

President's Message



Did I see you at the 2010 IIDA Design Awards? What a beautiful event. Thank you again to the hardworking committee, to our Sponsors, and to you for another successful event for both our Chapter and the award winners. Congratulations again!

You may think IIDA Oregon will be dormant for the winter, but we're ramping up for a few key events. Our first event for the winter is the yearly charity fundraiser on January 20th. We've selected Children's Book Bank

to support. We look forward to your participation with this worthwhile cause. See the weekly e-blast and the IIDA Oregon website for further details of how you can help out this giving season.

NCIDQ study sessions will be made available to Membership this January. It's never too early to get a start on studying for this benchmark exam. Location and times TBD; stay tuned to the weekly e-blast for more information.

Meanwhile, our very popular Annual Fundraiser is fast approaching. Join us Thursday, February 17 at Interstate Lanes, time to be announced. The Sponsorship and Fundraising committee has started hinting at this year's theme. My hint: I'll be breaking out the black eye liner I haven't sported since 1993.

In other news, have you renewed your membership? The deadline approaches (December 15). Logon at www.iida.org and renew online. You may also renew via snail mail. Less money coming in than last year? You can sign up for the payment plan or continue membership in IIDA with the Inactive status. So many options are available for you and your pocket book.

I wish the happiest of winter holidays to you and look forward to seeing you at the next event!

Roberta Pennington, IIDA
 President, IIDA Oregon Chapter

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Communications

The holidays are quickly falling upon us, where does time go? The Communications team is wondering that same thing as we work hard to revamp our website and newsletter format.

As you view the winter newsletter, we hope you find it refreshed, easy to read and more cohesive. We have compacted information relevant to our busy Membership by including more links and less text.

We are completely redesigning the website and changing over to a more up-to-date format for easier editing and content control. One of our priorities for this changes is easier navigation. The website will also have a current blog page that keeps everyone up to date not just on our site, but on Twitter and Face-

book as well. We are very excited about it and hope you'll see the difference.

Check it out and give us any feedback you may have on both the website and newsletter. www.iida-or.org

Have your voice heard through IIDA Oregon's various media sources: our quarterly newsletter, website, social media, and weekly e-mail updates. Please let us know if you ever have anything to share as we are always looking for content.

.....
Dawn Viar, Associate IIDA, LEED AP
VP of Communications & PR
IIDA Oregon Chapter

membership info

2010 memberships expire on December 31st! Don't forget to log on to www.iida.org and renew! New applications are also available online. Your involvement to the Oregon Chapter of IIDA is important to us and it can offer you professional development, networking, and inspiration. For more benefits please check out the Member Benefits page on the IIDA Headquarters website.

Inactive status may be an option if you are an Associate or Professional member in good standing. Inactive Status is offered to those who are not working due to unemployment, maternity leave, prolonged disability or illness, or relocation. Inactive members can still use their IIDA appellation, sit on the chapter board and vote, and can utilize the IIDA Career Center. Requests are being taken through IIDA HQ. If this is something you are interested in please contact Monica DeAngelis [mdeangelis@iida.org].

EZ Pay is the payment plan option that IIDA is offering to Professional, Associate, Affiliate and Educator members. You can go online and set up the EZ payment plan and it will separate your annual dues into 12 monthly payments. The deadline for renewing members enrolling in EZ pay is 12/15/10. New members can also apply for EZ pay and dues are pro-rated based on join date.

Legislation

IIDA Oregon has reviewed the Legislative Counsel draft of the Interior Design Practice Act. The Executive Committee approved the following:

- 1. Removal of square footage exemption to match the International Building Code requirement of Registered Design professionals submitting drawings for permit.**
- 2. Requirement of NCIDQ exam for grandfathering. Interior Designers with 10 or more years of experience may take the code section of the NCIDQ.**

The final bill will be available for review by the end of the year. The Practice Act bill will be introduced in the House Consumer Protection Committee, pending committee formation. IDC-Oregon's lobbyist, Alan Tresidder, has met with all incoming and returning legislators.

