

S P O O N S

O R S H I



P A C K A

G E

**IIDA OREGON
2014-2015
SPONSORSHIP
PACKAGE**

Dear Sponsors, Members, and Supporters,

As many of you know, this past board year has been a huge success! Not only did we have some great events – our first ever Speakeasy Soiree Annual Celebration, an exciting Design Crawl event, and a series of excellent Educational Forums, just to name a few – but our chapter’s membership continues to grow. Yes, we’ve accomplished many exciting things, but no, we couldn’t possibly do it without the generous support of you, our fabulous sponsors!

Kicking off this new board year, I’d like to introduce you to our sponsorship team. We’re here to help in any way we can! As VP of Sponsorship and Fundraising, I’m available for any questions, concerns, feedback, and assistance in making the sponsorship process run as smoothly as possible. I work directly with our Chairs, Will Eichelberger from the Eaton Group, and Jenna McPherson from SRG Partnership, to ensure that you are recognized by our A&D community. When Patrick had to move away, Will jumped right in and has done an excellent job ever since. We are thrilled to have him on board again! Will primarily manages all event sponsorship, but is available to help the team and answer any questions you may have. We are also excited to announce our new Annual Sponsorship Chair, Jenna McPherson. Jenna is originally from Boulder, CO and is currently an interior designer at SRG Partnership. She has degrees in Interior Design, Psychology, and Sociology. Jenna has been a designer for two and half years and is a great addition to our group! Jenna will be taking care of all of our annual sponsors. She is here to make sure that our annual sponsors receive their sponsorship benefits and generally keeping in touch with them throughout the year. Of course, we are a team, so feel free to contact any of us – together we hope to make this the best year for you yet!

As our membership continues to grow, our goal is to provide bigger, better and more exciting events and opportunities for us to support the intent of elevating the level of professionalism for Interior Designers in Oregon. So what does sponsorship mean, exactly? Your contributions make it possible for us to support scholarships for our members, host student focused events, contribute to legislative efforts pursued by IDC-Oregon, host special speakers at events, provide for annual operations and overhead, furnish resources for events, and so much more! Luckily, with your support, we can continue to maintain this high level of excellence and strive to make being a part of our chapter a positive experience each year.

In order to ensure that the sponsorship process goes smoothly, we’ve developed – based on our research and your feedback – the following packet. This packet outlines great options to either sponsor one or more events, OR to become an annual sponsor. In addition to the annual and event sponsorship breakdown, we have included a full list of events organized during the board year and the sponsorship levels associated with each of them. This way you can see exactly what your options are for event sponsorship from September 2014 to July 2015. In addition, we have revised the benefit list to help better match your contribution to a direct value for you and your company. This packet provides you with a time-saving IIDA-Oregon one-stop-shop; and just like your generosity, we hope it will be as valuable to you as it is to us!

All the best for the year,

TÉJARA

Our Team:

TÉJARA BROWN VP of Sponsorship and Fundraising

WILL EICHELBERGER Event Sponsorship Chair

JENNA MCPHERSON Annual Sponsorship Chair

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IIDA OREGON GET TO KNOW US

IIDA strives to create a strong niche for the most talented and visionary Interior Design professionals, to elevate the profession to the level it warrants, and to lead the way for the next generation of Interior Design innovators.

IIDA provides a forum to demonstrate design professionals' impact on the health, safety, well being and virtual soul of the public, balancing passion for good design and strategy for best business practices.

IIDA stands at the intersection of passion and strategy where designers create extraordinary interiors and experiences.

EXPECT MORE.

IIDA advances the profession of Interior Design through the progressive cultivation of innovative leadership and by constantly advocating for exceptional design.

DO MORE.

IIDA Forums offer a venue for discussion with professionals and dissemination of information on trends, problem-solving strategies and perspectives on current or developing areas of design practice within specific markets.

KNOW MORE.

Education is a life-long pursuit, and does not end when you graduate. IIDA supports your professional development with continuing education programs, providing knowledge and confidence to prosper in today's evolving marketplace.

GROW MORE.

IIDA is a catalyst for your professional development.

PRACTICE MORE.

IIDA tracks and supports legislation that raises the bar for the profession and protects your right to practice.

READ MORE.

Design is an emotional, aesthetic and intellectual pursuit. Engage your passion. Satisfy your curiosity. And stay current with the latest discourse in design with news and info updates from IIDA and your Chapter.

SAY MORE.

We support, encourage and convene avid, active discourse about the issues and forces that are shaping, changing and pushing the profession.

