IIDA | OREGON chapter

2027 Sponsorship Package

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How To Sponsor:

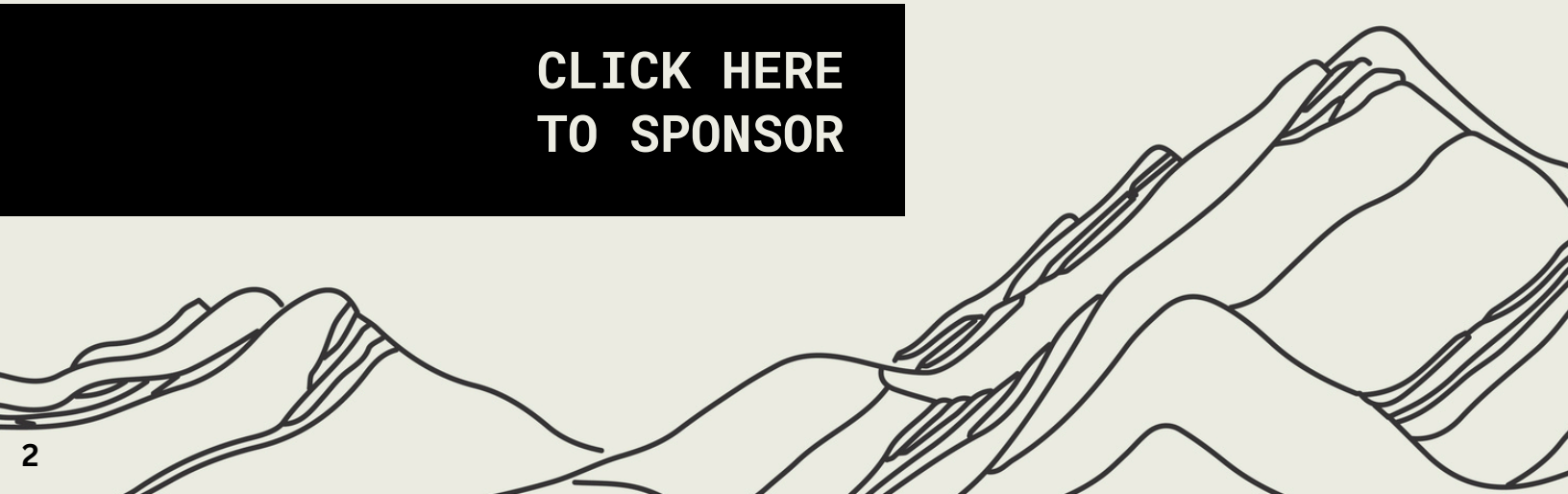
Step 1: Review this sponsorship package for available offerings.

Step 2: Click below to complete the form to make your sponsorship selections.

Step 3: IIDA will follow up to process payment. **Payment plans available!**

Step 4: Earmark your sponsorship dollars to decide where they go!

CLICK HERE TO SPONSOR



About the IIDA Oregon Chapter

> **"Connecting our community. Elevating the profession. Amplifying our impact."**

IIDA Oregon Chapter Mission Statement

Jenna Mogstad, IIDA
Chapter President

At IIDA Oregon we begin every board meeting by reading this portion of our mission statement. This is at the forefront of everything we do. More importantly, **this is what your sponsorship dollars support.** With your contribution, we provide educational opportunities, engaging events, professional resources, and can be the voice of advocacy for our Oregon design community.

As a **100% volunteer-led organization**, we are a passionate group who strives to provide the best possible experience for our members and community through meaningful programming and a supported board. With a one-time annual ask for sponsorship, we can be more concise with our operations budget and **allow you to dictate how your dollars are spent** across all our events and programs throughout the year!

