

President's Message

Sermin Yesilada, IIDA



Although the weather doesn't show it, summertime is upon us, and time to transition to the new IIDA Board. I am honored to have served as President of the Oregon Chapter. It has been a wonderful experience with personal growth for me, and I have enjoyed becoming closer to a design community which rivals any in the nation.

This organization is led by 23 Board Members and Committee Chairs. The 2009-2010 Board has done an amazing job, despite many hardships. We have made quite a few structural changes that will allow our Chapter to grow. I want to thank the Board Members, Committee Chairs, and our Committee Members for their patience, flexibility, and dedication.

I want to also thank all of our Sponsors. This year we had record levels of annual sponsorship, and in a down economy, I want to give an extra big thank you to all our Annual Sponsors. I want to also thank everyone who stepped up to event sponsorship as well. Budgets are tight this year, so your generosity is especially appreciated. With our sponsors' support, we are able to provide premier events and educational opportunities. Thank you and we look forward to our continued relationship in the next board year.

Our last event of the year is the Annual Celebration. We are proud to present our keynote speaker, Cheryl Durst, Hon. IIDA, Executive Vice President and CEO of IIDA. If any of you remember Cheryl from a few years ago, you will remember a dynamic, smart, and motivating speaker. The event will be held at Ziba's auditorium on June 24th from 6-9pm. We would love to see you there!

2010-2011 is shaping up to be a year of growth, building upon the work we have done this year as a Chapter. Our new three year strategic plan has been finished, and the new Board will begin implementing it in July. I encourage all of you to keep checking back on our website www.iida-or.org, our Facebook page, and read our weekly emails to stay informed. There will be plenty of volunteer opportunities on committees new

in this issue

President Elect's Message	2
VP Membership Report	3
VP GRA Report.....	4
Annual Celebration	5
Movers and Shakers.....	6
May Forum	7
VP Prof. Development and Forums ...	9
Member Discounts	9
Sponsor Thank You	8
VP Communications Report.....	11
NCIDQ Exam Dates	12
Board Roster	13, 14
Mailing List	15

President's Message (cont.)

and old, additional new educational opportunities, and lastly but most importantly, our big push for interior design legislation.

IDC-Oregon voted to pursue a Practice Act in the 2011 session. We will keep you informed on IDC-Oregon's efforts, but I also encourage each of you to join IDC-Oregon and get involved. Membership in IDC-Oregon

runs January 1st through December 31st. By working together, we can pass a Practice Act in Oregon!

Have a wonderful (and let's hope warm) Summer.

Sermin Yesilada, IIDA, LEED AP BD+C
President, IIDA Oregon Chapter

President Elect's Message

Dear IIDA members,

Our Chapter stayed together despite the upheaval we saw in 2009. Nationally, IIDA saw a decrease in membership of 30%; locally, 8%. You, our Members, continue to see the resource IIDA Oregon provides. IIDA Oregon is supported by our membership dues, event fees, and the generosity of our numerous sponsors. Thank you for attending the monthly events and staying in touch with our Executive Board. Your presence makes our Chapter strong. As President-Elect, my duties are to handle the finances of our chapter and allocate money in accordance with our Chapter's goals and strategic planning. This past year saw continuing budget cuts, but the quality of programming and resources provided, which you have asked for, continue to hold.

We recently implemented an e-mail service bringing you a weekly update of events and announcements in tandem with IIDA National's newsletter Design Matters. Likewise, we continue to keep in touch with our Membership via Facebook. Our local Chapter has 127 fans who are kept up-to-date on upcoming events

and are linked to articles of interest weekly. Again this year we are holding the Annual Celebration to renew our connections with you and let you know what the Executive Board has done this year to benefit the Membership and our plans for the future. Please join us this year June 24 at 6pm at the Ziba Auditorium. Our speaker this year is Cheryl Durst, Executive Vice-President and CEO of IIDA Headquarters who will remind us of the importance of staying linked together during "slow" times.

You've heard me say it before and I say it again: Thank you to our Volunteers and our Sponsors for your generous donation of time and money to our Chapter. Without you, our Chapter will not continue to grow and provide the valuable resources we share. Your passion and interest in the interior design profession continues to provide timely educational programs, aid in legislative efforts, mentor student members, and increase our community exposure and involvement.

