

DESIGN COMPETITION GUIDELINES

STUDENT DAY



hosted by:



Eligibility for Entry

- Entrants must be undergraduates or have attended school within the past six months of entry.
- Entrants must attend Student Day 2012 to enter and must be present to win.
- Projects must have been completed within the past twelve months.
- Entrants may submit a maximum of three entries. A separate entry form and fee for each entry is required.
- Any entry that does not meet all competition rules and requirements will be disqualified.
- Entries must be received by **noon on April 13th** at Design Within Reach (1200 NW Everett St. Portland, OR 97209). For the convenience of the OSU and U of O students there will be a pickup for entries at OSU and U of O. Exact pickup locations and times TBD.
- No late entries will be accepted.

Submission Requirements

- **Do not include your name or school** on your submission package **except on the entry form**. (Design Documents must remain anonymous to be eligible for judging)
- Entrants are required to submit a 200 word Design Statement. Be very specific regarding program requirements and constraints. Explain your design concept, planning strategies, and your solutions to identified design challenges.
- Entrants must submit (1) 18" x 24" board for display at the Awards Event, previewing their project. In addition to the board, entrants may submit up to (3) pdf's saved to disk (images of additional work, drawings, boards, model, etc.) It is up to the student's discretion to show the work that best represents their project for judging.
- Entry materials must be packaged in a sealed envelope as follows: completed entry form, check made payable to IIDA in the amount of \$20.00 (\$40 non-member), design statement, and disk or flash thumb drive. Identify the category you are entering on the outside of your envelope and on the back of your board. Boards should be wrapped in paper or otherwise protected.
- IIDA is not responsible for lost, stolen, or damaged entries.

SATURDAY, APRIL 28TH

Submission Categories

- A. **Small Commercial** – including, but not limited to retail, hospitality, healthcare, and mixed use under 5,000 SF.
- B. **Large Commercial** – including but not limited to retail, hospitality, healthcare and mixed use larger than 5,001 SF.
- C. **Residential** – whole house or unit design, single-family in nature, no square footage limitations.
- D. **Kitchen or Bath** – residential only, developed with details, materials and specifications.
- E. **Emerging Design** – any first year project involving design drawings.
- F. **Furniture / Product** – Original design: drawings, written documentation, and photo of built design.
- G. **Student's Choice Award** – voted for on the day of the event based on the display board

Judging Criterion

Each entry is evaluated by a panel of judges. Entries will be evaluated on the following criterion as appropriate for the specific design category:

Design Originality /Creativity

Sustainability / Environmental Sensitivity

Problem Solving / Design Solution

Graphic Communication

Space Planning

Appropriate Use of Color / Materials

Universal Design / Accessibility

Design Statement

- No specific programming requirements are imposed to allow maximum opportunity to enter. Please consider that judges are reliant on your graphic and written information when evaluating your entry.
- 18" x 24" board will be displayed at Student Day for peer review and for the Student's Choice Award.

Prizes

- Judges will award a 1st Place in each category.
- 1st place winners in Categories A-F will receive \$300
- Category G (students choice) will be awarded a prize of equal value. (donated by event sponsor)
- Judges reserve the right not to award a category if the work submitted does not meet the judging criterion.
- Winners will be featured in the Oregon Chapter IIDA and Oregon Chapter ASID Spring Newsletter
- Winners will be listed on the Oregon Chapter IIDA and Oregon Chapter ASID web sites.

QUESTIONS?

Email: Marjorie Marcellus mmarcellus@aia.edu
or Richelle Waddell rwaddell@maharam.com

DELIVER COMPLETED ENTRIES TO:

Student Day 2012 Design Competition Committee
c/o Design Within Reach
1200 NW Everett St.
Portland, OR 97209
before noon on Friday, April 13th

SATURDAY, APRIL 28TH