



2026

Sponsorship Package

IIDA

OREGON
chapter

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HOW TO SPONSOR:

STEP 1: REVIEW THIS SPONSORSHIP PACKAGE FOR AVAILABLE LEVELS & BENEFITS

STEP 2: CLICK BELOW TO COMPLETE THE FORM TO MAKE YOUR SPONSORSHIP SELECTIONS

STEP 3: IIDA WILL FOLLOW UP TO INVOICE AND PROCESS PAYMENT (**PAYMENT PLANS AVAILABLE!**)

STEP 4: EARMARK YOUR SPONSORSHIP DOLLARS TO DECIDE WHERE THEY GO!

**CLICK HERE
TO SPONSOR!**

About the IIDA Oregon Chapter



HELLO!

At IIDA Oregon, every dollar of your sponsorship directly fuels our mission—to **connect our design community, amplify our collective impact, and elevate the profession of interior design.** Your support makes it possible for us to host inspiring events, provide meaningful member experiences, and sustain the operations that keep our chapter thriving.

This year, we're taking a more intentional approach to sponsorship with a **one-time annual ask.** By securing your support up front, we can focus less on fundraising throughout the year and more on creating value—for you, our members, and the broader design community. **Your partnership through sponsorship truly makes everything we do possible.**

IIDA Oregon Chapter President
Sondra Jakubowski

YOUR SPONSORSHIP TEAM



VP of Sponsorship
Amber Turner



Director of Sponsorship
Kalinda Carnahan



Director of Sponsorship
Chris Peddie

215+

STATEWIDE
MEMBERS &
GROWING

20+

CHAPTER EVENTS
WITH HUNDREDS
OF TOTAL
ATTENDEES

900+

WEEKLY E-BLAST
SUBSCRIBERS &
GROWING

3,500+

SOCIAL MEDIA
AUDIENCE &
GROWING

We Believe In

COST ACCESSIBLE EVENTS

It's important to provide high caliber programming at a low or no cost to our design community. With each event we strive to set ticket pricing that allows our events to be profitable while still remaining cost accessible.

PAY TRANSPARENCY & BENEFITS

A key part to elevating the profession of interior design is through advocacy for transparency in compensation and employee benefits. IIDA Oregon is one of the only chapters in the country to bi-annually publish a State of the Industry Report which outlines the impact of commercial interior design and includes information for designers to advocate for themselves.

SUPPORTING STUDENTS

Each year our chapter gives away funds and membership through various student programming to support the next generation of design leaders.

2026 Calendar of Events



**SIGNATURE
EVENTS**

**PROFESSIONAL
DEVELOPMENT**

**STUDENT
EVENTS**

**SOCIAL
EVENTS**

**ADVOCACY
EVENTS**

**BOARD
OPERATIONS**

JANUARY	FEBRUARY	MARCH
1.10 Winter Board Retreat	2.05 Winter Social 2.15 Student Symposium 2.28 2026 Sponsorship Drive Closes	3.13 New Member Coffee 3.19 NCIDQ Prep
APRIL	MAY	JUNE
4.09 Spring Social 4.23 Design Crawl ✨	5.07 Advocacy Bingo Night 5.29 New Member Coffee	6.04 Summer Social 6.18 Summer Forum
JULY	AUGUST	SEPTEMBER
7.11 Summer Board Retreat* 7.23 Annual Celebration* ✨	8.27 Advocacy Golf Scramble Fundraiser*	9.01 Call for Submissions (Design Awards)* 9.18 New Member Coffee* TBD Capitol Day*
OCTOBER	NOVEMBER	DECEMBER
10.07 Fall Forum* 10.20 Design Excellence Awards* ✨ 10.26 2027 Sponsorship Drive Opens* 10.29 Fall Social	TBD NCIDQ Prep* 11.14 Student Design Charette*	12.01 CEU Sprint Week* 12.11 New Member Coffee*

**This calendar represents the typical cadence of events for the IIDA Oregon Chapter in a calendar year. Our board operates on a mid-year calendar (July-June) so events in the second half of the year are estimated dates only and are subject to change at the chapters discretion.*

2026 Sponsorship Levels

[CLICK HERE
TO SPONSOR!](#)

\$10,000 SUMMIT

Exclusive opportunity to be our top Chapter Sponsor!

\$8,000 PEAK

Payment Plans Available!