Roberta Pennington, IIDA
President-Elect, IIDA Oregon Chapter

VP of Membership

Although this past year has been challenging in many respects, our Chapters' membership has remained strong and enthusiastic. With so many shifts and changes in the design community, we have strived toward keeping our chapter better connected by closely working together and sharing information.

We have opened the doors of communication on CEU opportunities being offered by Industry members and have been passing the information on to Associate and Professional members.

Autumn VanEsso, Associate Member Director, has continued to organize NCIDQ brown bag study sessions. This has allowed Professional members to share their experience and preparation with the exam with Associate members. Associate members have benefited by connecting with others and forming study groups. Events like these have given members an opportunity to develop professionally.

This Spring we sent out a survey to the membership to determine member needs and what we can do better to fulfill those needs. The information we gathered from the survey will help us plan future events that are geared toward what you want. We found that the two most important things to the Chapter right now are advocacy of the design profession and professional

networking. The survey was a success and thank you for taking the time to participate. We will continue to issue surveys in the future.

As of May 2010, we have 230 members. Please welcome our new members:

Erin Freeh, Student Member
Charlene Happel, Professional Member
Beth Lundgreen, Professional Member
Brandee McCoskey, Industry Representative
Angela Peterson, Student Member
Rikka Seibert, Student Member
Claire Smith, Student Member
Leann Stephan, Student Member

For the year ahead, we strive to diversify our membership events and opportunities to include and engage all of our members. If you are interested in volunteering on our membership committee or have any ideas of membership opportunities, please contact myself or any of the membership chairs.

Have a wonderful Summer and see you in August!

Nikki Diamond, IIDA
VP of Membership, IIDA Oregon Chapter

IIDA Student Members...

Do you want to get more involved with IIDA?
Do you want to have a direct influence on student opportunities in your area?
Do you have great ideas you want to share with other local interior design students?
Do you want to volunteer at IIDA events, forums and happenings?
If so... Come be a part of IIDA's Portland Metro Campus Center!

To volunteer or for more information, please contact :
Christopher Varney – christopher.varney@milliken.com





VP Government & Regulatory Affairs

It's been four years of hard work for IDC-Oregon. We have held many town halls to define the interior design profession, discuss minimum levels of competency, and draft legislation. We have held working sessions on bill language, reached out to IIDA and ASID Oregon Chapters, industry representatives, higher education, and begun a dialogue with legislators.

This past spring, IDC-Oregon polled the design community and the answer was loud and clear: Practice Act. As such, the board voted to pursue a Practice Act for Interior Design legislation in the 2011 session.

Now it's go time. The next six months will be crucial to the success of our efforts. We will be reaching out to allies and opposition, legislators, and hiring a lobbyist.

IDC-Oregon is in the process of revamping and updating its website to make it easier to use and easier to join and renew your membership. For the interim, please download the membership form and mail it to IDC-Oregon. It is essential to show a strong membership when we present the bill proposal to the legislature.

