

## President's Message



Hello IIDA Friends,

Well it's the start of another great year. I hope this newsletter finds you busy and excited for 2012. The past couple of months have been hectic to say the least. You would think you would get a break following the holiday season but January and February seem to fill up fast with projects at work. Hopefully, though, you are able to get away from your busy work schedule to attend our many upcoming IIDA Oregon Chapter events. We

always start off a little slow at the start of the New Year but then ramp up again with big events like the Annual Fundraiser and Design Crawl.

The first couple of months of the New Year are also filled with e-mails and messages to renew your IIDA Membership. Many of you have asked our Board lately, "Why should I join, what's in it for me?" These are both great questions and deserve particular attention. IIDA Oregon strives to be your resource in interior design. Our number one goal is to make your job easier, more enjoyable, and more fun. While, yes, many of our events are centered on fun, non-interior design events, we do offer many educational opportunities for our Members. These events, like the Forums and Design Crawl to name a few, are offered to broaden your scope on interior design both here locally and abroad. I highly recommend attending these great events as I promise them to be worthwhile to you and your team.

If you still have more questions, comments, and concerns, I welcome you to call me, e-mail me, or stop by my office for a good IIDA chat. I often meet with people in order to get a better understanding of their particular needs and goals for the organization.

HAPPY SPRING!

**Amalia Mohr, IIDA, LEED AP**  
President, IIDA Oregon Chapter

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# President-Elect



After much time selecting a President-Elect for our Chapter, we are pleased to announce our newest member to our Board. Nita Posada, IIDA, will bring past experience on the Board as

well as enthusiasm of interior design to our organization. Please read her bio below and be sure to introduce yourself to her at our next event.

Nita is a graduate of the University of Oregon and holds a degree in Interior Architecture. She is and

NCIDQ certificate holder and LEED AP BD+C. Nita has been with SRG Partnership for the last 7 years and works on a variety of projects, primarily in health-care and higher education, and with a special focus on learning environments. Nita enjoys volunteering with IIDA, AFO, and other community organizations. She also brings a global perspective as she grew up in Colombia and still works actively in the design community in Medellin. She served on the board previously from 2006-2009 as treasurer and is excited to be part of it again. In her free time, Nita enjoys traveling, playing music, and any activity involving water.

## movers & shakers

- \* **Dawn Viar**, formerly of Environments and SERA, is now at Ankrom Moisan Associated Architects.
- \* **Roberta Pennington**, formerly of SERA, is now at Ankrom Moisan Associated Architects.
- \* **Courtaney Morton** has returned to Myhre Group as an interior designer.
- \* **Amanda Gilchrist**, formerly of Environments, is now at Pacific Furnishings as a sales specialist.
- \* **Nichole Lenker** has joined Pacific Furnishings as a Healthcare sales specialist in Oregon.
- \* **CiCi Ross** formerly with Legacy Health has joined Pacific Furnishings as a Healthcare sales specialist in Oregon and SW Washington.
- \* **Herman Miller** is excited to announce **Pacific Furnishings** is now serving the healthcare community for Oregon and SW Washington as your only authorized Herman Miller Healthcare dealer for administrative and clinical areas. **Pacific Furnishings, formally Pacific Office Furnishings**, has acquired MBI in Portland, OR.

# Sponsorship



As a new board member, I have been asked to introduce myself.

I attended Marylhurst University where I earned a Bachelor of Fine Arts in Interior Design from their 4 year program. I participated in IIDA as a student member and volunteered on several events committees. After graduation, I continued on with IDC as Events Chair and I currently hold the position of Secretary on the IDC Board. I now work for Group Mackenzie as an Interior Designer and have enjoyed close to 2 years there.

I'm sure we'll all be sad to see Serena move on from her position, but please join me in wishing her the best, especially with her artistic endeavors.

I am thrilled to have the opportunity to continue my involvement with IIDA in a professional capacity and board member in the position of VP of Sponsorship! I enjoy working with our industry partners and am committed to maintaining these relationships and developing new ones.

On an exciting note, some of you may have noticed that this is the last year for the **Bowling Annual Fundraiser**. So, you are probably asking yourselves, what could possibly top this next year? **Well, sneak preview...it will be a fashion show!** If you are interested in getting involved on the committee for this or being a sponsor, let us know. It'll be BIG!!!

