” survey compiled each month by the American Institute of Architects’ Economic & Market Research Group, slight improvements already are underway. The ABI rose to 43.1 in September, up from 41.7 in August. The ABI reflects the approximate nine- to 12-month lag time between architecture billings and construction spending.

The outlook is still gloomy for the nonresidential construction industry. However, the ABI score for new project inquiries rose to 59.1, the highest it’s been since September 2007, said AIA Chief Economist Kermit Baker, Hon. AIA.

“The fact that inquiries for new projects are so high, is an encouraging sign that we may be seeing new construction activity entering the design phase,” Baker said. “But that optimism has to be tempered by the fact that the marketplace is so competitive that firms are broadening their search for new projects, thereby inflating the number of inquiries that they are reporting.

“However, some larger stimulus-funded building activity should be coming online over the next several months, partially offsetting the steep decline in private commercial construction,” he added.

Though employment among interior designers is down in Oregon, The Bureau of Labor Statistics’ 2008-09 Occupational Outlook predicts the interior design sector will lead the way in U.S. employment growth through 2016 with a 19 percent expansion rate.

The recession actually is boosting the nation’s interior design sector in a couple of ways: Falling home values mean more owners are choosing to remodel rather than sell, and commercial owners are opting to renovate existing properties rather than build new. Locally, interior design firms such as Portland’s Bainbridge Design are seeing an increase in commercial remodels.

“I think if people are feeling good about their own business, they are taking advantage of the fact that contractors are hungry for work and prices are low,” said Andrea Bainbridge, the firm’s president and founder.

Nationally, the interior design sector can take heart from these additional highlights from the BLS outlook:

• The health care industry is going to demand more interior design services for facilities to accommodate America’s aging population, which is swelling with Baby Boomers.

• Ergonomic design has gained popularity with

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the elderly population and is in greater demand because of workplace safety requirements.

- The rising number of people with allergies and asthma is expected to increase the demand for green design.

- Consumer preference for environmentally friendly homes means residential retrofits are growing in demand.

Furthermore, the International Code Council recently affirmed that Registered Interior Designers may apply for building permits in the jurisdiction in which they are licensed. This is good news for Interior Designers who live in states that regulate the industry.

Oregon’s interior designers are particularly well-positioned to lead the growth in green design. Already a leader in the sustainable design movement, Portland has several initiatives underway that promise to raise the bar for future standards.

Elaine Aye, IIDA, a principal at Green Building Services, said Oregon’s strong political leadership and environmental advocacy ensured that incentives were put in place to encourage sustainable design and construction. The Climate Action Plan approved recently by the Portland City Council is further evidence of that leadership, she said.

Another example is the Oregon Sustainability Center, said Lisa Zangerle, IIDA, LEED AP, senior interior designer at SERA Architects. Set to break ground next year, the $90 million building on Portland State University’s campus would serve as an international model of the Living Building Challenge, a set of green design standards that improves upon those outlined in the U.S. Green Building Council’s Leadership in Energy and Environmental Design (LEED) program. SERA is a design partner on the Oregon Sustainability Center project.

“We throw around words like ‘green’ and ‘sustainability,’ but what it really comes down to is just trying to make everything better,” Zangerle said. “By basing it on the Living Building Challenge, we’re using materials more efficiently and constantly looking at how to reduce our carbon footprint.”

Becca Dobosh, Associate IIDA and also an interior designer at SERA, said the next step is to explore what happens to building materials at the end of their life cycle.

“I think it’s going to be about the materiality of projects and putting things back into the closed-loop system,” she said. “Ultimately, we’re going to have to be able to break down everything we put into a building when we take that building down.”
Movers and Shakers

■ NEW ADDITION

Heather Leachman-Beck is the new Technical Services Manager at Pacific Office Furnishings. Heather graduated from University of Minnesota with a BS in Interior Design and has a certificate in Green Building from Sonoma State University. After 3 years at a Herman Miller dealership in the Bay Area she is excited to dive into the Portland design community. She is a LEED AP and looks forward to passing the NCIDQ test in spring. Heather lives with her husband in SE Portland and enjoys crafting, hiking, reading and biking in her free time. Feel free to contact Heather leachmanbeck@pacificofficefurnishings.com 503-242-4200.