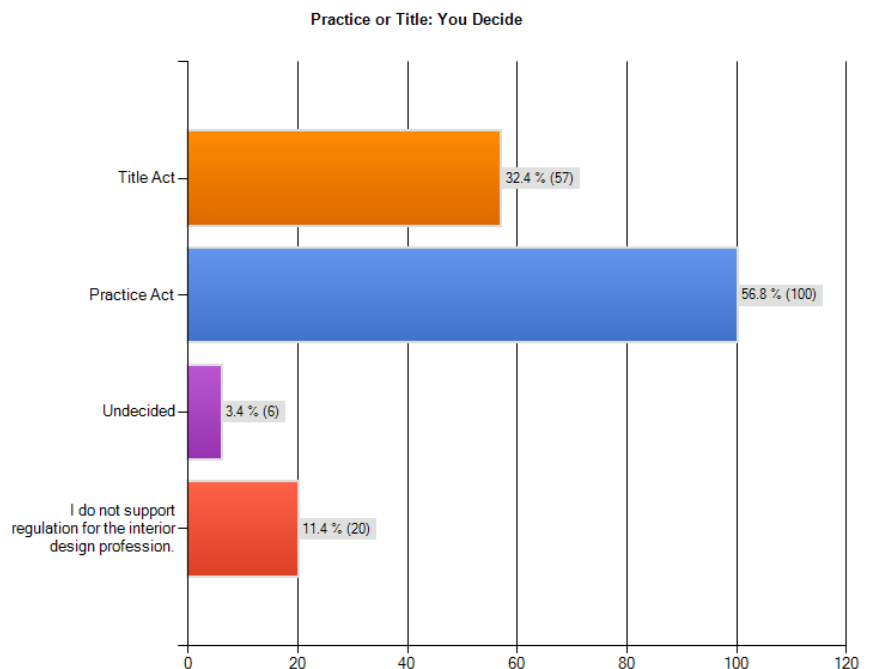
If you are interested in volunteering, we need committee members for the Legislative committee, PR committee, and Events committee. We are also in need of a Fundraising committee chair, an Events committee chair, and a Legislative committee chair. Please contact Interim President Alicia Snyder-Carlson if you are interested: Alicia@idc-oregon.org

If you do not have the time to volunteer but would like to donate, IDC-Oregon is accepting donations.

Sponsorship and donation levels are being revisited at this time, but any amount helps our efforts in a big way. Lobbying expenses alone range from \$32,000-\$50,000 per year. In about a month's time, with the new website, you will be able to donate online. However, in the meantime, snail mail checks are more than sufficient!

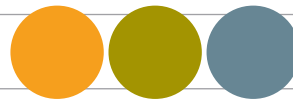
It is time for us as a design community to step up. This is our profession and our future. Thank you to all who have volunteered and donated. Your efforts and passion are what have gotten us so far. We look forward to the next phase and welcome everyone to join us.

Sermin Yesilada, IIDA LEED AP BD+C
Vice President
Interior Design Collaborative Oregon



The IIDA Annual Celebration

Link Together The Future of Design



Thursday, June 24, 2010

Ziba Auditorium

810 NW Marshall
Portland, OR 97209

6:00 Cocktails and Hors d'oeuvres

7:00 Program • Dessert buffet to follow

Keynote Speaker:

Cheryl Durst, Honorary FIIDA, LEED AP
International Interior Design Association

Tickets:

IIDA Members \$35

IIDA Student..... \$25

Non-Members..... \$45

Free to unemployed IIDA members*

Register here:

<http://iidaorannualcelebration2010.eventbrite.com>

Please RSVP by June 17th

Checks can be made out to:

IIDA Oregon Chapter, PO Box 28249

Portland, Oregon 97228

For more information, please contact:

Roberta Pennington at robertap@serapdx.com

*These quantities are limited, and will be first-come, first-served.

Keynote Speaker, Cheryl S. Durst

It has been said that the Power of Design is influential and impactful socially, globally, and economically. But how is its value measured and communicated? And, most importantly, how is its value proven? What does the future hold for this essential profession and what is your responsibility as a design professional to protect and ensure the future of design? Join IIDA EVP/CEO, Cheryl Durst for an in-depth exploration of the factors and implications for the future practice of design.



Thank You to Our Generous Event Sponsors

Platinum Level: Environments

Silver Level: Kayser-Wesner, LLC

Bar Sponsor: Armstrong World Industries

Printing Sponsor: Ford Graphics

Annual Sponsor / Platinum Level

Coalesse; Environments/Knoll; Haworth/Numark;

Hive; Interface Flor; Pacific Office Furnishings

Sarah Galbraith Photography; Steelcase

Tandus; Workplace Resource of Oregon

Annual Sponsor / Silver Level

Bainbridge; Forbo; Hartman LTD Inc.; SRG; Tufenkian

CEUs: This event qualifies for .1 CEU credits.

Applications will be available for self-report.

Movers and Shakers

■ NEW LOCATIONS

Natalie Hutley with Element 8 has moved her office. The new address is: 6251 SW Canyon Court, Suite 100 Portland, OR 97221. She can be reached at natalie@e8-design.com or at 503.962.9337.

