

President's Message



The calendar tells me it is spring; as I look out the window as I write this, I see freezing rain. Portland is a far cry from my youth in Mansfield, Ohio. When spring hit, we would chisel through a layer of ice to get some daffodils or marvel at the orange barrels lining our highways in anticipation for the yearly filling of the potholes. For the IIDA Oregon Chapter, spring is marked by a few of its own benchmarks.

April 14th is this year's Design Crawl. Meet your fellow Members and friends at AIA Portland's office to kick off this annual tour of local Portland designs within a few blocks of one another. We will be visiting three projects within the downtown Portland area. More details to come; stay tuned to your inbox or the IIDA Oregon website. I hope you can make it.

IIDA Oregon and Oregon Chapter ASID team up again to bring you Student Day 2011 on May 14th. Our Student Chairs Marjorie Marcellus and Richelle Waddell are coordinating a student design competition with many of the interior design programs throughout Oregon. The event culminates at McMenemy's Kennedy School 11am-4pm. Please contact Marjorie or Richelle for more information or visit our website: www.iida-or.org.

Meanwhile, have you considered becoming an IIDA Oregon Chapter Board Member? To be honest, I had been asked for years after passing the NCIDQ exam to join but presumed I couldn't find the time or the effort. What a difference a year (or so) makes! An hour during lunch or a few minutes tacked on to the end of the day can be more than enough to get the job done. Have I mentioned my other hobby: cancer treatment? And yet here I still am; your President. Can you feel the guilt yet? Maybe you're not ready for Presidential duties. Committee volunteers are always welcomed. President-Elect Amalia Groebe is heading the Search Committee and is looking for a few volunteers. E-mail her. agroebe@ffadesign.com. (She loves getting e-mails. I swear!)

Should you brave the Northwest spring weather, I'll be the one walking the black and tan wiener dog in his yellow rain slicker.

Roberta Pennington, IIDA
President, IIDA Oregon Chapter

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Communications

Have you checked out our new website? If not, make sure you take a moment to view the clean new layout. Also, the Winter 2010 newsletter was newly formatted. The Communications team would love any feedback you may have.

Along with updating media, we have also revised the format of our weekly e-blast. We are confident that it is easier to read and more straight forward. If you want to learn more, just click on the photo or link and voila!

Upcoming, only a few days after the release of this newsletter, is our Spring Community Event. We have formed a team for the Shamrock Run on March 13. Proceeds will benefit Doernbecher Children's Hospital. We hope to see you all there!

We are always looking for content to fill up our newsletter, e-blasts and Facebook page. If you have anything you would like to share, please contact me at dawnviar@hotmail.com.

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Dawn Viar, Associate IIDA, LEED AP
VP of Communications & PR
IIDA Oregon Chapter

membership info

The membership team has created an opportunity for all IIDA members to get together and network in a casual, no agenda setting. Every 2nd Thursday we will be at Someday Lounge (125 NW 5th Avenue, Portland, 97209) from 5:00-7:00. This is a great way to meet others in the design community so come out and join us!

Additionally, we are planning a membership appreciation event on Thursday May 12th in place of our 2nd Thursday event for May. Stay tuned for more details to come! It will be a great event to showcase all that we have done as chapter over the past year.

We would like to welcome the following new IIDA members:

Professional Members: Catherine Navarro-Silva, Karen Niemi

Associates Member: Tracey Bascue

Student Members: Kaeleen Sprouse, Katherine Brandt, Lauren Cartmell, Tessa Crook, Rebecca Janssen, Courtney Nelson, Laura Nelson

Industry Representatives: Stefanie McEvers, Stephanie Woodard

Legislation

It is a busy time for legislation activities. IIDA Members joined with IDC-Oregon members for the first Capitol Day on February 21st, 2011. Capitol Day attendees met face-to-face with state representatives in support of becoming Registered Interior Design Professionals and found many legislators who offer their support of the Practice Act Bill HB2491. The day was a milestone success and IIDA couldn't be more excited about it!

Pre-Capitol Day excitement was apparent at the rally hosted by Environments in support of IDC-Oregon's HB2491 Practice Act Bill for Interior Designers. IDC-W member and guest speaker, Stephanie Deshaies, offered insightful tips to help us on the big day. Thank you Environments, IDC-W, and IDC-Oregon!

The momentum is building for HB2491 and in order for the 2011 legislative session to be successful, legislators need to hear from all constituents. IIDA Members are encouraged to write their legislators to emphasize the knowledge a commercial interior designer has beyond the stereotypes plaguing our profession. Share your experiences and anecdotes by sharing evidence how our work impacts the health, safety and welfare of building occupants. Include in your letter how interior designers also contribute to Oregon's economy. HB2491 will aid in creating and securing professional jobs and boost the economy by loosening the restrictions placed on our practice.