One last thing, those of you who have or are currently sponsors, please don't hesitate to let me know if there is anything I can do to better serve you. Being new to the position of VP of Sponsorship, I'm definitely open to your feedback! For those of you who might be on the fence about whether to become a sponsor, allow me to answer any of your questions or facilitate the process. There is no time like the present and the benefits to you and/or your company are plentiful.

Wishing you all the best & Happy Spring.

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**Tejara Brown, Associate IIDA**

**VP Sponsorship**

**IIDA Oregon Chapter**



# Membership



A new year brings new challenges, new opportunities, and new faces! We are excited about stepping in at the new Co-Vp's of Membership for the Oregon Chapter. We're feverishly getting up to speed, but most importantly we want to quickly get moving on ramping up the membership campaign. We are putting our efforts together with our Membership Committee to reach out and

connect with every potential new member in the state of Oregon, and we are asking each of you to help.

As members of IIDA, we have first-hand experience of the long list of benefits of participation, not limited to: networking, CEU opportunities, community outreach, and event discounts. It's time to be an IIDA ambassador! Seek out co-workers, students and friends in the field of design to help us grow with a diversity and inclusion to inspire ideas and ignite innovation in our field. You are what make us better. You are what make us smarter. You can help us grow while shaping your careers at the same time.

With that in mind if someone asks you about IIDA be prepared to say: "The International Interior Design Association works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community. IIDA is a professional networking and educational Association of 13,000 members in 10 specialty practice forums and 31 chapters around the world."

Say this in your sleep, in the shower, to your dog, to your friends, family. Just say it loud and with lots of energy to someone every day. Make it your own, change it up a lit-

tle but keep the message clear about adding knowledge, value and community to every member of IIDA Oregon.

One more thing, have you renewed your membership yet? Get to it! Visit <http://www.iida.org/content.cfm/membership> to login to your IIDA account to view and pay invoices. Want to get the most out of your membership? Get involved!

- As a member, you're the first to hear about upcoming IIDA Oregon educational and networking events through e-blasts, newsletters, and the IIDA Oregon Facebook page.
- As a member, you receive discounted admission to nearly every activity.
- As a member, you're supporting legislation to secure the profession of interior design.
- As a member, you're showing your clients, peers, and business partners that you are committed to enhancing knowledge and professionalism in the industry of interior design.

Please join us in welcoming our new members:

**Karol Niemi, IIDA**

**Kathryne Niemi, IIDA**

**Nancy Rad, IIDA**

**Kari Heus, Assoc. IIDA**

**Alison Selby, Assoc. IIDA**

**Crag Cody, Ind. IIDA**

**Ellen McFarlane, Student IIDA**

**Jeff Hartup, Affiliate IIDA**

**Michael Newsom, Associate IIDA**

**Christina Rischar, Associate IIDA**

**Tiffany Weber, Associate IIDA**

**Cathy Kerr, IIDA**

**Angelique Nossa, IIDA**

**Lotos Chen, Student IIDA**

**George Covin, Student IIDA**

**Alison Dahlson, Student IIDA**

**Emi Katagiri, Student IIDA**

**Kaylyn Parrish, Student IIDA**

**Ashley Thomas-Pate, Student IIDA**

**Deborah Wood, Student IIDA**

**Beth Nist, IIDA**

**Co-VP Membership**

**IIDA Oregon Chapter**

**Ginny Combs, Industry IIDA**

**Co-VP Membership**

**IIDA Oregon Chapter**



# Children's Book Bank

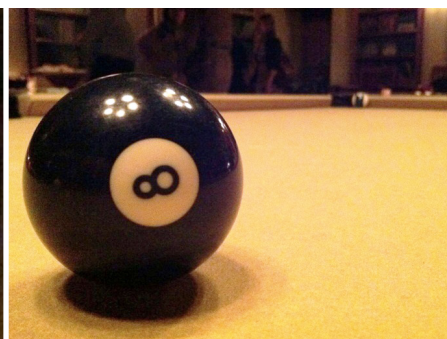
For the 2nd time, IIDA Oregon hosted an event to gather books for the Children's Book Bank. The event was a complete success with over **400 books** gathered by our members and friends. The event was held at Uptown Billiards on January 12th which allowed our guests to mingle, learn about the charity and also play a little pool. A representative, Dani Swope, spoke at the event and educated the guests on donating books and the goals and mission of her organization. IIDA Oregon is looking

forward to hosting this great charity again next year, so please start collecting your books!

