The State of the Industry is a research initiative by the IIDA Oregon Chapter that surveys for information that will build a higher understanding of the presence, status and impact of Interior Design in Oregon. Areas of focus include staff statistics, pay range, fee totals and project types as they occurred in the year 2017. The survey was sent out to 275 design firms of varying sizes across Oregon, regarding their business and practices, and will be issued annually to continue to build metrics that can be tracked for growth and market response.

The collected metrics benefit IIDA Oregon Chapter Members and the community-at-large as a resource for understanding and tracking the Oregon market as it pertains to project types, hiring and staffing. The survey also furthers the vision of the IIDA Oregon Chapter to “enhance the quality of life through excellence in Interior Design and to advance Interior Design through knowledge, value and community”.
Interior Designers constitute an average of 24% of the design staff at a firm.

- 51% hold a certificate related to health, safety and welfare
- 50% of firms require certification (such as NCIDQ) to become a partner
- 82% of those are female
- 27 States require passing of the NCIDQ to practice Interior Design
**EXPERIENCE AND ROLES**

**Experience Range of Interior Designers**
- 0-1 Years (12%)
- 2-4 Years (13%)
- 5-7 Years (15%)
- 8-10 Years (11%)
- 10+ Years (49%)

**Roles of Interior Designers**
- Principal/Partner (12%)
- Proj. Managers (39%)
- Lead Designer (26%)
- General ID Staff (23%)
### SALARY

#### Annual Wage (average)

Experience Range of Interior Designers

- **0-1 Years**
  - Average Salary: $43,080

- **2-4 Years**
  - Average Salary: $53,475

- **5-7 Years**
  - Average Salary: $58,850

- **8-10 Years**
  - Average Salary: $69,060

- **10+ Years**
  - Average Salary: $84,848

- **Principals/Partners**
  - Average Salary: $124,333

### BILLING RATES

#### Hourly Rate (average)

Experience Range of Interior Designers

- **0-1 Years**
  - Average Rate: $80

- **2-4 Years**
  - Average Rate: $90

- **5-7 Years**
  - Average Rate: $105

- **8-10 Years**
  - Average Rate: $121

- **10+ Years**
  - Average Rate: $139

- **Principals/Partners**
  - Average Rate: $181
LOCATIONS OF DESIGN FIRMS IN OREGON

45% of projects were completed out-of-state

77% of projects had an interior designer on the team

PROJECT TYPES COMPLETED IN 2017

AREAS OF PRACTICE

Corporate (30%) Hospitality (12%) Healthcare (8%) Retail (8%) Education (higher) (2%) Education (K-12) (3%) Government (6%) Residential (Single Family) (2%) Residential (Multi-Family) (29%)
AREAS OF PRACTICE

PERCENT OF SQUARE FOOTAGE BUILT PER PROJECT TYPE
- Corporate: 30%
- Hospitality: 28%
- Healthcare: 2.75%
- Retail: 28%
- Education (higher): 16%
- Education (K-12): 8.25%
- Government: 13.5%
- Residential (Single Family): 27%
- Residential (Multi-Family): 4.5%

PERCENT OF FEE BILLED PER PROJECT TYPE
- Corporate: 27%
- Hospitality: 16%
- Healthcare: 4.5%
- Retail: 14%
- Education (higher): 7%
- Education (K-12): 5%
- Government: 5%
- Residential (Single Family): 5%
- Residential (Multi-Family): 5%
This list represents a sampling of the clients that have worked with Interior Designers in Oregon in 2017:

Abby’s Legendary Pizza
American Savings Bank
All American Specialty Restaurants, Inc.
Beacon Health System
Beaverton Foursquare Church
Beaverton School District
Bixby Land Company
CBRE
Clackamas School District
City of Milwaukie
City of Portland
City of Salem
Clif Bar & Company
Cushman & Wakefield
Expensify
Evergreen International Corporation
Geffen Mesher
Hoffman Construction Company
Holland Partner Group
iQ Credit Union
Jones Lang LaSalle IP, Inc.
Kaiser Permanente
Lane Powell PC
Legacy Health
Melvin Mark Companies, LLC
MultiCare Health System
Multnomah County
Northwest Housing Alternatives
OHSU
Oregon State University
Pig n’ Pancake
Port of Portland
Portland Public Schools
Providence Health and Services
REACH Community Development
Reed College
Russell Development Company, Inc.
Santa Clara University
Southwest Washington Regional Surgery Center
Stanford Healthcare
Stanford University
State of Oregon
Stoel Rives LLP
Touchmark, LLC
The Church of Jesus Christ of Latter-day Saints
The Children’s Clinic
Travel Oregon
Trinity Health
Tuality Healthcare
University of California San Francisco
Umpqua Bank
Unitus Community Credit Union
Vancouver Clinic
Vionic Group, LLC
Wells Fargo
WellHaven Pet Health
Whitman College