

# Design Competition Guidelines

# STUDENT DAY 2011

hosted by:

I I D A  
INTERNATIONAL  
INTERIOR DESIGN  
ASSOCIATION  
OREGON CHAPTER



## Eligibility for Entry

- Entrants must be undergraduates and student members of IIDA or ASID
- Entrants must attend Student Day 2011 to enter and must be present to win.
- Projects must have been completed within the past twelve months.
- Entrants may submit a maximum of three entries. A separate entry form and fee for each entry is required.
- Any entry that does not meet all competition rules and requirements will be disqualified.
- Entries must be received by **noon on April 28th** at Design Within Reach (1200 NW Everett St. Portland, OR 97209). *For the convenience of the OSU and U of O students there will be a pickup for entries at noon on April 28th at OSU and U of O. Exact pickup locations TBD.*
- No late entries will be accepted.

## Submission Requirements

- **Do not include your name or school** on your submission package **except on the entry form.** (Design Documents must remain anonymous to be eligible for judging.)
- Entrants are required to submit a 350 word Design Statement. Include the program requirements and any constraints. Explain your design concept, space planning strategies, use of sustainable principles and your solutions to identified design challenges.
- Entrants must submit (1) 18" x 24" board for display at the Awards Event, summarizing their project. In addition to the board, entrants may submit up to (3) pdf's saved to disk (images of boards, slides, model, etc.) It is up to students discretion to show the work that best represents their project for judging.
- Entry materials must be packaged in a sealed envelope as follows: completed entry form, a check made payable to IIDA in the amount of \$10.00, design statement, and disk. Identify the category you are entering on the outside of your envelope and on the back of your board. Boards should be wrapped in paper or otherwise protected.
- IIDA is not responsible for lost, stolen, or damaged entries.

# SATURDAY, MAY 14TH

## Entry Categories

- A. Small Commercial** – including, but not limited to retail, hospitality, healthcare, and mixed use under 5,000 SF.
- B. Large Commercial** – including but not limited to retail, hospitality, healthcare and mixed use larger than 5,001 SF.
- C. Residential** – whole house or unit design, single-family in nature, no square footage limitations.
- D. Kitchen or Bath** – residential only, developed with details, materials and specifications.
- E. Emerging Design** – any first year project involving design drawings.
- F. Furniture / Product** – Original design: drawings, written documentation, and photo of built design.
- G. Student's Choice Award** – voted for on the day of the event based on the entrants' display boards

## Judging Criteria

Each entry is evaluated by a panel of judges, on a 50-point scale, totals are averaged. Entries will be evaluated on the following criteria as appropriate for the specific design category:

*Design Originality /Creativity*

*Sustainability / Environmental Sensitivity*

*Problem Solving / Design Solution*

*Graphic Communication*

*Space Planning*

*Appropriate Use of Color / Materials*

*Universal Design / Accessibility*

*Design Statement*

- No specific programming requirements are imposed to allow maximum opportunity to enter. Please consider that judges are reliant on your graphic and written information when evaluating your entry.
- The 18" x 24" boards will be displayed at Student Day for peer review and for the Student's Choice Award.

## Prizes

- Judges will award a 1st Place and Honorable Mention in each category.
- Judges reserve the right not to award a category if the work submitted does not meet the judging criterion.
- Prizes will be issued in cash. \$200 for 1st place and \$50 for Honorable Mention.
- Winners will be featured in the Oregon Chapter IIDA and Oregon Chapter ASID Summer Newsletters.
- Winners will be listed on the Oregon Chapter IIDA and Oregon Chapter ASID websites.

### QUESTIONS?

Email: Marjorie Marcellus at [mmarcellus@aii.edu](mailto:mmarcellus@aii.edu) or Richelle Waddell at [rwaddell@maharam.com](mailto:rwaddell@maharam.com)

### DELIVER COMPLETED ENTRIES TO:

Student Day 2011 Design Competition Committee  
c/o Design Within Reach  
1200 NW Everett St.  
Portland, OR 97209  
**before noon on April 28th**

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