The **Vision & Mission** of the International Interior Design Association (IIDA) stands for the **Future of Design...**

ABOUT IIDA OREGON

The Oregon chapter is comprised of over 200 members and enjoys a full calendar and a diverse set of programs. Each year the chapter offers several opportunities for continuing education as well as a design competition, community service event, student day, annual bowling fundraiser, tour of award-winning local projects and an annual celebration. Several of our programs are long-standing events that are held every year due to demand, however, the board of directors also initiate new programs to address the evolving needs and interests of our membership.

Our award-winning chapter is an active voice in the community and we maintain communication with our membership through our website, newsletter, and electronic correspondence. The chapter also reaches out to prospective members and industry partners as well as members of other design associations. This collaboration enables the Oregon chapter to increase interest and participation in chapter events while providing our members with additional opportunities in the community.

IIDA Oregon is an active chapter with numerous events and programs offered throughout the year. In addition to our monthly educational programs, our Chapter helps promote and enhance the profession of Interior Design with the following events:

- **IIDA Annual Design Competition and Design Excellence Awards Event**
- **Annual Design Crawl**
- **Student Day**
- **NCIDQ Roundtables**
- **Annual Celebration**
- **Professional Forums**
- **Educational Events**
- **Annual Membership Appreciation Event**
- **Membership Roundtables**
- **Leadership Roundtables**
- **Annual Sponsor Appreciation Event**

ANNUAL SPONSORSHIP

ANNUAL SPONSORSHIP

WHY ANNUAL SPONSORSHIP? Sponsoring for the year makes a huge difference for us on the big-picture level. Your contribution allows us to support our chapter on a day-to-day basis, keep up communication with our members, maintain our award winning website, support lobbyist efforts of IDC-Oregon, strategic planning efforts and much more! As an annual sponsor, you won't be contacted for event sponsorship, unless you tell us you would like to be! Take a look at what we are offering...

ANNUAL SPONSORSHIP LEVELS & BENEFITS

STERLING

\$3500

SILVER

\$1000

PLATINUM

\$2500

BRONZE

\$500

GOLD

\$1500

**SPONSOR NOW
VIA PAYPAL!
CLICK HERE.**

ANNUAL SPONSORSHIP BENEFITS

	STERLING \$3500	PLATINUM \$2500	GOLD \$1500	SILVER \$1000	BRONZE \$500
Recognition on IIDA Oregon Chapter website	*	*	*	*	*
Name tag (to wear at events)	*	*	*	*	*
Recognition on all sponsor banners at events	*	*	*	*	*
IIDA Oregon Chapter website front page "Sponsor Spotlight" for 1 week (also promoted in e-blast and social media)	*	*	*		
Direct link to sponsor's website from IIDA Oregon Chapter website	*	*	*		
Sponsor logo and website link on IIDA Oregon Chapter website front page	*	*	*		
Ten (10) complimentary tickets to any event	*				
Five (5) complimentary tickets to any event		*			
Two (2) complimentary tickets to any event			*		
Opportunity to present an Award at Annual Design Excellence Awards	*	*			
One (1) complimentary Industry IIDA Industry Membership	*				

FIRM SPONSOR ADDITIONAL BENEFIT

Two (2) complimentary IIDA Professional Memberships	*				
One (1) complimentary IIDA Professional Membership		*			
Five (5) complimentary tickets to a signature event	*				
Two (2) complimentary tickets to a signature event		*			

I am inspired by the creative and passionate professionals of our IIDA community. Supporting their organization and efforts will further allow them to inspire others. — **STEPHEN YEAGER** LEED AP, Full Line Sales Manager, Armstrong World Industries

ANNUAL SPONSORSHIP COMMITMENT FORM

Name _____ Company's Name _____

Address _____

Phone Number _____ E-mail _____

ANNUAL SPONSORSHIP OPPORTUNITIES

Please check the sponsorship level that you wish to contribute for the year:

STERLING	<input type="checkbox"/> \$3500
PLATINUM	<input type="checkbox"/> \$2500
GOLD	<input type="checkbox"/> \$1500
SILVER	<input type="checkbox"/> \$1000
BRONZE	<input type="checkbox"/> \$500