We couldn't cultivate a thriving community of members, students, and industry partners without your generosity and partnership. So, I want to say a sincere thank you to our sponsors and encourage those who are considering sponsorship to join us on our mission! **We are grateful for your support and look forward to another amazing year ahead in 2027!**

215+
statewide members

20+
events with hundreds of total attendees

1000+
weekly e-blast subscribers

3700+
social media audience

Your Sponsorship Team

Amber Elliott, IIDA
VP of Sponsorship

Kalinda Carnahan, IIDA & Narcissa Bartley, IIDA
Directors of Sponsorship

Events Calendar

Sponsorship & Board Operations

Signature Events

Professional Development

Membership

Student Affairs

Advocacy & Social Justice

January	February	March
1.21 New Member Coffee 1.30 Winter Board Retreat 1.31 Annual Sponsorship Closes	2.04 Winter Social 2.16 Social Justice Roundtable 2.24 Advocacy Capitol Day	3.04 What's New with NCIDQ
April	**May**	**June**
4.15 NEXT Breakfast 4.22 Student Symposium	5.13 Advocacy Drag Bingo 5.20 New Member Coffee	6.03 Summer Social 6.10 Summer Forum
July	**August**	**September**
7.29 Annual Celebration	8.07 Summer Board Retreat	9.06 Call for Award Submissions 9.09 Fall Forum Workshop 9.16 Advocacy Bark & Build
October	**November**	**December**
10.19 Design Excellence Awards 10.25 Annual Sponsorship Opens 10.28 Fall Social	11.9 New Member Coffee 11.20 Student Charette	12.6-10 CEU Sprint Week

**This calendar represents the typical cadence of events for the IIDA Oregon Chapter in a calendar year. Event dates shown are estimated to the best of our ability and are subject to change at the chapter's discretion.*

Sponsorship Levels

$10,000 Summit

Exclusive opportunity to be our top chapter sponsor!

$8,000 Peak

$5,000 Crest

$3,000 Ridge

$1,000 Slope

$500 Basecamp

Standard Benefits

Included with all levels!

Event Banners: sponsor logo included on all digital banners at signature events

Weekly E-Blast: sponsor logo included in weekly E-blast sent to 1000+ active subscribers

Website Sponsor Page: direct link to sponsor's website from IIDA Oregon Chapter website sponsor page

Event Tickets: discount on tickets to all signature events (discount amount varies by level)

Earmark Priority: select which program you want your sponsorship dollars to go towards (priority varies by level)

Specialty Benefits

Select your own! Quantity varies by sponsorship level

Instagram Promo: feature (1) photo or video on the IIDA Oregon Chapter Instagram reaching 2200+ followers. Story or Post benefit determined by level.

Sponsor Spotlight: feature a project, product or employee on the IIDA Oregon Chapter website and/or E-blast sent to 1000+ active subscribers. Website or E-blast benefit determined by level.

Website Homepage: logo featured on the IIDA Oregon Chapter website homepage with direct link to sponsor website

Verbal Recognition: as a chapter sponsor at all in-person and virtual events

Design Awards Submissions: 25% discount on project submissions for Design Excellence Awards

Event Display: Opportunity to display product or feature a project at (1) non-signature event

Earmarking

As a sponsor, you get to decide where your dollars are allocated through earmarking.
80% of all sponsorship dollars may be earmarked for various chapter events and programming at your discretion.
The remaining 20% of sponsorship dollars will fund chapter operating costs and additional programming.

Benefits

$10,000 Summit Level

$8,000 available to earmark

All Included

Standard Benefits

- Event Banners
- Weekly E-Blast
- Website Sponsor Page
- Event Tickets: **35% Discount**
- Earmark Priority: **1st Priority**

All Included

Specialty Benefits

- Instagram Promo: **Post + Story**
- Sponsor Spotlight: **Website + E-Blast**
- Website Homepage
- Verbal Recognition
- Design Awards Submissions
- Event Display

$8,000 Peak Level

$6,400 available to earmark

All Included

Standard Benefits

- Event Banners
- Weekly E-Blast
- Website Sponsor Page
- Event Tickets: **25% Discount**
- Earmark Priority: **2nd Priority**