■ NEW BUSINESS

Carrie Gates, formerly with Ankrom Moisan, has started up her own business – Absolute Procurement, LLC. Absolute Procurement exists to simplify the procurement process for their “partners”. Services include but are not limited to: compiling an itemized budget for FF&E according to a designers specification, developing a procurement schedule and strategy, supervising delivery and installation to a job site and developing creative solutions for the removal of existing furniture. Carrie can be reached at 503.708.0262 or via e-mail at carrie@absolute-procurement.com. Be sure to check out her website at www.absolute-procurement.com. Congratulations Carrie!

Jenny Guggenheim, formerly with GBD Architects, has started her own business — Fig Studio. Fig Studio is a full service small commercial and residential interior design studio located within the offices of Giulietti/Schouten Architects in NW Portland. Jenny can be contacted at 503.367.7871 or via e-mail at jen@figstudiopdx.com. She also has a great website at www.figstudiopdx.com. Congratulations Jenny!

CIDA is excited to announce, WE ARE MOVING!

As of November 15, 2009 our new location and mailing address will be:
15895 SW 72nd Ave, Suite 200
Portland, Oregon 97224

Landesign Group is also moving to the same location and their phone number will now be 503.226.1285
A whole new level.

Introducing,
Geiger Levels Casegoods

IIDA 2010 Calendar of Events

January
- 6 Wed: Exec Conf Call
- 12 Tues: Board Meeting
- tbd: Membership Event

February
- tbd: CLC
- tbd: Student Mentoring Week
- 3 Wed: Exec Conf Call
- 9 Tues: Board Meeting
- 18 Thur: Annual Fundraiser
- 20 Sat: Annual Student Day

March
- 3 Wed: Exec Conf Call
- 9 Tues: Board Meeting
- 11 Thur: Spring Newsletter
- 18 Thur: CEU Forum
- tbd: NCIDQ Study Sessions
- tbd: Community Service Event

April
- 7 Wed: Exec Conf Call
- 9/10 Fri/Sat: Spring NCIDQ exam
- 13 Tues: Board Meeting
- 15 Thur: Design Crawl

May
- 5 Wed: Exec Conf Call
- 11 Tues: Board Meeting
- 15 Sat: Student Portfolio Workshop
- 20 Thur: Legislative Forum

June
- 2 Wed: Exec Conf Call
- 8 Tues: Board Meeting
- 10 Thur: Summer Newsletter
- 14-16 Mon-Wed: Neocon
- 17 Thur: Annual Dinner
- tbd: CLC

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VP Government & Regulatory Affairs

IIDA has made positive headway in government and regulatory affairs both on our own by advocating for the interior design profession in the public eye, and through our continued partnership with IDC-Oregon.

IIDA Oregon has joined the Oregon Creative Industries and the Creative Economic Council. This trade organization will be formed to provide advocacy, networking, and promotion to industries in the creative economic cluster, as defined by the Oregon Business Plan. IIDA Oregon is proud to represent the Interior Design industry in this public-private partnership. We hope that our involvement with Oregon Creative Industries and the Creative Economic Council will help build business and create jobs in the creative economic sector, and within Interior Design.

Our November Forum, the 20x20 event, was a big success. It was a well attended event and the speakers shed light into how different design professionals’ work affects the health, safety, and welfare of the general public, the cornerstone for any interior design regulation.

IIDA also was a sponsor for IDC-Oregon’s town hall on interior design title regulation on December 1st. This was a productive meeting and some great ideas and issues were brought forth by the attendees. IDC-Oregon will be scheduling a follow up work session for the beginning of January to discuss these ideas. The next town hall meeting will be the end of January and will focus on draft practice regulation. Please see the IDC-Oregon website, www.idc-oregon.org for more information. IDC-Oregon is making strong headway in this effort and your support is needed more than ever. Please register for membership at www.idc-oregon.org and support your career.