NuMark Office Interiors, the Preferred Haworth dealer for Oregon and SW Washington, have moved their showroom. Their new space is located at: 240 N. Broadway Ste. 100 Portland, OR 97227. Phone 503.205.2200.

■ MOVES

Roberta Pennington is now with SERA Architects. She can be reached via e-mail at robertap@serapdx.com or at 503.445.7379. Congratulations on your new position Roberta!



Jennifer Teckenburg has joined Business Interiors by Staples as a Furniture Sales Executive. She is an Oregon State University alumnus and plays an active role in IIDA; as she has throughout her career. She lives with her husband and two children in East Vancouver and enjoys her vegetable garden and reading in her spare time. Feel free to contact Jennifer at 503.872-7425 or jennifer.teckenburg@staples.com.

■ AWARD

Louise Farrar-Wegener, IIDA CAPS, Principal of Z-3 Design Studio, Inc. received the Home Builder's Association Remodeling Excellence Award for Residential Kitchen Design.

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May Forum

Tandus Design Challenge

Our May educational Forum sponsored wholly by Tandus was a great evening filled with local Portland flavor.

Despite a dreadful rainy evening, over 30 members and industry professionals made it out for the May 20th event. **Design Within Reach** generously offered up their fabulous Pearl District Showroom for the evening.



The event was organized around a flooring design competition that utilized the Tandus product, Powerbond. A first event of this type for Tandus locally, entries in several categories were received.

Capitalizing on the local passion for food carts, the IIDA Forums committee secured Koifusion, a local favorite in the food cart culture. Attendees received glow bracelets giving them access to order as they wished from the street side cart offering fantastic Korean fusion BBQ. Tandus-tinis were flowing from the hosted bar and attendees enjoyed a brief respite from the rain outside before the CEU & awards presentation.



Awards were presented in several categories, winner received cash prizes supplied by Tandus.

Corporate Segment - Sarah Weber/YGH Project: Radio Broadcasting Company Performance Lounge

Education Segment - Amanda Johnson/DOWA Project: Hidden Treasure Kindergarten Classrooms

Healthcare Segment - Samantha Saven Project: Wayfinding in a Healthcare Environment

Student - Will Eichelberger Project: Childcare Room in Athletic Club

Student - Danielle Groves Project: Newburg Providence Hospital/Children's Occupational Therapy Room



IIDA Oregon sends a huge thanks to Michelle Lancaster of Tandus for her generous sponsorship of this event. Additionally, we wish to thank Kathleen Nash of DWR for allowing IIDA to utilize her great showroom for another great event.



A Huge Thank You to this Year's Sponsors!

PLATINUM

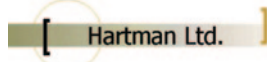
Coalesse; Environments/Knoll; Haworth/Numark; Hive; Interface Flor;
Pacific Office Furnishings; Sarah Galbraith Photography; Steelcase
Tandus; Workplace Resource of Oregon

SILVER

Bainbridge; Forbo; Hartman LTD Inc.; SRG; Tufenkian

BRONZE

Kayser Wesner



When we first opened our doors, there were no cars, no sidewalks, no city hall, and the only way to cross the Willamette was by ferry.



In the beginning we were Pacific Office Stationary, selling office supplies and eventually furniture. Then in 1977, our current owner purchased the company, became a Herman Miller dealer, and Pacific Office Furnishings was born. Herman Miller's commitment to research and design and its longstanding policy of non-obsolence made it a logical fit for Pacific Office Furnishings.

Today, we are the largest supplier of furniture to the State of Oregon government, and have been featured in numerous publications.

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VP of Professional Development and Forums

Time Flies when you are involved in IIDA!

May marked my last event as the VP of Professional Development and Forums for the IIDA Oregon board. It has been a great 2 years for me in this role for IIDA Oregon.

I am passionate about creating and organizing events that offer something to our members and it has been a privilege to do so. I could not have done my job without the help and enthusiasm of my fellow committee members, they are a joy to work with! Thanks to my Forum Chairs: Jayson Gates, Jesse Woods and Molly Deas.