Select 5

Specialty Benefits

- Instagram Promo: **Post + Story**
- Sponsor Spotlight: **Website + E-Blast**
- Website Homepage
- Verbal Recognition
- Design Awards Submissions
- Event Display

$5,000 Crest Level

$4,000 available to earmark

All Included

Standard Benefits

- Event Banners
- Weekly E-Blast
- Website Sponsor Page
- Event Tickets: **20% Discount**
- Earmark Priority: **3rd Priority**

Select 4

Specialty Benefits

- Instagram Promo: **Post + Story**
- Sponsor Spotlight: **Website + E-Blast**
- Website Homepage
- Verbal Recognition
- Design Awards Submissions
- Event Display

Benefits

$3,000 Ridge Level

$2,400 available to earmark

All Included

Standard Benefits

- Event Banners
- Weekly E-Blast
- Website Sponsor Page
- Event Tickets: **15% Discount**
- Earmark Priority: **4th Priority**

Select 3

Specialty Benefits

- Instagram Promo: **Story**
- Sponsor Spotlight: **E-Blast**
- Website Homepage
- Verbal Recognition
- Design Awards Submissions
- Event Display

$1,000 Slope Level

$800 available to earmark

All Included

Standard Benefits

- Event Banners
- Weekly E-Blast
- Website Sponsor Page
- Event Tickets: **10% Discount**
- Earmark Priority: **5th Priority**

Select 2

Specialty Benefits

- Instagram Promo: **Story**
- Sponsor Spotlight: **E-Blast**
- Website Homepage
- Verbal Recognition
- Design Awards Submissions
- Event Display

$500 Basecamp Level

$400 available to earmark

All Included

Standard Benefits

- Event Banners
- Weekly E-Blast
- Website Sponsor Page
- Event Tickets: **5% Discount**
- Earmark Priority: **6th Priority**

Select 1

Specialty Benefits

- Instagram Promo: **Story**
- Sponsor Spotlight: **E-Blast**
- Website Homepage
- Verbal Recognition
- Design Awards Submissions
- Event Display

Earmarking

Design Excellence Awards

Our largest and most anticipated event of the year! A juried competition honoring design excellence and innovation, showcasing the most exceptional and inspiring work from Oregon's interior design community. Come together with colleagues, clients and industry partners for an unforgettable evening of celebration, connection and inspiration! Don't miss your chance to be a part of this event!

$2,500	**Jury Dinner Sponsor**	**$1,000**	**Tier 1 Sponsor**
$2,000	**Program Sponsor**	**$750**	**Tier 2 Sponsor**
$1,500	**Toast Sponsor**	**$500**	**Tier 3 Sponsor**
$1,000	**Bar Sponsor**	**$250**	**Tier 4 Sponsor**
$750	**Member Award Sponsor**		
$750	**Wine Sponsor**		
$500	**Gallery Sponsor**		
$250	**Decor Sponsor**		

NEXT Breakfast

It's back! NEXT is a keynote speaker series featuring insights of thought leaders from the design industry and beyond. Speakers discuss diverse and thought-provoking topics meant to encourage new ways of thinking. Don't miss this inspiring breakfast event that only happens every other year!

$1,500	**Toast Sponsor**	**$1,000**	**Tier 1 Sponsor**
$1,000	**Speaker Sponsor**	**$750**	**Tier 2 Sponsor**
$750	**Coffee Sponsor**	**$500**	**Tier 3 Sponsor**
$500	**Breakfast Sponsor**	**$250**	**Tier 4 Sponsor**
$250	**Decor Sponsor**		

Annual Celebration

Join us under the summer sky as we celebrate our design community! Together we will honor our shared achievements, celebrate the transition of our chapter leadership, and set our sights on the year ahead! Enjoy energizing music, refreshing cocktails and meaningful connections with fellow members, volunteers and industry friends. This is your chance to ensure you're a part of this unforgettable evening!