PLEASE TELL US HOW YOU WILL BE MAKING YOUR TRANSACTION

- I have completed my transaction on the IIDA website <http://www.iida-or.org/annual-sponsorship-levels/>
- Please use the enclosed check as payment for my contribution.
(checks should be payable to: IIDA Oregon Chapter)
- Please bill me for my annual sponsorship contribution.
 - Send the bill to the address above
 - E-mail it to the address above
 - Send or e-mail it to this address: _____
- Please contact me about payment for my contribution. I prefer to be contacted by the number or e-mail address above.
- I am currently unable to sponsor at the annual level. Please contact me in _____ (specify month) about other sponsorship opportunities. Contact me by _____ (phone or e-mail)

**PLEASE MAIL OR E-MAIL THIS BACK TO US ALONG WITH PAYMENT BY DECEMBER 1, 2014
FOR QUESTIONS, PLEASE CONTACT TÉJARA BROWN, VP OF SPONSORSHIP AND FUNDRAISING
AT TBROWN@MCKNZE.COM**

EVENING

SPONSORING

OPPORTUNITIES

EVENT
SPONSORSHIP

P

WHY EVENT SPONSORSHIP? Sponsoring events throughout the year gives you multiple opportunities to help support our design community! Because of your contribution we can host great events for designers and industry affiliates and you can be a part of them. Take a look at what we have planned for this year...

EVENT SPONSORSHIP CALENDAR & BENEFITS

DIAMOND

\$1000

SAPPHIRE

\$100

EMERALD

\$500

TOPAZ

\$50

RUBY

\$250

■ SIGNATURE EVENTS

■ FORUMS

■ STUDENT EVENTS

■ ROUNDTABLES

SEPTEMBER

09.11 LEADERSHIP ROUNDTABLE

This focus group is intended to provide a forum for our design community leaders in Portland to discuss issues that affect design firms and related industry professions. Topics include everything from staffing, to compensation, and others that are selected by the group for the following quarter's meeting.

09.25 SEPTEMBER FORUM

One of a variety of subjects focusing on design issues and related topics. Many of these well attended events provide continuing education units (CEUs) to members.

OCTOBER

10.16 OCTOBER FORUM

One of a variety of subjects focusing on design issues and related topics. Many of these well attended events provide continuing education units (CEUs) to members.

10.11/10.15 STUDENT EVENT

A kick-off event to get students excited about IIDA membership and involved in their student chapters. Hosted in Portland, Eugene, and Corvallis, this event includes a design tour, presentation, and membership discussion at each location.

10.23 IIDA DESIGN EXCELLENCE AWARDS

An event to celebrate and recognize interior design projects from northwest interior designers and architects. This evening affair is one of the Chapter's largest and most popular events of the year!

NOVEMBER

11.13 NOVEMBER FORUM

One of a variety of subjects focusing on design issues and related topics. Many of these well attended events provide continuing education units (CEUs) to members.

DECEMBER

12.11 SPONSOR APPRECIATION EVENT

A thank you to our generous sponsors - you're invited!

JANUARY

01.15 LEADERSHIP ROUNDTABLE

This focus group is intended to provide a forum for our design community leaders in Portland to discuss issues that affect design firms and related industry professions. Topics include everything from staffing, to compensation, and others that are selected by the group for the following quarter's meeting.

01.22 MEMBERSHIP APPRECIATION EVENT

A member's only appreciation event! This event includes a social hour and presentation by an industry leader and is fully hosted by our chapter and our sponsors as a thank you to our membership.

01.24 WINTER BOARD RETREAT

TBD CAPITAL DAY RALLY FOR IDC-OREGON

A gathering of IIDA and IDC-Oregon members and supporters to prepare for Capital Day and get the trip to Salem! You will learn how to talk to our legislators about the importance of licensure for the interior design profession as well as outlines the itinerary of the trip and how you can be involved.

EVENT SPONSORSHIP BENEFITS

	DIAMOND \$1000	EMERALD \$500	RUBY \$250	SAPPHIRE \$100	TOPAZ \$50
Name tag for event	*	*	*	*	*
Recognition on sponsor banner at event	*	*	*		
Recognition in weekly e-blast to membership before and after event	*	*	*		
Recognition on IIDA Oregon Chapter website home page banner before and after event	*	*	*		
Verbal recognition at event	*	*			
One (1) complimentary ticket to event		*			
Two (2) complimentary tickets to event	*				
Vendor product table at event (30" x 60" table provided, or bring your own)	*				

FEBRUARY

02.05 NCIDQ ROUNDTABLE

One of a variety of topics that focuses on the NCIDQ exam. For those interested in taking the exam soon, for those who have passed or failed and would like to share their experience, or for those just interested in learning more about the process and the exam itself, this is a great opportunity to learn from each other, form study groups, and more!