This past year Forums committee has been diligent in providing educational and enjoyable events for our members.

Some of our highlights included;

- **August** – offered a NCIDQ mixer where attendees garnered some updated information on the exam.
- **September** – brought an informative CEU on ergonomics presented by RFM seating
- **November** – was a collaborative 20/20 slide event in partnership with IDC Oregon.
- **March** – brought the first of what we hope to be an

annual event – the Sustainable Products Vendor Fair.

- **April** – the sun shined on a great evening of design for our annual Design Crawl
- **May** – educational forum/design contest was sponsored by Tandus

Despite the downturn in economics and the decline in design industry jobs, IIDA remains a constant. IIDA strives to provide our members a connection to our industry. We may be a smaller voice, but we can link together and remain unified.

If you haven't attended events in the past year I encourage you to ask yourself, WHY? Speak up to your board tell us what you want! We are formulating educational Forums and event plans for next season now. IIDA works for our members and if you want to see something in our agenda for next year, let your voice be heard.

Happy Summer to you all! See you at the next IIDA event. Cheers!

Melissa P. Bailey, Industry IIDA
VP of Professional Development and Forums,
Oregon IIDA Chapter

Member Discounts

Don't forget about your membership discounts!

IIDA Members are encouraged to enroll in IIDA membership discount programs which include:

Accutel Conferencing Systems, Avis Rent-A-Car, Blue-Bolt Networks, Club Quarters Hotels, Comprehensive Search, Contract Magazine, Dell Computer, Design Matters, DHL, English Home Magazine, FFI Magazine, Garden Design Magazine, Healthcare Design Magazine, internet4associations®, IIDA advertising discounts (including Perspective and the web site), Interiors &

Sources Magazine, Material ConneXion, MBNA Visa Card, Pennywise Office Products, Perspective Magazine, Pier 1, Specsources, Starwood Hotels and Resorts, and The Working Advantage.

Visit www.iida.org/login.html, click on the Membership section and choose the Individual button. Then select IIDA Member Discount links to learn additional information.



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VP of Communications Report

Need to know what's going on with Oregon IIDA? The newsletter and website have always been a great way for our members to learn more about upcoming events, educational opportunities, and find out what is going on in the local design community. What's new with communication and IIDA? A lot! Oregon IIDA can be found on FaceBook now. With social networking growing fast and furious what better way to communicate and reach out to our members than with a social platform like FaceBook. Also new to Oregon IIDA this year is the integration of a weekly update sent out to our Chapter members. This form of communication offers members a "snap shot" of what is going on within our local design community on a weekly basis.

The newsletter, inside edge, has always been a great tool in keeping the IIDA Oregon Chapter members in tune with the latest and greatest Chapter events. Released quarterly it is a successful publication that is well received by Chapter members and in the past has been voted "Best Newsletter" nationwide twice by IIDA Corporate Headquarters. Information included in the quarterly publication are write up's on monthly Chapter Forums, upcoming events members may be interested in and even a Movers & Shakers section that includes member happenings within the Oregon design community (job changes, weddings, births, etc.). In addition, a call for Sponsorship and Board Roster are included as resource to Chapter members. Moving forward in 2010 - 2011 the Chapter hopes to include more educational articles, designer profiles and articles on sustainability as it relates to interiors. There will also be a change in the website graphics as the Oregon IIDA Chapter makes modifications to ensure it meets IIDA Graphic Standards put in place by IIDA Headquarters. Stay tuned for an exciting new look!

The Oregon IIDA website also helps keep our IIDA Oregon Chapter members up-to-date with events and information. It is streamlined, simple, and has efficient website navigation. This year the website Sponsorship tab has been upgraded with the ability to allow for online payment buttons through PayPal, making it much easier for potential sponsors to sign up. The Oregon IIDA Chapter is very excited about its website and looks forward to continuing to enhance it's benefits and features for Chapter members. Look for changes to graphics as well on the website in 2010 - 2011.

The Oregon Chapter will continue to e-mail the monthly forum invitations and newsletters in lieu of paper mailings out of reverence for the environment. If you or someone you know has not been receiving information electronically, I encourage you to contact Nikki Diamond to be added to the distribution list.