$1,500	**Toast Sponsor**	**$1,000**	**Tier 1 Sponsor**
$1,000	**Photobooth Sponsor**	**$750**	**Tier 2 Sponsor**
$1,000	**Bar Sponsor**	**$500**	**Tier 3 Sponsor**
$750	**Dessert Sponsor**	**$250**	**Tier 4 Sponsor**
$500	**DJ Sponsor**		
$250	**Lawn Game Sponsor**		

Earmarking

Advocacy Efforts

Join us in our active pursuit of interior design legislation in the State of Oregon. We need your help to make it happen! Sponsorship will go directly towards funding a lobbyist and supporting designers to attend a Capitol Day in support of a new bill!

$500 Capitol Day Sponsor
$500 Drag Bingo Sponsor

We also need raffle items!
Check out in-kind donations.

Advocacy365

NEW

Join IIDA Oregon's sustaining advocacy program! Your pledge provides reliable funding for the long-term work required to advance interior design practice rights in Oregon - from professional lobbying and legislative strategy, to grassroots mobilization and education.

$1,000 Tier 1 Sponsor
$750 Tier 2 Sponsor
$500 Tier 3 Sponsor
$250 Tier 4 Sponsor
$100 Tier 5 Sponsor
$50 Tier 6 Sponsor

NEW

Advocacy Bark & Build

Design unleashed for a great cause! Local A&D firms, General Contractors and Industry Partners team up to design and build one-of-a-kind pet structures that are displayed, judged and auctioned off to benefit IIDA Oregon's Advocacy efforts! Come together with our design community - and their four-legged friends - for an afternoon celebrating creativity, community and design!

$2,000 Best in Show Sponsor
$1,000 Jury Sponsor
$1,000 Bar Sponsor
$750 People's Choice Award Sponsor
$750 Sustainability Award Sponsor
$500 DJ Sponsor
$500 Auction Sponsor
$500 Material Sponsor
$250 Treat Sponsor
$250 Team Sponsor

$1,000 Tier 1 Sponsor
$750 Tier 2 Sponsor
$500 Tier 3 Sponsor
$250 Tier 4 Sponsor

Become an Advocate!

As we advocate for interior design legislation in Oregon, your partnership is vital. Your sponsorship directly funds grassroots advocacy, educational outreach, and legislative efforts to secure practice rights and professional recognition statewide. There are many ways you can advocate beyond sponsorship, including joining us for Capitol Day where we meet with legislators to support our bill, attend fundraising events to keep momentum and funds flowing for this effort, and submit letters of support when we get a bill!

Earmarking

Membership

Welcome new members and foster deeper connections within our design community! You can also help make IIDA memberships more accessible by sponsoring memberships for giveaways!

$250 Membership Coffee Sponsor

Seasonal Socials
(See In-Kind Donations)

Professional Development

Let's get those CEUs! We provide a range of accredited continuing education opportunities throughout the year. Additionally, we connect industry professionals with resources for NCIDQ prep through IIDA HQ.

$500 CEU Sprint Week Sponsor
NEW **$500 Fall Forum Workshop**
In-person event!

Seasonal Forums
(See In-Kind Donations)

Student Affairs

Help us bring in the next generation of interior designers! We strive to support our Oregon design students at our Campus Centers through industry exposure and connections through our Student Symposium, Local and National Design Charettes.

$1,000 Student Charette Sponsor
$500 Student Symposium Sponsor

$1,000 Tier 1 Sponsor
$750 Tier 2 Sponsor
$500 Tier 3 Sponsor
$250 Tier 4 Sponsor

How to Earmark

Earmarking means you decide where your sponsorship dollars go!

