SPONSORSHIP PACKET

IIDA OREGON CHAPTER
2018 SPONSORSHIP PACKET

INDUSTRY SPONSOR

IIDA
INTERNATIONAL INTERIOR DESIGN ASSOCIATION
OREGON CHAPTER

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Dear Industry Sponsor,

It is amazing to think that another productive board year has come and gone - and what a successful year it has been! The variety of events that the IIDA Oregon Chapter has hosted continue to bring our design community together in such an inspiring way! It is exciting to see the enthusiasm of our ever-growing membership as we gather to learn, be inspired, and celebrate our industry. It is because of our invaluable Sponsors that these events are possible, and we could not do it without you! Our hope each year is to provide bigger, better, and more exciting events and opportunities with the intent of elevating the level of professionalism for Interior Designers in Oregon.

Your generous contributions have allowed us to support:

- Student-focused Events
- Legislative efforts pursued by IDC-Oregon
- Annual Chapter operations and overhead
- Host special speakers at forums and events
- Furnish resources for events

With your support, we can continue to maintain this high level of excellence and strive to make being a Supporter of our chapter a positive experience each year that gets better every year.

The following packet specifically highlights the IIDA Oregon Chapter's Annual Sponsorship opportunities at the Firm Level. Out of great appreciation for your Sponsorship we have updated the list of benefits to help better match your contribution to a direct value for you and your company. For instance, two of our Annual Sponsorship levels include one complimentary IIDA Industry Membership as a benefit – this is a $515.00 value. The value is an added bonus when considering that many firms already pay 100% of employee IIDA Membership dues! For your reference we have included a calendar of upcoming events that is intended to help you to plan for unique Sponsorship opportunities in advance. Event Sponsorship opportunities are available prior to each individual event, with customized levels and associated benefits. For more information on Event Sponsorship, please visit our website at iida-or.org.

As we start this new board year, I'm excited to introduce you to our Sponsorship team! We're here to help in any way we can! Together we ensure that all of the IIDA Oregon Chapter's Annual, and Event sponsors, are recognized by our A&D community.

Sponsorship and Fundraising

As the VP of Sponsorship and Fundraising, I (Jenna McPherson) am available for any questions, concerns, feedback, and assistance in making the Sponsorship process run as smoothly as possible.

Annual Sponsorship

Emily Wright, the Annual Sponsorship Chair will continue to take care of all of our Annual sponsors. She will ensure that Annual Sponsors receive their Sponsorship benefits and will keep in touch throughout the year.

Event Sponsorship

Amber Turner, the Event Sponsorship Chair, will be managing all of your Event Sponsorship needs, and will be involved and connected with each Event Sponsor to ensure that your experience is streamlined and enjoyable

Please feel free to contact anyone of us – we are a team, and are here to make this year the best one we can, for you!

All the best for the year,

JENNA

OUR TEAM:

JENNA MCPHERSON VP of Sponsorship
AMBER TURNER Event Sponsorship Chair
EMILY WRIGHT Annual Sponsorship Chair

IIDA OREGON CHAPTER

GET TO KNOW US

IIDA strives to create a strong niche for the most talented and visionary Interior Design professionals, to elevate the profession to the level it warrants, and to lead the way for the next generation of Interior Design innovators.

IIDA provides a forum to demonstrate design professionals' impact on the health, safety, well being and virtual soul of the public, balancing passion for good design and strategy for best business practices.

IIDA stands at the intersection of passion and strategy where designers create extraordinary interiors and experiences.

EXPECT MORE.

IIDA advances the profession of Interior Design through the progressive cultivation of innovative leadership and by constantly advocating for exceptional design.

DO MORE.

IIDA Forums offer a venue for discussion with professionals and dissemination of information on trends, problem-solving strategies and perspectives on current or developing areas of design practice within specific markets.

KNOW MORE.

Education is a life-long pursuit, and does not end when you graduate. IIDA supports your professional development with continuing education programs, providing knowledge and confidence to prosper in today's evolving marketplace.

PRACTICE MORE.

The IIDA Oregon Chapter supports the Interior Design Collaborative of Oregon (IDC) to advocate for the profession of Interior Design. The IIDA Oregon Chapter efforts to pass legislation, which recognizes the importance of hiring qualified design professionals to work in the code impacted environment.