December and January are key months for us to voice our support before the committee hearings begin in February. AIA Oregon has voted to actively oppose the bill, therefore IDC-Oregon will be visiting firms to ask for letters of support. You as an IIDA Member can do the following to help:

- 1. Write your legislators.**
- 2. Donate to IDC-Oregon.**

Passage of the Interior Design Practice Act will ensure that our Members will be able to practice to the fullest extent of our knowledge and expertise. Consumers will know they are hiring qualified professionals.

For more information, visit www.idc-oregon.org.

Member News

moves

* **Tricia Elliott**, formerly of KnollTextiles, has joined hive modern as their A&D Sales representative. She brings 12 years of industry experience to the role. She can be reached at 971-678-0452 or tricia@hivemodern.com.

* **Autumn VanEsso**, industry IIDA has recently joined the team at Contract Flooring & Interiors (CF&I) as an Account Executive. Autumn will use her 5 years of design experience and education when working with her clients to specify, install and maintain commercial flooring projects. She received her BFA in Interior Design from Marylhurst University in 2006.

* **Susan Balogh**, IIDA has joined NW Office Interiors as their new Director of Design/A & D Liaison. She brings 15 years of experience as a designer with major firms in the Portland design community Susan@nwofficeinteriors.com.

* **Beth Ruuhela Rear** is the new Project Designer for McCormick and Schmick's Seafood Inc. She will be overseeing the designs of 94 restaurants in North America as well as developing new restaurant design concepts.



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Professional Development & Forums

A sincere thank you to everyone who collaborated with IIDA Oregon to finish out the 2010 Year in Forums. We rely on the support of our Membership and Sponsors in order to provide the best educational events in the Northwest. We have been very lucky to partner with such a diverse and talented group of design professionals. We could not do it without your unwavering support and we truly value your partnership. The Forums Committee has been experimenting with offering lunchtime presentations. We thought it would be a great way to change up the presentation style while offering our Membership an alternative to

evening events. We have had two lunchtime Forum CEU events and I'm pleased to announce that they were some of the most successful Forums yet.

In September we featured Mrs. Debbie Williams with Knoll Studio presenting, Florence Knoll: Defining Modern CEU. This lunchtime event was an hour long history of Florence Knoll and her contributions to the field of interior design. Many images of classic architecturally designed furniture pieces were addressed and the history of their creation and use defined. We closed this forum with a lively discussion on the state

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of interior design and the roles of designers in shaping the future of the profession. Thanks to Knoll and Environments for their support of this event.

Our October Forum, Textiles 101: CEU, was an evening presentation and featured Mrs. Rachel Doriss and Mrs. Susan Sullivan with Pollack Textiles. Mrs. Doriss and Mrs. Sullivan came all the way to NYC to provide this for our Membership. This 2 hour Forum was a CEU based on outlining and defining textiles. A clear history and definition were given to the most common terms found in textile specification. Detailed information was provided on: weave construction, yarn creation, and dye processes as well as special techniques and application guidelines. A large display area was set up to show various yarns and raw goods used in textile creation. Attendees left with the knowledge to make the best textile choices for their projects. We had close to 60 designers in attendance and everyone was fascinated to learn about the details of textile weaving. Thanks to Pollack and Absolute Procurement for their sponsorship of this Forum.

November 11th was our last lunchtime Forum of 2010. This Forum was entitled: Color Theory and Its Applications with Mr. Feras Irikat. Mr. Irikat, Design Director for Oceanside Glasstile and Mandala, gave a fascinating presentation on the role of color theory and psychology in design. In presenting color like a language, Mr. Irikat helped our Membership explore

the basic dynamics of color, its principles, fundamentals, and applications. The presentation focused on understanding and experiencing color. A large color chip board was displayed and Mr. Irikat explained how to identify underlying base colors and how they affect texture and mood. This presentation really opened my eyes to the subtle nuances in color and how it greatly affects a project's success. Mr. Irikat gave a wonderfully energetic and education presentation and our attendees were blown away. With 40 attendees at this Forum, it was the most highly attended lunchtime Forum yet. A special thank you to Ann Sacks tile for sponsoring this Forum.