At this time the VP of Government and Regulatory Affairs position remains open. This is an excellent role for designers who are interested in public affairs, legislation, and promoting the interior design profession in the community. Strong leadership skills are required, as well as outstanding professionalism, attention to detail, and strong communication skills as the VP of GRA may meet with public officials and community leaders. If you are interested, please contact me at sy@bainbridgedesign.com.

Sermin Yesilada, IIDA
President, IIDA Oregon Chapter

Student Scavenger Hunt

Students teamed with professional and industry members to network with the community, seek out some of downtown Portland’s unique and charming characteristics, and explore its architectural and interior design focal points on IIDA’s First Annual Fall Student Scavenger Hunt. Students had a chance to win prizes, have a delicious catered lunch, meet some of their fellow IIDA members, and experience Portland’s Architecture and Design community in a fun and exciting new way!
Important NCIDQ Exam Dates

FOR SPRING 2010 EXAM:
February 1, 2010....................Registration due
February 15, 2010..................Late registration deadline
April 9-10, 2010...............Spring 2010 NCIDQ Exam

FALL 2010 EXAM
June 1, 2010…………………..Fall 2010 Application Deadline
August 2, 2010.................Fall 2010 Registration Deadline
August 16, 2010.................Fall 2010 Late Registration Deadline
October 1-2, 2010.............Fall 2010 NCIDQ Exam

FOR SPRING 2011 EXAM:
December 1, 2010.............Spring 2011 Application Deadline
April 1-2, 2011...............Spring 2011 NCIDQ Exam

FOR FALL EXAM:
September 30 - October 1, 2011......Fall 2011 NCIDQ Exam

For more info contact NCIDQ: 202.721.0220 or www.NCIDQ.org

NCIDQ BROWN BAG: 2 PART SERIES
If you were not able to make the brown bag sessions held in August and September, all is not lost. A wrap up email with key information from the sessions is available to interested parties and informal study groups have begun forming. The two part series is for those considering or planning to take the NCIDQ test. It is an opportunity to learn more about the process and meet other interior designers who are preparing for the exams. Guest speakers discussed and answered questions regarding their test experience. More brown bags will be held for the up and coming spring exams.

For NCIDQ study group opportunities and information please contact Autumn VanEsso @ pdxautumn@yahoo.com

IIDA Student Members...

Do you want to get more involved with IIDA?
Do you want to have a direct influence on student opportunities in your area?
Do you have great ideas you want to share with other local interior design students?
Do you want to volunteer at IIDA events, forums and happenings?
If so... Come be a part of IIDA’s Portland Metro Campus Center!

To volunteer or for more information, please contact:
Alexis Furrule – alexisf@serapdx.com – Student Member Director, IIDA
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GRA Chair
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Mailing List

On the move? Let us know your new address and email address!

Name ____________________________________________________________

Firm ____________________________________________________________

Phone (work) ______________________ fax __________________________ email ____________________________

IIDA member ☐ yes ☐ no membership status code # (enter code # from list below)________________________

#003 professional member iiida #028 manufacturer's representative please send me an application for
#004 associate member iiida #038 office furnishings dealer membership as:
#006 student member iiida #048 organization #003 organization
#008 interior designer #058 contractor/sub-contractor #004 contractor/sub-contractor
#018 architect #088 other #006 other

email to: Nikki Diamond, Associate IIDA, nikki.diamond@zgf.com

Are You Receiving IIDA Information Electronically?

More importantly, would you like to? If you are not receiving information via e-mail on the Oregon IIDA’s monthly forums, events happening in our area and the quarterly newsletter please contact Nikki Diamond, VP of Membership and PR, to be added to the broadcast email list. Nikki can be reached at: nikki.diamond@zgf.com or 503.417.4581.

The IIDA Oregon Chapter newsletter reaches approximately 627 individuals and is published 4 times a year. For those interested in posting a job opening, seeking job opportunities, or wanting to place an advertisement in the newsletter please contact Susan Balogh, 503.239.7187 or sbaloghdesign@clear.net for additional information.