READ MORE.

Design is an emotional, aesthetic and intellectual pursuit. Engage your passion. Satisfy your curiosity. And stay current with the latest discourse in design with news and info updates from IIDA and your Chapter.

SAY MORE.

We support, encourage and convene avid, active discourse about the issues and forces that are shaping, changing and pushing the profession.

GROW MORE.

IIDA is a catalyst for your professional development.

THE VISION & MISSION OF THE INTERNATIONAL INTERIOR DESIGN ASSOCIATION (IIDA) STANDS FOR THE FUTURE OF DESIGN...

ABOUT YOUR IIDA OREGON CHAPTER

The Oregon chapter is currently comprised of 280 members and enjoys a full calendar and a diverse set of programs. Each year we offer several opportunities for continuing education as well as a design competition, student day, annual celebration and fundraiser, and tour of award-winning local projects, just to name a few. Several of our programs are long-standing events that are held every year due to demand, however, the board of directors also initiates new programs to address the evolving needs and interests of our membership.

Our award-winning chapter is an active voice in the community and we maintain communication with our membership through our website, blog, e-blast, and social media. We also reach out to prospective members and industry partners as well as members of other design associations. This collaboration enables your IIDA Oregon Chapter to increase interest and participation in chapter events while providing our members with additional opportunities in the community.

Your IIDA Oregon Chapter is an active chapter with numerous events and programs offered throughout the year. In addition to our monthly educational programs, our Chapter helps promote and enhance the profession of Interior Design with the following events:

- **Annual Design Competition and Design Excellence Awards Event**
- **Annual Design Crawl**
- **Student Symposium**
- **NCIDQ Roundtables**
- **Annual Celebration and Fundraiser**
- **Professional Forums**
- **Educational Events**
- **Annual Membership Appreciation Event**
- **Leadership Roundtables**
- **Annual Sponsor Appreciation Event**
- **NCIDQ Mock Practicums**

ANNUAL SPONSORSHIP

WHY ANNUAL SPONSORSHIP?

Sponsoring for the year makes a huge difference for us on the big-picture level. Your contribution allows us to support our chapter on a day-to-day basis, keep up communication with our members, maintain our award winning website, support lobbyist efforts of IDC-Oregon, strategic planning efforts and much more! As an annual sponsor, you won't be contacted for event sponsorship, unless you tell us you would like to be! Take a look at what we are offering...

INDUSTRY SPONSOR

ANNUAL SPONSORSHIP LEVELS & BENEFITS

PLATINUM
$5000

GOLD
$2000

TITANIUM
$4000

SILVER
$1000

COBALT
$3000

BRONZE
$500

SPONSOR NOW VIA PAYPAL!
CLICK HERE

Your IIDA Oregon Chapter prefers to receive your contribution via PayPal. Please click the "sponsor now" link or visit our website at www.iida-or.org. If you require an alternate transaction method, please contact our President, Emma Abramowitz at abramowitz@bora.co.

ANNUAL SPONSORSHIP BENEFITS	PLATINUM $5000	TITANIUM $4000	COBALT $3000	GOLD $2000	SILVER $1000	BRONZE $500
Recognition on all sponsor banners at events	◆	◆	◆	◆	◆	◆
Direct link to sponsor's website from IIDA Oregon Chapter website page that lists Annual Sponsors	◆	◆	◆	◆	◆	◆
Featured in a 'Sponsor Spotlight' that will be promoted on the IIDA Oregon Chapter website for 1-week (also promoted in e-blast and social media)	◆	◆	◆	◆	◆	
Recognition on home-page of IIDA Oregon Chapter website (as part of a logo rotation)	◆	◆	◆			
Opportunity to present at the Student Kick-Off Pecha Kucha event in the Fall	◆	◆	◆			
Verbal recognition at all events	◆	◆				
One (1) complimentary IIDA Membership	◆	◆				
One (1) complimentary Job Posting advertisement	◆					
Ten (10) complimentary tickets to be used at signature events	◆					
Eight (8) complimentary tickets to be used at signature events		◆				
Six (6) complimentary tickets to be used at signature events			◆			
Four (4) complimentary tickets to be used at signature events				◆		
Two (2) complimentary tickets to be used at signature events					◆	
One (1) complimentary ticket to be used at signature events						◆

CALENDAR OF EVENTS

NOTE: NCIDQ events are not seeking sponsorship and are shown for reference only.