02.19 FEBRUARY FORUM

One of a variety of subjects focusing on design issues and related topics. Many of these well attended events provide continuing education units (CEUs) to members.

02.21 STUDENT DAY – CHARRETTE

Students from all local universities will compete in a design charrette judged by a panel of local design professionals.

MARCH

03.19 MARCH FORUM

One of a variety of subjects focusing on design issues and related topics. Many of these well attended events provide continuing education units (CEUs) to members.

APRIL

04.02 LEADERSHIP ROUNDTABLE

This focus group is intended to provide a forum for our design community leaders in Portland to discuss issues that affect design firms and related industry professions. Topics include everything from staffing, to compensation, and others that are selected by the group for the following quarter's meeting.

04.11 REGIONAL STUDENT DESIGN CHARRETTE

Students selected from the local design charrette at Student Day will participate at the regional level.

04.23 DESIGN CRAWL

An opportunity to experience award-winning projects from the IIDA Design Excellence Awards, through a guided tour. Another great way to network with design professionals and other members!

MAY

05.15 MAY FORUM

One of a variety of subjects focusing on design issues and related topics. Many of these well attended events provide continuing education units (CEUs) to members.

JULY

07.09 ANNUAL CELEBRATION

Join members and guests in acknowledging past and incoming board members at this gala affair – a must attend event!

07.12 SUMMER BOARD RETREAT

07.17 LEADERSHIP ROUNDTABLE

This focus group is intended to provide a forum for our design community leaders in Portland to discuss issues that affect design firms and related industry professions. Topics include everything from staffing, to compensation, and others that are selected by the group for the following quarter's meeting.

EVENT SPONSORSHIP COMMITMENT FORM

EVENT SPONSORSHIP OPPORTUNITIES

Please check the sponsorship level at which you wish to contribute for each event this year:

	DIAMOND	EMERALD	RUBY	SAPPHIRE	TOPAZ
09.11 LEADERSHIP ROUNDTABLE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
09.25 SEPTEMBER FORUM – ADVOCACY	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
10.16 OCTOBER FORUM – DESIGN	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
10.11/10.15 STUDENT EVENT	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
10.23 IIDA DESIGN EXCELLENCE AWARDS	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
11.13 NOVEMBER FORUM – EDUCATION	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
12.11 SPONSOR APPRECIATION EVENT	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
01.15 LEADERSHIP ROUNDTABLE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
01.22 MEMBERSHIP APPRECIATION EVENT	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
01.24 WINTER BOARD RETREAT	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
TBD CAPITAL DAY RALLY FOR IDC-OREGON	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
02.05 NCIDQ ROUNDTABLE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
02.19 FEBRUARY FORUM – OFFICE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
02.21 STUDENT DAY – CHARRETTE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
03.19 MARCH FORUM – HEALTHCARE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
04.02 LEADERSHIP ROUNDTABLE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
04.23 DESIGN CRAWL	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
05.21 MAY FORUM – SUSTAINABILITY	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
07.09 ANNUAL CELEBRATION	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
07.12 SUMMER BOARD RETREAT	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
07.17 LEADERSHIP ROUNDTABLE	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50

**SPONSOR NOW
VIA PAYPAL!
CLICK HERE.**

Name _____ Company's Name _____

Address _____

Phone Number _____ E-mail _____

PLEASE TELL US HOW YOU WILL BE MAKING YOUR TRANSACTION

- I have completed my transaction on the IIDA website <http://www.iida-or.org/annual-sponsorship-levels/>
- Please use the enclosed check as payment for my sponsorship.
(checks should be payable to: IIDA Oregon Chapter)
- Please bill me separately for each event that I will sponsor.
 - Send the bill to the address above
 - E-mail it to the address above
 - Send or e-mail it to this address: _____
- Please contact me about payment for my contribution. I prefer to be contacted by the number or e-mail address above.
- I am currently unable to sponsor an event. Please contact me in _____ (specify month) about other sponsorship opportunities. Contact me by _____ (phone or e-mail)

Looking for more?

- Please contact me about being a forum sponsor for the year or a roundtable sponsor for the year! Additional benefits and opportunities are available.

**PLEASE MAIL OR E-MAIL THIS BACK TO US ALONG WITH PAYMENT BY DECEMBER 1, 2014
FOR QUESTIONS, PLEASE CONTACT TÉJARA BROWN, VP OF SPONSORSHIP AND FUNDRAISING
AT TBROWN@MCKNZE.COM**

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contact TÉJARA BROWN,
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