The time for **your** action is **now**. IIDA members are encouraged to contact their legislators by phone calls, written letters, and emails requesting a hearing for HB2491.

What progress has IDC-Oregon made so far?

1. Secured a bill sponsor and submitted HB 2491 bill to the legislature
2. Contacted every member of the House of Representatives
3. Continued legislative roundtables and presentations to supporters and opposition.
4. Implemented strategies to continue educating and communicating with constituents through the spring and summer

What can IIDA members do today?

1. Join IIDA's Legislative Committee
2. Donate directly to IDC-Oregon (link to <http://www.idc-oregon.org/contribute.html>)
3. Request a Hearing for HB 2491. You have 4 total legislators, the ones whose district you live in, and the ones whose district you work in. Find who they are here. (link to <http://www.leg.state.or.us/findlegsltr/>)
4. Schedule a meeting with Business and Labor Committee Chairs

IIDA Oregon has done its part to support our coalition, but you can also offer your support individually. IDC-Oregon has secured private donors who will match funds raised up to \$300. Your donation of \$200 will become \$400, \$100 will become \$200, and even just \$10 will become \$20. Donate today to support securing the future of your profession. (link to <http://www.idc-oregon.org/contribute.html> on "donate")

Your office can continue to offer letters of support to Oregon legislators. Have your team schedule a meeting with the local IIDA GRA committee to discuss the bill language, legislative strategy, and how your professional practice can benefit from legislation. We still have a long way to go before we are there. Contact Michelle Neidiger IIDA GRA Chair at m_neidiger@yahoo.com with questions.

Advance your skills! THE IIDA VP OF GOVERNMENT & REGULATORY AFFAIRS POSITION REMAINS OPEN. This is an excellent role for those who are interested in public affairs, legislation, and promoting the interior design profession in the community. Strong leadership skills are required, as well as outstanding professionalism, attention to detail, and strong communication skills as the VP of GRA may meet with public officials and community leaders. If you are interested, please contact Amalia Groebe, IIDA President-Elect, at agroebe@ffadesign.com.

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**Michelle D Neidiger, Associate IIDA, LEED AP,
 GRA Chair
 IIDA Oregon Chapter**



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Member News

moves

- * **WGS** has been awarded LEED-CI Platinum by the US Green Building Council for their new offices in NW Portland. WGS is the first LEED-CI Platinum v2009 in Oregon. Come by for a tour (1800 NW Upshur St., #220, Portland, OR 97209) or visit online at www.wgsdesign.com.

- * Industry Member **Jayson Gates** announces the formation of his new company Absolute Resource LLC. Absolute Resource will represent: Hightower, Camira Fabrics and Ekitta. Jayson can be reached via email at jayson@absolute-resource.com.

engagements

- * **Amalia Groebe** of FFA and the IIDA President-Elect is engaged to Ryan Mohr. Ryan proposed on Christmas Eve and they are planning for a October 2011 wedding. They met on Match.com and have been together for 2 years.

congrats

- * Haworth welcomes **Facilitec** as their new Preferred dealer for the Oregon & Washington markets. Facilitec, an Arizona based dealer and one of Haworth's Top 10 dealerships, has acquired NuMark Office Interiors in Portland, OR and Bellevue, WA. Their showroom is located at 240 North Broadway Ste. 100 Portland, OR. Phone 503.205.2200.
- * Congratulations to **Tejara Brown**. A 2010 graduate of Marylhurst University, Tejara recently joined Group Mackenzie in their Interiors Department. Tejara can be reached at TBrown@grpmack.com.



Professional Development & Forums

Change is in the air and the light is at the end of the tunnel as we emerge from the grey solitude of the Northwest winter. It has been a great winter season and the Forums committee has used our time between fall and spring forums to reflect on what has worked and what we can do better.

We have asked design professionals across all disciplines and experience levels what is of most interest to meet and enhance your educational needs.

As we emerge from the greatest recession in the modern history of the United States, it's evident that we all must look at our businesses in new ways. Whether you work for a large firm or are a sole proprietorship, we have all had to make sacrifices. Not only have we taken pay reductions but many have been forced to create small niche businesses in order to make ends meet. We at the Forums committee have spent a lot of time listening to our members and executive management team. We have had an overwhelming call to provide educational programs focusing on business fundamentals for design professionals. We are committed to providing educational programs to meet our member needs and will continue to provide Forums that do just that. We are devoted to providing fun and interesting educational opportunities for our membership.

