The State of the Industry is a research initiative by the IIDA Oregon Chapter that surveys for information that will build a higher understanding of the presence, status and impact of Interior Design in Oregon. Areas of focus include staff statistics, pay range, fee totals and project types as they occurred in the year 2016. The survey was sent out to 275 design firms of varying sizes across Oregon, regarding their business and practices, and will be issued annually to continue to build metrics that can be tracked for growth and market response.

The collected metrics benefit IIDA Oregon Chapter Members and the community-at-large as a resource for understanding and tracking the Oregon market as it pertains to project types, hiring and staffing. The survey also furthers the vision of the IIDA Oregon Chapter to “enhance the quality of life through excellence in Interior Design and to advance Interior Design through knowledge, value and community”.

Carets next to metrics indicate changes from prior year - ‘up’ or ‘down’.
INDUSTRY METRICS

Interior Designers constitute an average of 18% of the design staff at a firm.

66% hold a certificate related to health, safety and welfare.

3:4 firms require certification (such as NCIDQ) to become a partner.

27 States require passing of the NCIDQ to practice Interior Design.

90% of those are female.

NCIDQ LEED Accredited WELL Accredited
Experience Range of Interior Designers

- 0-1 Years (4%)
- 2-4 Years (13%)
- 5-7 Years (6%)
- 8-10 Years (14%)
- 10+ Years (63%)

Roles of Interior Designers in Firms

- Principal/Partner (11%)
- Proj. Managers (37%)
- Lead Designer (15%)
- General ID Staff (37%)
AREAS OF PRACTICE

1 in 3 projects were completed out-of-state

60% of projects had an interior designer on the team

Project Types Completed in 2016
- Corporate (29%)
- Hospitality (15%)
- Healthcare (0%)
- Retail (0%)
- Education (higher) (19%)
- Education (K-12) (21%)
- Government (0%)
- Residential (Single Family) (13%)
- Residential (Multi-Family) (3%)

Location of Design Firms in Oregon
- Portland (67%)
- Salem (5%)
- Lake Oswego (5%)
- Bend (4%)
- Beaverton (2%)
- Tualatin (2%)
- Ashland (2%)
- Roseburg (2%)
- Medford (2%)
- Wilsonville (2%)
- Eugene (2%)
- Tigard (1%)
- Other (4%)