Annual or Quarterly

\$5,000 CREST

Standard Benefits

(Included with all sponsorship levels)

- **Event Banners:** Sponsor logo included on all digital banners at signature events
- **Weekly E-blast:** Sponsor logo included in weekly e-blast sent to 700+ active subscribers
- **Website Sponsor Page:** Direct link to sponsor's website from IIDA Oregon Chapter website sponsor page
- **Event Tickets:** Discount on tickets to all signature events (discount varies by level)
- **Earmark Priority:** Select which programs you want your sponsorship dollars to go towards (priority varies by level)

\$3,000 RIDGE

\$1,000 SLOPE

\$500 BASECAMP

Specialty Benefits

(Choose your own! Quantity varies by sponsorship level)

- **Instagram Post:** Opportunity to host (1) photo or video on the IIDA Oregon Chapter Instagram feed reaching 2000+ followers
- **Instagram Takeover:** Takeover the IIDA Oregon Instagram account for (1) day, includes maximum of (8) story posts and (1) feed post reaching 2000+ followers
- **E-blast Spotlight:** Feature a project, product or employee in (1) weekly e-blast sent to 700+ active subscribers
- **Website Homepage:** Recognition on homepage of the IIDA Oregon Chapter website as part of a sponsor logo rotation
- **Verbal Recognition:** as a chapter sponsor at all in-person and virtual events
- **Design Awards Submission:** 25% discount on project submissions for Design Excellence Awards
- **Event Display:** Opportunity to display product or feature a project at (1) non-signature event

EARMARKING: 80% of all Sponsorship dollars may be earmarked for various chapter events at your discretion. The remaining 20% of Sponsorship dollars will fund chapter operating costs and additional programming.

2026 Sponsorship Levels

\$10,000 SUMMIT LEVEL

\$8,000 available for earmarking

ALL
INCLUDED!

Standard Benefits

- Event Banners
- Weekly E-blasts
- Website Sponsor Page
- Event Tickets: **35% Discount**
- Earmark Priority: **1st Priority**

ALL
INCLUDED!

Specialty Benefits

- Instagram Post
- Instagram Takeover
- E-blast Spotlight
- Logo on Website Homepage
- Verbal Recognition at Events
- Awards Submission Discount
- Display at Event

\$8,000 PEAK LEVEL

\$6,400 available for earmarking

ALL
INCLUDED!

Standard Benefits

- Event Banners
- Weekly E-blasts
- Website Sponsor Page
- Event Tickets: **25% Discount**
- Earmark Priority: **2nd Priority**

CHOOSE
5

Specialty Benefits

- Instagram Post
- Instagram Takeover
- E-blast Spotlight
- Logo on Website Homepage
- Verbal Recognition at Events
- Awards Submission Discount
- Display at Event

\$5,000 CREST LEVEL

\$4,000 available for earmarking

ALL
INCLUDED!

Standard Benefits

- Event Banners
- Weekly E-blasts
- Website Sponsor Page
- Event Tickets: **20% Discount**
- Earmark Priority: **3rd Priority**

CHOOSE
4

Specialty Benefits

- Instagram Post
- Instagram Takeover
- E-blast Spotlight
- Logo on Website Homepage
- Verbal Recognition at Events
- Awards Submission Discount
- Display at Event

CLICK HERE TO SPONSOR

2026 Sponsorship Levels

\$3,000 RIDGE LEVEL

\$2,400 available for earmarking

ALL
INCLUDED!

Standard Benefits

- Event Banners
- Weekly E-blasts
- Website Sponsor Page
- Event Tickets: **15% Discount**
- Earmark Priority: **4th Priority**

CHOOSE
3

Specialty Benefits

- Instagram Post
- Instagram Takeover
- E-blast Spotlight
- Logo on Website Homepage
- Verbal Recognition at Events
- Awards Submission Discount
- Display at Event

\$1,000 SLOPE LEVEL

\$800 available for earmarking

ALL
INCLUDED!

Standard Benefits

- Event Banners
- Weekly E-blasts
- Website Sponsor Page
- Event Tickets: **10% Discount**
- Earmark Priority: **5th Priority**

CHOOSE
2

Specialty Benefits

- Instagram Post
- Instagram Takeover
- E-blast Spotlight
- Logo on Website Homepage
- Verbal Recognition at Events
- Awards Submission Discount
- Display at Event

\$500 BASECAMP LEVEL

\$400 available for earmarking

ALL
INCLUDED!

Standard Benefits

- Event Banners
- Weekly E-blasts
- Website Sponsor Page
- Event Tickets: **5% Discount**
- Earmark Priority: **6th Priority**

CHOOSE
1

Specialty Benefits

- Instagram Post
- Instagram Takeover
- E-blast Spotlight
- Logo on Website Homepage
- Verbal Recognition at Events
- Awards Submission Discount
- Display at Event

CLICK HERE TO SPONSOR

You decide where
your sponsorship
goes!

Earmarking Options

✦ SIGNATURE EVENTS



Design Crawl

Hop on the bus and join us as we cruise around town to tour local projects that have been featured at the Design Excellence Awards! This event only happens in even numbered years, so don't miss out!