Our Chapter newsletter, website, weekly newsletters and FaceBook page will continue to be an advocate for great design, educate our members and provide vehicles from which to access current events, meet other designers and share insight with your peers.

A huge thank you needs to be given to the volunteers who make the newsletter, website and FaceBook site successful - Susan Balogh our Newsletter Chair, Jenny Guggenheim our Website Chair and Dawn Viar our Public Relations Chair. In addition I would also like to acknowledge Jeff Birndorf with endesign for graphics and newsletter layout and Colin McStravik who assists with the Chapter Website. Thank you to everyone who has supported us in 2009 - 2010, we look forward to another great year.

Melissa Marton, IIDA Industry
VP of Communications, Oregon IIDA Chapter

Important NCIDQ Exam Dates

DATE	DESCRIPTION
2010	
August 2 at Midnight ET	Fall 2010 Registration Deadline*
August 13 at Midnight ET	Fall 2010 Late Registration/Exam Cancellation Deadline
August 13 at Midnight ET	Special Accommodations Application Deadline
October 1-2	Fall 2010 NCIDQ Examination
December 1	Spring 2011 Application Deadline
2011	
April 1-2	Spring 2011 NCIDQ Examination
June 1	Fall 2011 Application Deadline
September 30-Oct 1	Fall 2011 NCIDQ Examination
December 1	Spring 2012 Application Deadline
2012	
March 30-31	Spring 2012 NCIDQ Examination
June 1	Fall 2012 Application Deadline
October 5-6	Fall 2012 NCIDQ Examination

For more deadline info contact NCIDQ: 202.721.0220 or www.NCIDQ.org

NCIDQ BROWN BAG: 2 PART SERIES:

A chance to learn about the NCIDQ exams from recent certificate holders, find study partners and form study groups. Stay tuned for Summer session dates in late July early August.

This two part series is for those considering or planning to take the NCIDQ exams in October or beyond. It is an opportunity to learn more about the process and meet other interior designers who are preparing for the exams. Guest speakers discuss and answer questions regarding their test experience. If you were not able to attend the last brown bag sessions held in January, all is not lost. A wrap up email with key information from previous sessions is available to interested parties.

For NCIDQ study group opportunities and information please contact Autumn VanEsso: pdxautumn@yahoo.com

IIDA Oregon Chapter Executive Board 2009-2010

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This board list is for official IIDA use only. Please refrain from contacting chapter presidents for solicitation and sales purposes. Individual IIDA members and potential members may initiate contact with the chapter President for organization information and networking purposes. Use of this information for any other purpose, including, but not limited to, reproducing and storing in a retrieval system by any means electronic or mechanical, photocopying or using the names, addresses, and phone numbers for any private, commercial, or political mailing is strictly prohibited.

Mailing List

On the move? Let us know your new address and email address!

Name _____

Firm _____

Phone (work) _____ fax _____ email _____

IIDA member ☐ yes ☐ no membership status code # (enter code # from list below) _____

#003	professional member iida	#028	manufacturer's representative	please send me an application for membership as:	
#004	associate member iida	#038	office furnishings dealer		
#006	student member iida	#048	organization	#003	organization
#008	interior designer	#058	contractor/sub-contractor	#004	contractor/sub-contractor
#018	architect	#088	other	#006	other

email to: Nikki Diamond, Associate IIDA, nikki.diamond@zgfc.com

Are You Receiving IIDA Information Electronically?

More importantly, would you like to? If you are not receiving information via e-mail on the Oregon IIDA's monthly forums, events happening in our area and the quarterly newsletter please contact Nikki Diamond, VP of Membership and PR, to be added to the broadcast email list. Nikki can be reached at: nikki.diamond@zgfc.com or 503.417.4581.



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Jeff Birndorf

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The IIDA Oregon Chapter newsletter reaches approximately 627 individuals and is published 4 times a year. For those interested in posting a job opening, seeking job opportunities, or wanting to place an advertisement in the newsletter please contact Susan Balogh, 503.239.7187 or sbaloghdesign@clear.net for additional information.