On the calendar:

Our next Forum, **The Nature of Nature: Living Walls** is scheduled for **March 17th**, in the library classroom at the Art Institute. This will be a lunchtime Forum happening from 11:45-1:00. Mr. Scott Hutcheon, will be presenting on the growing technology in sustainable living wall applications. Mr. Hutcheon is an entrepreneur and is the founder of Seasons Landscape + Architecture + Consulting.

Don't forget one of our most popular Forums, the **Design Crawl** will be happening on **April 14th**. Tickets will be going fast so make sure to check in regularly with the IIDA website to get the most up to date information.

IIDA-Oregon and the Professional Development and Forums committee is committed to the growth and education of our membership. Thank you for your support and commitment to great design.

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Jayson Gates

VP Professional Development & Forums
IIDA Oregon Chapter



2011 Annual Fundraiser

The much anticipated IIDA Annual Fundraiser “**High School Clicks**” was a success! A huge heart felt THANK YOU! goes out to all the event, lane and raffle sponsors. This event can not be successful without your generous support. We understand the effort and cost involved with gathering your teams and coming up with such great team costumes and fabulous raffle items! Your ongoing support of our chapter is invaluable.

The Best Team Costume went to Richelle/Maharam, Tana/3form and Cindy/ Pental w/ ZGF's Kate,

Julie, and Nikki for their rendition of MTV's 16 and pregnant. Disturbingly awesome!

Best Dressed individual went to Past President Sermin Yesilada! She's always been one of my favorite dressed to see each year at the event!

Most Spirited went to J&J's Jesse Woods. I think it was the shiny shorts. He brought a whole new meaning to FUN- draiser!

My personal favorites this year were the Environments/ Knoll Lunch Ladies! Hairnets, lunch trays and all!

continued ►





Please take a few minutes to thank the industry members, reps and IIDA Oregon board when you see them. They really do go out of their way to make IIDA Oregon what it is! A special shout out to Jay at Eaton Group for sponsoring the Flipbook this year. What a great souvenir!

A personal note of thank you to my committee members (in no particular order): Jay Caruso, Janet Webb, Denise Durell, Heather Stripe, Kate Longenecker, Julie Jenson, Lori Hurt, Theresa Aman, and Jennifer Wright.

And last but certainly not least, I want to thank each and every one of you who came out and supported IIDA Oregon with your presence and your wallet. We allocate your dollars to keep the Chapter running as a resource to you.

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Serena Van Vranken
VP of Sponsorship & Fundraising
IIDA Oregon Chapter

IIDA Oregon Chapter thanks the **EVENT, LANE AND RAFFLE SPONORS:**

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thank you

Thank you to all of our members who donated books to the Children's Book Bank.

Did you know in low income neighborhoods the ration of books to children is 1 book per 300 children? The focus of our annual charity event this year was to end children illiteracy by supporting the Children's Book Bank. This organization collects thousands of new and used books from the community, cleans them, packages them together, and delivers the books to children who might not otherwise have books of their own at home. At the event, President of The Children's Book Bank Dani Swope presented the importance of early exposure to books being a crucial developing prerequisite for literacy skills. This event was hosted by Pental Granite and Marble. If you would like more information about the organization, please visit www.childrensbookbank.org.

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Thank you to those who participated in the IIDA Student Mentoring Week:

Alison Bane SERA Architects

Becca Dobosh SERA Architects

Amalia Groebe Fletcher Farr Ayotte, Inc.

Sondra Jakubowski Opsi Architecture

Terri Johnson ZGF

Carissa Mylin SERA Architects

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Important NCIDQ Exam Dates & Deadlines

| DATE | DESCRIPTION |
|---------------------------|----------------------------------|
| 2011 | |
| April 1-2 | Spring 2011 NCIDQ Examination |
| June 1 | Fall 2011 Application Deadline |
| September 30-Oct 1 | Fall 2011 NCIDQ Examination |
| December 1 | Spring 2012 Application Deadline |
| 2012 | |
| March 30-31 | Spring 2012 NCIDQ Examination |
| June 1 | Fall 2012 Application Deadline |
| October 5-6 | Fall 2012 NCIDQ Examination |

For more deadline info contact NCIDQ: **202.721.0220** or www.NCIDQ.org



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important save-the-dates

March 17 The Nature of Nature: Living Walls Forum

April 14 Annual Design Crawl

May 12 Membership Event

May 14 Student Day 2011



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