\$2,000	Kick-Off Sponsor
\$1,500	Crawl Stop Sponsor
\$1,000	Bus Sponsor
\$750	Refreshment Sponsor
\$1,000	Tier 1 Sponsor
\$750	Tier 2 Sponsor
\$500	Tier 3 Sponsor
\$250	Tier 4 Sponsor

Design Excellence Awards

Our largest and most anticipated event of the year! A juried competition honoring design excellence and innovation, showcasing the most exceptional and inspiring work from Oregon's interior design community. Come together with colleagues, clients and industry partners for an unforgettable evening of celebration, connection and inspiration! Don't miss your chance to be a part of this event!

\$3,000	Jury Dinner Sponsor
\$2,500	Program Sponsor
\$2,000	Toast Sponsor
\$1,500	Bar Sponsor
\$750	Wine Sponsor
\$500	Gallery Sponsor
\$250	Decor Sponsor
\$1,000	Tier 1 Sponsor
\$750	Tier 2 Sponsor
\$500	Tier 3 Sponsor
\$250	Tier 4 Sponsor



Annual Celebration

Join us under the summer sky as we celebrate our design community! Together we will honor our shared achievements, celebrate the transition of our chapter leadership, and set our sights on the year ahead! Enjoy the energizing music, refreshing cocktails and meaningful connections with fellow members, volunteers and industry friends. This is your chance to ensure you're a part of this unforgettable evening!

\$2,000	Toast Sponsor
\$2,000	Photobooth Sponsor
\$1,500	Bar Sponsor
\$1,000	Dessert Sponsor
\$750	DJ Sponsor
\$500	Lawn Game Sponsor
\$1,000	Tier 1 Sponsor
\$750	Tier 2 Sponsor
\$500	Tier 3 Sponsor
\$250	Tier 4 Sponsor

Earmarking Options

ADVOCACY & BOARD OPERATIONS



Advocacy Efforts

Join us in our active pursuit of interior design legislation in the State of Oregon. We need your help to make it happen! Sponsorship will go directly towards funding a lobbyist and supporting designers to attend a Capitol Day in support of a new bill!

\$1,500	Capitol Day Sponsor
\$1,000	Bingo Night Sponsor
\$1,000	Tier 1 Sponsor
\$750	Tier 2 Sponsor
\$500	Tier 3 Sponsor
\$250	Tier 4 Sponsor
\$100	Tier 5 Sponsor
\$50	Tier 6 Sponsor

Advocacy Golf Scramble

Back by popular demand, we're hitting the links! Join us for an afternoon with friends and colleagues for a fun, 9-hole golf scramble followed by dinner and a raffle! This is an excellent chance to connect with industry professionals through light-hearted, outdoor competition. All proceeds from this event go directly towards our chapter's advocacy efforts!

\$1,500	Refreshment Cart Sponsor
\$1,000	Hole Sponsor
\$500	Longest Drive Sponsor
\$500	Longest Putt Sponsor
\$500	Closest to the Pin Sponsor
\$1,000	Tier 1 Sponsor
\$750	Tier 2 Sponsor
\$500	Tier 3 Sponsor
\$250	Tier 4 Sponsor

**Funding for advocacy efforts may include, but are not limited to, payments to a lobbyist*



Board Operations

Did you know that the IIDA Oregon Chapter Board of Directors is comprised of 30+ volunteers! Each year our board gathers for strategic planning Retreats and travels to participate in National and Regional Chapter Leadership Conferences!

\$1,500	Post-Retreat Happy Hour Sponsor
\$1,000	Travel Sponsor
\$750	Tier 1 Sponsor
\$500	Tier 2 Sponsor
\$250	Tier 3 Sponsor

Earmarking Options

DESIGN COMMUNITY



Student Support

We strive to support our Oregon design students at our Campus Centers through industry exposure and connections through our Student Symposium, Local and National Design Charettes.

\$2,000	Charette Sponsor
\$1,000	Symposium Sponsor
\$1,000	Tier 1 Sponsor
\$500	Tier 2 Sponsor
\$250	Tier 3 Sponsor

Membership

Welcome new members and foster deeper connections within our design community! You can also help make IIDA membership more accessible by sponsoring memberships for giveaways!

\$1,000	Seasonal Social Sponsor
\$300	New Member Coffee Sponsor
\$750	Professional Membership
\$500	Associate Membership
\$250	Student Membership



State of the Industry

IIDA Oregon publishes a biennial report on the current status, impact and presence of Interior Design in Oregon. As one of our most anticipated resources, viewed by hundreds of design professionals and A&D firms, don't miss your opportunity to be included!