At the event we did have prizes for most books, and the winners are:

**First Place: Matt Hall with Office Interior Concepts**

**Second Place: Dawn Viar, Associate IIDA**



# IDC Oregon: SB 1521 Public Hearing

## EXECUTIVE SUMMARY

The public bill hearing for SB-1521 was held Monday, February 13th at 8am at the State Capitol in Salem. We feel the hearing was a success, we made our case the best we could, but the bill ultimately died.

The hearing was a great experience and we had a fantastic panel of testifiers including an architect, independent commercial interior designers, residential interior designers, a contractor, an interior design professor, and of course our very own IDC-Oregon president. Having the opportunity to plead our case and to see/hear what the opposition does first hand has provided a great experience and a lot of insight on how to move forward. The hearing also provided insight into what the committee's concerns are (fiscal impact, potential registration numbers, clarification of the architecture law, etc.) and can prepare ahead of our next legislative campaign to gather that data and present stronger support and a more organized lobby. The audio recording here: <http://www.leg.state.or.us/listn/>; Audio Archives: 2012 Session; Archives of Committee Meetings from the 2012 Session; General Government, Consumer and Small Business Protection; 02/13/2012, 8:02 AM. Note that you will need to have RealPlayer on your computer.

## Spoken Testimony

- Debora Souza – Commercial designer sharing knowledge and examples of HS&W of the public and opening new business avenues.
- Karla Green – Residential designer and contractor pro legislation.
- Sermin Yesilada – Removes current barriers to practice so we can practice to the fullest extent of our knowledge.

- Troy Ainsworth – An architect's perspective pro legislation and how the bill helps the firm grow the ID department.
- Nancy Hiss – HS&W as essential qualities of interior design practice, education, and examination.
- Ingrid Hoffman – Identified current barriers to practice and gave specific examples.
- Alicia Snyder-Carlson – IDC-Oregon and the current state of the profession in Oregon.

## Written Testimony

- Sherri Leisinger (back up speaker) – Demand is growing for higher-level skill set and current/future roadblocks.
- Tom Gustafson (not in attendance) – A vendor's perspective pro legislation and how the bill benefits his company.

## Other Attendees

- Kristy Hausladen
- Ashley Nored

## SENATE BILL 1521 PUBLIC HEARING SUMMARY

1. Opposition vastly outnumbered supporters. We need supporters to be active – letter writing, attend hearings, meet with legislators.
2. Republicans on the committee voiced concern over lack of “public outcry” which is an NKBA argument – we need our clients to provide letters of support and give testimony.
3. NKBA successfully confused the committee over job loss – IDC-Oregon will need to counter their

arguments better. The exemption language clearly exempts those who testified they'd lose their jobs EXCEPT MAYBE –

4. Commercial kitchen consultants and food service equipment suppliers: They had a compelling testimony in an emotional sense, but it is unclear whether the current exemption language for retail covers these types of specialty consultant companies. Not all of them may sell equipment.
5. NKBA and Patti Morrow told outright lies. This further added to the confusion.
6. AIA Lobbyist, Cindy Roberts, testified that interior designers do not need a Practice Act since we do not use codes and do not understand them. She also said what we do learn does not specifically address Oregon's code and that reciprocity would be bad for business because out of state interior designers would have more opportunities to pursue work in Oregon.
7. Vice Chair, Senator George, who is very wary of regulatory boards acknowledged that we do have a problem with practicing due to the architecture laws. He suggested instead of creating additional regulation we find a way to change the architecture statute.
8. Senator Boquist's concerns surrounded the board's cost to the state and licensing fees. He specifically asked who and how many will have to pay the fees to support the effort and acknowledged that there has not been a fiscal impact study.
9. The Chair, Senator Shields acknowledged that we made our case the best we could, but that the bill had some issues that needed to be addressed in the interim before next session. Bill died in committee.

## FOLLOW UP FROM SUPPORT TESTIFIERS TO THE COMMITTEE

*Please note that not all points were sent all committee members. Emails to the committee members focused on specific questions they asked. That being said, items 4 and 5 were provided to all.*