The sponsorship team will reach out after the sponsorship drive closes to begin the earmarking process and provide further instructions on how to make your selections. You will be able to earmark 80% of your sponsorship dollars to specific events, efforts and programming. All earmarking opportunities will be first-come, first-serve based on the priority level outlined in your sponsorship level benefits.

If selections are not made within the earmarking window, all sponsorship dollars will be allocated for events and programming at the chapter's discretion.

In-Kind Donations

Partner with us!

We would love the opportunity to partner with you in an effort to make our sponsorship dollars stretch further! We have several events throughout the year that require photography, venues of various sizes, food, refreshments, and even raffle items for fundraising efforts! All of our Seasonal Socials and Forums are dependent on In-Kind Donations.

In exchange for in-kind donations, IIDA Oregon will work with you to develop a partnership agreement with tailored benefits that align with the value of your donation. We look forward to partnering with you!

Raffle Items

Donate a raffle prize to help us with fundraising efforts throughout the year!

Photography

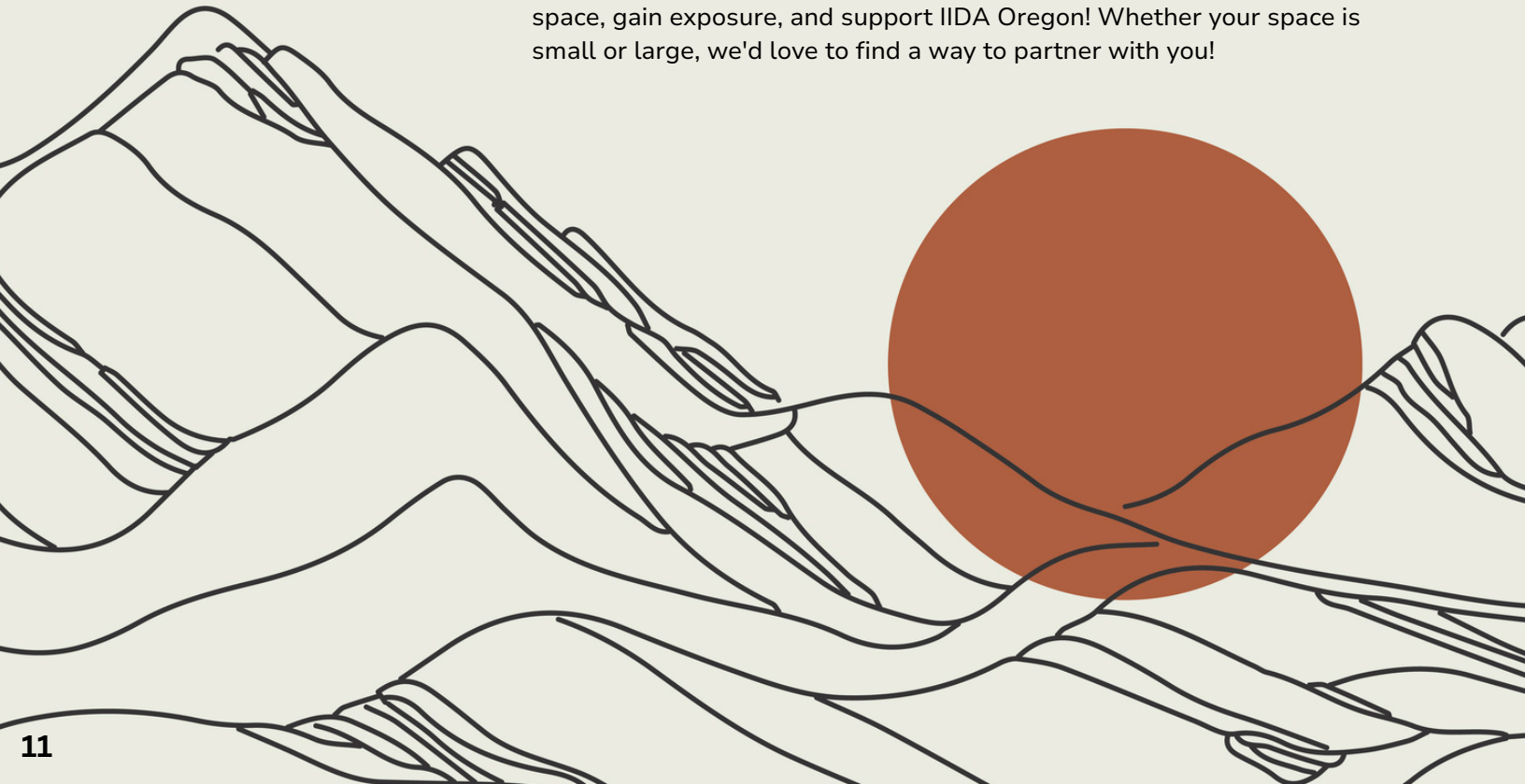
Do you or someone you know have a talent behind the camera? Help us capture the moments that bring our design community together!