Thank you all who took part in our Forums in 2010; we had a great time and learned a lot. We have many more events scheduled for 2011. Please visit www.iida-or.org for the most up to date information on upcoming events. If you have seen a presentation that you think would be valuable for our Membership please let me know. We are sensitive to our Members' needs and are always looking for great referrals. I look forward to seeing you all at our next Forum event in 2011. Have a great Holiday Season.

.....

Jayson Gates

VP Professional Development & Forums
IIDA Oregon Chapter



design awards

2010 IIDA Design Awards

The 2010 IIDA Design Awards was a spectacular event. Over 120 attendees milled around the elegantly decorated Melody Grand Ballroom viewing entries for the People's Choice Awards and bidding on silent auction items. We had 28 entries and the judges awarded 15 projects. 24 entered the People's Choice Award category. Past-President, Sermin Yesilada, welcomed the attendees and thanked all volunteers and sponsors. President, Roberta Pennington, regaled the crowd with her sharp wit and encouraged all to fully explore and take advantage of the benefits of being an IIDA Member. Jurors Derrell Parker, FIIDA, David Kutsunai, Associate IIDA, and Matt Hayner, LEED AP presented the award winning projects. This year the jurors had varied design backgrounds and hailed from different parts of the country: Seattle, Las Vegas, and Atlanta. They provided insightful comments on each project's Northwest design expression of the interior environment, paying special attention to our leadership in sustainability. Thank you to all who helped make this event possible.

design awards committee

Chair: Sermin Yesilada, IIDA LEED AP BD+C

Valerie Goeas, IIDA

Amy Running, IIDA

Susi Korinek, Associate IIDA

Alicia Snyder-Carlson, Associate IIDA Allied

ASID LEED AP ID+C

Monica Stayner, Associate IIDA

Erika Varela, Associate IIDA

Anna Winn, Associate IIDA

Jennifer Teckenburg, Industry IIDA

Wendi Smith, Student IIDA

Laura Morrison

thank you to our sponsors

Diamond:



Bainbridge.

resource {3}

BRANDRUD
NEMSCHOFF

Ruby: Ford Graphics

Environments/Knoll

Laminart

NW Office Interiors/Kimball

Silent Auction: Luna Textiles

Humanscale

Herman Miller

Jeanie Lai

Valerie Goeas

Travis Mazingo - Ski-Bowl Olympic Ski and Snowboard School

Floyd McCallum - AllStar Fitness

design awards winners



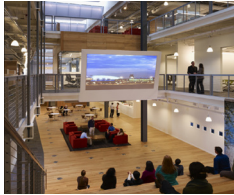
Merit Award: Commercial Offices Under 5,000 SF

Project: Bing Lounge
Portland, OR
Firm: Yost Grube Hall Architecture



Merit Award: Hospitality/Restaurant/Retail

Project: Courtyard by Marriott
Portland, OR
Firm: SERA Architects



Honor Award: Commercial Offices Over 5,000 SF

Project: Port of Portland Headquarters
Portland, OR
Firm: ZGF Architects LLP



Merit Award: Residential Single/Multi Family

Project: Markham Beach House
Arch Cape, OR
Firm: Otto Baat



Honor Award: Education

Project: Portland State University
Shattuck Hall
Portland, OR
Firm: SRG Partnership



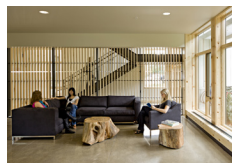
Citation Award: Residential Single/Multi Family

Project: Crane Penthouse
Portland, OR
Firm: Giulietti / Schouten Architects



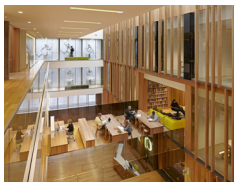
Merit Award: Education

Project: Helen Baller Elementary
Camas, WA
Firm: Mahlum



Citation Award: Residential Single/Multi Family

Project: Western Oregon University
Ackerman Hall
Monmouth, OR
Firm: Mahlum



Merit Award: Education

Project: University of Oregon
John E. Jaqua Center for
Student Athletes
Eugene, OR
Firm: ZGF Architects LLP



Honor Award: Healthcare

Project: Good Samaritan
Regional Medical Center
Corvallis, OR
Firm: Clark/Kjos Architects LLC