\$4,000	Full Page Ad
\$2,000	Half Page Ad
\$1,000	Quarter Page Ad

Professional Development

Let's get those CEUs! We provide a range of accredited continuing education opportunities throughout the year. Additionally, we connect industry professionals with resources for NCIDQ prep through IIDA HQ.

\$1,000	CEU Sprint Week Sponsor
\$500	Seasonal Forum Sponsor
\$250	NCIDQ Event Sponsor



How to Earmark

The Sponsorship Team will reach out to you in March to begin the Earmarking process.

Earmarking opportunities will be first come first serve based on the priority order outlined in your sponsorship level benefits.

You will be able to earmark 80% of your sponsorship dollars to specific events, efforts and programming.

You decide where your sponsorship dollars go!

**Earmarking
begins in
March 2026!**

In-Kind Partnerships

We would love the opportunity to partner with you in an effort to make our sponsorship dollars stretch further!

We have several events throughout the year that require venues of various sizes, food, refreshments, and even raffle items for fundraising efforts!

In exchange for In-Kind partnerships, IIDA Oregon will work with you to develop a partnership agreement with tailored benefits that align with the value of your donation.

We look forward to partnering with you!

**CLICK HERE FOR
PARTNERSHIPS**

Venue Partnership

Want to host an event?

In-Kind venue partnerships are an excellent opportunity to share your space, gain exposure, and support IIDA Oregon! Whether your space is small or large, we'd love to find a way to partner with you!

Food & Drink Partnership

...but is there going to be food?

We strive to provide food and drink at all of our events, but you can help! Join us for an event and provide snacks and refreshments. This is a great opportunity to connect with industry professionals.

Raffle Items

Winner Winner!

Donate a raffle prize to help us with fundraising efforts throughout the year!

Sponsorship FAQ

How can I best support my local IIDA Oregon Chapter?

Chapter Sponsorship is the most direct way to financially support the IIDA Oregon Chapter! **100% of your sponsorship dollars go directly to our local chapter.** Conversely, Membership dues go directly to IIDA Headquarters in Chicago, not our local chapter. To access additional funding from IIDA HQ, our chapter must apply for grants for specific efforts or initiatives

What is changing about Sponsorship compared to previous years?

We have shifted to a **more comprehensive sponsorship model** in an effort to more accurately plan and budget for programming for the year. Instead of asking for sponsorship several times throughout the year, we are **focusing our efforts on a one-time ask** during this sponsorship drive with the intention that it sets the budget for our programming for the entire year. Sponsor now to ensure full programming for the year!

How does IIDA use my sponsorship dollars?

80% of all sponsorship dollars are available to be earmarked by our sponsors for various chapter events and efforts. **You decide where you sponsorship dollars go!** The remaining 20% of all sponsorship dollars will fund chapter operating costs and additional programming. Any dollars not earmarked will be allocated to programming at the chapters discretion.

How does earmarking work?

After the sponsorship drive closes, our team will reach out in March to begin the earmarking process. Earmarking opportunities are first come, first serve based on the priority order outlined in your sponsorship level benefits. Each earmarking opportunity will have associated benefits outlined for you to review when making your selections. **Your earmark selections directly inform how much funding goes to various events, efforts and committees for the year,** ultimately allowing us to more accurately plan and budget for the year.

Can I still sponsor specific events?

Yes! There are a multitude of earmarking options available for you to direct your sponsorship funds. If you would like to sponsor a specific event, you would simply **select options for that event during the earmarking period.** Many earmarking opportunities are limited, so don't miss your chance to reserve your sponsorship!

How do I pay for my sponsorship?

When you select your sponsorship, you will have the option to **choose an Annual or Quarterly Payment Plan.** Annual Payment Plans will be invoiced as (1) payment for 100% your selected sponsorship level. Quarterly Payment Plans will be divided into (4) payments, invoiced quarterly for 25% of your selected sponsorship level per quarter. You can complete payment by credit card (fees apply), check or ACH payment. Failure to complete payment may result in the forfeit of earmark priority and/or sponsorship benefits.

How will I receive my benefits?

Our Sponsorship Team will be your liaison for the year to fulfil all sponsorship benefits. After your earmarking selections have been made, you will receive a summary outlining your sponsorship level, selected earmarks, discount codes and any additional coordination needed to fulfill these benefits. Sponsorship benefits will last for the duration of your sponsorship year.

More Questions?

We'd love to hear from you,
Please reach out!



Sondra Jakubowski
IIDA Oregon Chapter President



Amber Turner
VP of Sponsorship
turner@bora.co

Thank You

TO OUR 2025 CHAPTER SPONSORS

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MillerKnoll



PacificWRO



GBD

POPULOUS®

skylab



INTEGRUS



SLOAN®



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