Food & Drink

We strive to provide food and drink at all of our events, but you can help! Join us for an event and provide snacks and refreshments. This is a great opportunity to connect with industry professionals.

Venue

In-Kind venue partnerships are an excellent opportunity to share your space, gain exposure, and support IIDA Oregon! Whether your space is small or large, we'd love to find a way to partner with you!



FAQ

How can I best support my local IIDA Oregon Chapter?

Chapter Sponsorship is the most direct way to financially support the IIDA Oregon Chapter! **100% of your sponsorship dollars go directly to our local chapter.** Conversely, Membership dues go directly to IIDA Headquarters in Chicago, not our local chapter. To access additional funding from IIDA HQ, our chapter must apply for grants for specific efforts or initiatives.

How does IIDA use my sponsorship dollars?

80% of all sponsorship dollars are available to be earmarked by our sponsors for various chapter events and efforts. **You decide where your sponsorship dollars go!** The remaining 20% of all sponsorship dollars will fund chapter operating costs and additional programming. Any dollars not earmarked will be allocated to programming at the chapter's discretion.

How does earmarking work?

After the sponsorship drive closes, our team will reach out to begin the earmarking process. Earmarking opportunities are first-come, first-serve based on the priority order outlined in your sponsorship level benefits. Each earmarking opportunity will have associated benefits outlined for you to review when making your selections. **Your earmark selections directly inform how much funding goes to various events, efforts and committees for the year**, ultimately allowing us to more accurately plan and budget for the year. If you do not make your selections within the earmarking window, all of your sponsorship dollars will be allocated to programming at the chapter's discretion.

Can I sponsor specific events?

Yes! There are a multitude of earmarking options available for you to direct your sponsorship funds. If you would like to sponsor a specific event, you would simply **select options for that event during the earmarking period.** Many earmarking opportunities are limited, so don't miss your chance to reserve your sponsorship!

How do I pay for my sponsorship?

When you select your sponsorship, you will have the option to **choose an Annual or Quarterly Payment Plan.** Annual Payment Plans will be invoiced as (1) payment for 100% of your selected sponsorship level. Quarterly Payment Plans will be divided into (4) payments, invoiced quarterly for 25% of your selected sponsorship level per quarter. You can complete payment by credit card (fees apply), check or ACH payment. Failure to complete payment may result in the forfeit of earmark priority and/or sponsorship benefits.

How will I receive my benefits?

Our Sponsorship Team will be your liaison for the year to fulfill all sponsorship benefits. After your earmarking selections have been made, you will receive a summary outlining your sponsorship level, selected earmarks, discount codes and any additional coordination needed to fulfill these benefits. Sponsorship benefits will last for the duration of your sponsorship year.

More Questions?

We'd love to hear from you, please reach out!

Amber Elliott, IIDA
VP of Sponsorship
amber.elliott@bora.co

Thank You

2026 Chapter Sponsors

IIDA | OREGON chapter