Honor Award: Public/Institutional

Project: Chehalism Cultural Center
Newberg, OR
Firm: Scott Edwards Architecture



Honor Award: Healthcare

Project: MultiCare Health System
Emergency Department
Tacoma, WA
Firm: GBJ Architecture
MultiCare Interiors
Czopek and Erdenberger



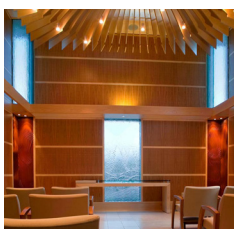
Honor Award: Public/Institutional

Project: Kenton Library
Portland, OR
Firm: Hennebery Eddy Architects



Honor Award: Sui Generis

Project: MultiCare Emergency
Department Chapel
Tacoma, WA
Firm: GBJ Architecture
MultiCare Interiors
Czopek and Erdenberger



Jurors' Choice Award:

Project: MultiCare Emergency
Department Chapel
Firm: GBJ Architecture
MultiCare Interiors
Czopek and Erdenberger



People's Choice

Project: University of Oregon
College of Education
Eugene, OR
Firm: Czopek & Erdenberger Inc
THA Architecture Inc.

Important NCIDQ Exam Dates & Deadlines

DATE	DESCRIPTION
2010	
December 1	Spring 2011 Application Deadline
2011	
April 1-2	Spring 2011 NCIDQ Examination
June 1	Fall 2011 Application Deadline
September 30-Oct 1	Fall 2011 NCIDQ Examination
December 1	Spring 2012 Application Deadline
2012	
March 30-31	Spring 2012 NCIDQ Examination
June 1	Fall 2012 Application Deadline
October 5-6	Fall 2012 NCIDQ Examination

For more deadline info contact NCIDQ: 202.721.0220 or www.NCIDQ.org

ncidq brown bag: 2 part series

A chance to learn about the NCIDQ exams from recent certificate holders, find study partners and form study groups. The next sessions will be held in late January 2011.

This two part series is for those considering or planning to take the NCIDQ exams. It is an opportunity to learn more about the process and meet other interior designers who are preparing for the exams. Guest speakers discuss and answer questions regarding their test experience. If you were not able to attend the last brown bag sessions held August, all is not lost. A wrap up email with key information from previous sessions is available to interested parties.

For NCIDQ study group opportunities and information please contact:

Autumn VanEsso pdxautumn@yahoo.com

important save-the-dates

Starting in January 2011:

IIDA 2ND THURSDAYS HAPPY HOUR

a casual no agenda chance to meet and socialize with your design peers

WHEN: January 13th 2011, 5-7pm **WHERE:** TBD

SAVE THE DATE

JANUARY 21st
FORUM

5:30PM DETAILS TO COME

Get ready for the
**IIDA Bowling
Fundraiser Event!**

Think **NERDS, PREPS,**
JOCKS and **PUNKS.**
Who will you be?

Save the Date: **02.17.2011**
(This is one date you won't want to miss!)



iida oregon chapter executive board 2010-2011

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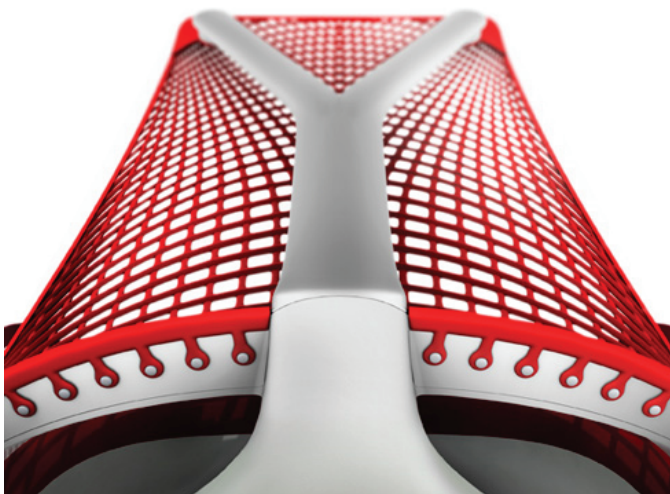
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