SIGNATURE EVENTS | FORUMS | STUDENT EVENTS | SOCIAL EVENTS

AUGUST 2017

08.11 SUMMER BOARD RETREAT

08.17 AUGUST FORUM

SEPTEMBER 2017

09.01 ANNUAL SPONSORSHIP DRIVE

09.07 NCIDQ EVENT

One of a variety of topics that focuses on the NCIDQ exam. For those interested in taking the exam soon, for those who have passed or failed and would like to share their experience, or for those just interested in learning more about the process and the exam itself, this is a great opportunity to learn from each other, form study groups, and more!

09.21 SEPTEMBER FORUM

One of a variety of subjects focusing on design issues and related topics. Many of these well attended events provide continuing education units (CEUs) to members.

OCTOBER 2017

10.27 DESIGN EXCELLENCE AWARDS

An event to celebrate and recognize interior design projects from northwest interior designers and architects. The winners of the awards at this event will be featured in the tours of the annual Design Crawl and in Portland Monthly Magazine! This evening affair is one of the Chapter's largest and most popular events of the year!

10.27 MEMBERSHIP DRIVE

NOVEMBER 2017

11.04 STUDENT SYMPOSIUM

A symposium event to get students excited about IIDA membership and involved in their student chapters. Design students from Eugene and Corvallis are invited to attend this event hosted in Portland. Local design leaders will give a presentation about their design firm's culture, a tour will be given of the hosting firm's office, and students will have the opportunity to network with design professionals.

11.09 NOVEMBER FORUM

11.16 NOVEMBER MEMBERSHIP HAPPY HOUR

Design firms and Industry members now have the chance to sponsor Happy Hours promoted through IIDA. This is a casual social event to meet design peers. Non-members and members welcome to attend!

DECEMBER 2017

12.02 WINTER BOARD RETREAT

Our 37-member board gathers for an intensive, strategic planning retreat in an inspiring location. Topics of discussion range from new programming to voting on our Annual operating budget.

12.07 SPONSORSHIP APPRECIATION EVENT

A thank you to our generous sponsors and fully hosted by our chapter - you're invited!

JANUARY 2018

01.25 MEMBERSHIP APPRECIATION EVENT

A member's only appreciation event! We are bringing the beloved bowling event back this year! More details coming this winter.

FEBRUARY 2018

02.01 NCIDQ EVENT

02.08 DESIGN LEADERS EVENT

This invite only event is new for the IIDA Oregon Chapter and is targeted toward key leaders in our local design community. Look for more details this winter.

02.15 FEBRUARY FORUM

02.24 STUDENT DESIGN CHARETTE - LOCAL

Students from all local universities will compete in a design charette judged by a panel of local design professionals. A winning team of five students will advance to the Western Region Finals, held in Portland this year!

MARCH 2018

03.08 MARCH MEMBERSHIP HAPPY HOUR

03.15 MARCH FORUM

APRIL 2018

04.05 APRIL MEMBERSHIP HAPPY HOUR

04.07 STUDENT DESIGN CHARETTE - REGIONAL

The Western Region Student Design Charette will be hosted in portland in 2018! We anticipate seven IIDA chapters participating with up to 35 students competing at the regional level .

04.19 DESIGN CRAWL

An opportunity to experience award-winning projects from the Design Excellence Awards, through guided tours. Another great way to network with design professionals and other members!

MAY 2018

05.10 MAY MEMBERSHIP HAPPY HOUR

05.17 MAY FORUM

JUNE 2018

06.07 JUNE MEMBERSHIP HAPPY HOUR

06.14 JUNE FORUM

JULY 2018

07.12 ANNUAL CELEBRATION

This event combines our annual full membership meeting as well as our biggest fundraiser event. We also celebrate and acknowledge past and incoming board members at this gala style affair – a must attend event!

For questions or assistance
with your contribution,
please contact your sponsorship team!

CONTACT US

IIDA
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