1. We believe the food service equipment and commercial kitchen consultants would have been exempt under the retail establishment exemption. However, it is a valid concern and IDC-Oregon will meet with them over the interim to discuss this point.
2. The lady who does condominium work would be exempt under townhome/condo unit exemption.
3. We cannot hire an architect to review and stamp our drawings. The architect is prohibited from doing so under their licensing law. I'm not sure how the testifier got this done. The client must contract directly with the architect, or we must be subcontractors under the architect. Anyone doing anything else is breaking the law and would be subject to fines by the Board of Architect Examiners.
4. Contractors are not registered design professionals and may not submit plans for permit for projects that are within buildings that are larger than 4,000 square feet in the cities of Bend and Eugene. I have personally pleaded my case to submit these drawings to both building departments. So the solution of handing the plans to a contractor is false. Those must have been smaller projects or residential.
5. Estimating a number of people who would meet licensing qualifications has been very difficult. Our best numbers come from the Oregon Labor department, which Alicia Snyder-Carlson presented. This is the number of "interior designers." Because of the grandfathering, many of those designers would qualify. One testifier said there are 32 who qualify. 32 NCIDQ certificate holders make their information public on the website. The testing agency has told us that 300 people in Oregon have passed the exam. Whether they still live or work here is unknown. Unfortunately we can't rely on them for up to date information.

# Professional Development & Forums



We did it! That's right; we made it through another year with laser-like focus on enhancing the design experience in Oregon. I have to be honest and tell you that I'm writing this article on a

plane to spend a few days relaxing with my wife in Mexico. Sometimes you need a little escape to come back recharged and re-exhilarated.

As the New Year has started, I have ramped back up in full "Professional Development and Forum" mode with my team working to detail the fine programs we have scheduled for you in 2012.

For our forum on March 15th, we have teamed up with Terri Metzger and Koraseal to bring you "Wallcovering, A History". Presented by Art Libera, this CEU program will visually explore mankind's impulse to embellish interior space throughout history. We will look at current wall covering trends and anticipate how future wallcovering designs will be dictated. In addition to Koraseal, Pental Granite and Marble has offered to lend us their space for this forum and is going to provide lunch. Get your tickets soon as they are sure to sell out!

April brings us to our Annual Design Crawl. This year's crawl will be in the evening hours on April 12th. The tours line up will be released shortly as we lock in this year's participants. I'm more excited than ever to release this year's Design Crawl spaces. I know this event will be a sell out if the last two years are any indication of this year's event. You can keep on the cutting edge of IIDA-Oregon by visiting our website, [www.iida-or.org](http://www.iida-or.org), or by receiving our eblast.

One final note before I leave you to your details, June of this year will mark the end of my tenure as VP of Professional Development and Forums. I have truly enjoyed my time at the helm of this committee. I have done my best to provide new and exciting opportunities for our member and non-members alike to take advantage of. I have enjoyed the challenge of this position and the growth that it has afforded me in my professional endeavors. As my tenure draws to a close, we are actively searching for motivated and enthusiastic individuals to apply for this post. If you or someone you know wants to work with an exciting team and help shape the culture of IIDA Oregon, please reach out to me at the contact information below. Thanks and Happy 2012!

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**Jayson Gates, Industry IIDA, LEED AP**  
**VP Professional Development and Forums**  
**IIDA Oregon Chapter**



# Upcoming Events



**STUDENT DAY 2012**  
**The Business of Interior Design**  
 FEATURING THE 2ND ANNUAL STUDENT DESIGN AWARDS

**SATURDAY, APRIL 28TH**



MARCH *15th*  
**FORUM**

WALLCOVERING:  
 A HISTORY CEU

- 03.08** Happy Hour
- 03.15** Forum
- 04.12** Design Crawl
- 04.28** Student Day
- 05.17** Forum
- 06.14** Happy Hour
- 06.21** Annual Celebration

## Important NCIDQ Dates & Deadlines

**Spring exam session:** March 30th & 31st

**Application Deadline for Fall 2012:** June 1st

Visit [www.ncidq.org](http://www.ncidq.org) for more information.

Studying for the exam and want some last minute help?

Contact Tom Gustafson at [tom\\_gustafson@storageplanning.com](mailto:tom_gustafson@storageplanning.com).

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**Vacant**

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Nurture

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Environments – A Knoll and DIRT dealer

SRG Partnership

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## Bronze

Kayser Wesner

## questions or comments about this newsletter?

Please contact CiCi Ross, Newsletter Chair  
at [msciciross@gmail.com](mailto:msciciross@gmail.com).

pacific furnishings  
healthcare



New name. Added focus.

We are excited to announce Pacific Office Furnishings is now **Pacific Furnishings**, and is serving the healthcare community for Oregon and SW Washington as your *only* authorized Herman Miller Healthcare dealer for administrative and clinical areas.

We look forward to working with our friends in healthcare!

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[www.pacificfurnishingsnw.com](http://www.pacificfurnishingsnw.com)

